ADMISSIONS

AWARD OF DEGREE
In order to be awarded the BSc Management Studies (Entrepreneurship major) degree, students must successfully complete the 90 credits as specified in the programme structure.

PROGRAMME STRUCTURE

MANAGEMENT STUDIES (ENTREPRENEURSHIP)

INTRODUCTION
The Caribbean region prides itself as being a free enterprise system where private ventures strive to create employment and wealth for individuals and the society at large. The spark plug for wealth creation is the ‘Entrepreneur’. It is the Entrepreneur who creates value by transforming change as he/she identifies and explores opportunities.

ABOUT THE PROGRAMME
The BSc Management Studies (Entrepreneurship major) programme is designed to encourage and develop entrepreneurial competencies in individuals. The programme seeks to equip students with the skills of business leaders and business owners. Graduates of the programme will be equipped with the knowledge, skills and competencies in entrepreneurship that will enable them to:

• Apply broad integrative knowledge to management and leadership functions;
• Critically analyse and assess opportunities obtained from market research and individual and organizational needs;
• Forecast and analyse the profitability and worth of entrepreneurial undertakings;
• Recognize entrepreneurial opportunities and how they can be developed to create new ventures or a new facility within an existing enterprise;
• Apply entrepreneurial concepts and activities to local, regional and international environments;
• Develop financial analysis and cost justification skills for new business ventures;
• Appreciate the integrity and necessity of an entrepreneurial person.

WHO IS THE PROGRAMME FOR?
The BSc Management Studies (Entrepreneurship major) programme targets persons who currently run businesses, whether it is their own or owned by others. It also targets persons who have an interest in the field of study and who intend to embark on entrepreneurial endeavours. Individuals of large corporations, as well as small and medium enterprises will benefit immensely from pursuing this programme.

ENTRY REQUIREMENTS

Note: Grade requirements for CXC/CSEC subjects are General Proficiency - Grades 1 to 5 and GCE Ordinary Level - Grades E3 to E8, unless otherwise stated

A. Holders of the CXC/CSEC or GCE Ordinary Level passes or equivalent, not necessarily obtained at the same sitting:
• Math A or Math Pure (from the CXC/CSEC or their equivalent are required)
• English Language A

B. Holders of the CXC/CSEC or GCE Advanced Level passes or equivalent:
• Math A or Math Pure A or Math Pure B
• English Language A

The Open Campus provides attractive options for academic progress, flexible learning and career development in a variety of formats and modes of delivery. Join the over 20,000 students who study in the Open Campus each year. Some of the reasons that students choose the Open Campus include:

Access: The Open Campus provides opportunities for students to gain access to higher education. The design of the programme allows students to organize their time to better fit in with their personal and work commitments. Students can achieve their academic goals on a flexible schedule.

Financial support: The Open Campus offers courses/programmes at very affordable cost that can suit any budget. We also offer several financial payment options.

Professional Development: Many of our programmes offer students the opportunity to study while remaining in full-time employment. In addition, the new skills and ideas developed can be applied in the workplace.

Professional Development: The Open Campus offers opportunities for persons to keep abreast of new ideas and concepts in their own fields of work or in other disciplines.

The Assistant Registrar
UWI OPEN CAMPUS

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FOR FURTHER INFORMATION, PLEASE VISIT OUR WEBSITE:
http://www.open.uwi.edu/undergraduate/management-studies/
http://www.open.uwi.edu/undergraduate/documents-required
WHAT DOCUMENTS SHOULD I SUBMIT?

Applications for the programme will be accepted online.

HOW TO APPLY

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ENTRANCE REQUIREMENTS

Applicants must meet the University’s normal matriculation requirements in order to be accepted into the programme. They must satisfy the requirements in (a), (b), (c) or (d) below:

(a) Holders of at least CXC/CSEC or GCE O’Level passes or equivalent, not necessarily obtained at the same sitting.
(b) Candidates with Grade I or II Proficiency in English prior to June 1998 and Grades I or II prior to June 1998.
(c) Applicants with at least one passing grade in Studies of Religion at the CXC/CSEC or GCE O’Level.
(d) Persons over the age of 21 who have been out of school for at least five years, on the basis of their overall academic and professional attainments.

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(a) Holders of at least CXC/CSEC or GCE O’Level passes or equivalent, not necessarily obtained at the same sitting.
(b) Candidates with a Diploma, Certificate or Associate Degree from UWI or an approved Caribbean tertiary level institution.
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