



UWI  
OPEN CAMPUS

ANNUAL REPORT  
2019/2020

**THE FUTURE  
IS OPEN**



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**ABOUT THE COVER** The year under review was dominated by the onset of the COVID-19 pandemic and the report chronicles in large measure the Campus' response to the pandemic. The cover illustrates a Campus for the times and the future...digital, online and fast paced. It acknowledges the presence of COVID-19, but it is not the focus, rather it highlights the optimism of a future that is open and online.





### **Our Mission**

To advance learning, create knowledge and foster innovation for the positive transformation of the Caribbean and the wider world.

### **Our Vision**

An excellent global university rooted in the Caribbean.

### **Our Core Values**

- Integrity
- Excellence
- Gender Justice
- Diversity
- Student Centredness

# *OPENING DOORS TO LIFE-CHANGING LEARNING*



### **Guiding Principles**

The Open Campus of The University of the West Indies is based on the idea that the high-quality university education, research and services available at our institution should be open and available to all people who wish to reach their full potential inside and outside of the Caribbean region. The Open Campus will adopt quality teaching and learning experiences, innovative pedagogic design, relevant research and community partnerships to deliver face-to-face, blended and online learning.



# PRINCIPAL'S REVIEW

**DR LUZ LONGSWORTH**  
PRO VICE-CHANCELLOR AND PRINCIPAL

**To say that this year has been different would be a gross understatement! Not only was it different, it was unexpected, unorthodox and events unfolded rapidly at breakneck pace.**

I beam with pride as Principal of The University of the West Indies (The UWI) Open Campus in presenting to you my overview that portrays the Campus as one of agility, innovation and resilience and certainly as the Campus for these times.

To say that this year has been different would be a gross understatement! Not only was it different, it was unexpected, unorthodox and events unfolded rapidly at breakneck pace. However, notwithstanding the many and complex challenges, the Open Campus once again rose to the occasion and responded with the nimbleness that it has become known for over the years.

The period under review was characterised by the onset of the

Coronavirus (COVID-19) pandemic that is still currently impacting the world. The Caribbean has not escaped its ravages, however, led by The UWI, the region's response has been characterised as effective and even worthy of emulation. The Open Campus has played its part in The UWI's response, leveraging its position as the leader in online education in the Caribbean. In this regard, I wish to dedicate this annual report to the leadership, academic and administrative staff for their commitment to enabling the success of our students and who pivoted so seamlessly to respond to the educational needs of the region. The report is also dedicated to our students and graduates who remained steadfast and focused to complete their studies and who created history as the first fully virtual graduates of The UWI.

## Response to COVID-19 pandemic

Within the context of the COVID-19 pandemic, the Open Campus' online and technological environment enabled a relatively smooth end to the Academic Year 2019/2020, even with the changes in examinations and assessment protocols.

The Open Campus was represented on The UWI COVID-19 Taskforce by Professor Julie Meeks, Mrs. Veronica Simon and Mrs Ceceile Minott and took its guidance and direction from the Taskforce. The Campus formed its own COVID-19 Emergency Management Team and the team met weekly during the first two months of the pandemic. The goal of the Campus' response was to minimise disruption to teaching and learning, while at the same time ensuring the safety of all students, staff and stakeholders. The Campus adopted a policy of adhering to both the national government's guideline and The UWI's Taskforce directive on a country-by-country basis given its distributed environment across 17 jurisdictions. This policy was challenging as it meant at any one time, the Campus can be operating on several different guidelines, but it afforded flexibility to staff and students in their respective countries to function in accordance with their national conditions.

The Campus moved swiftly to transition the Continuing and Professional Education (CPE) courses from face-to-face to online delivery in anticipation of the imminent lockdowns that were forecast. In this process over 752 Open Campus CPE tutors in 17 countries were trained. This was only the beginning of such training conducted by the Campus.

As the regional leader in online education and a member of The UWI family and wider regional education fraternity, part of the Campus' response to the COVID-19 pandemic was to offer training to our regional educators to transition from face-to-face teaching to online. A total of 952 lecturers were trained in online delivery from our sister Campuses and 573 Eastern Caribbean Joint Board of Teacher Education (ECJBTE) teachers in the OECS and Barbados. In addition, special training programmes were delivered to educators in Montserrat and Jamaica. Participants were trained in the use of Blackboard Collaborate, Moodle Basics

and how to engage students online. The Campus' online training expertise was also extended to professionals at the ministries of education across the region.

On June 24, 2020, the Open Campus donated several tablets to secondary schools in Barbados. The tablets were distributed to the principals of schools that participated in the Campus' "Preparing Today for Tomorrow's Challenge" programme to assist students to access online classes, due to COVID-19 pandemic. The Preparing Today for Tomorrow's Challenge is an outreach programme that is being



Online recruitment fairs



**Mrs Sandra Griffith-Carrington, Campus Alumni Officer donating tablets to Parliamentary Secretary in the Ministry of Education Parliamentary Secretary in the Ministry of Education, Senator Dr. Romel Springer and Principal of the Ellerslie Secondary School Major Lieutenant Colonel Errol Brathwaite**

implemented by the Campus in seven secondary schools across Barbados. Its focus is to prepare students for life after graduating from secondary school. The schools participating in the programme include The St Michael School, St George Secondary, The Coleridge and Parry School and The Ellerslie School. This donation represents a part of the Campus regional support to other educational institutions experiencing challenges with students accessing resources necessary for online classes being conducted during the pandemic.

Delivering the feature address at the presentation, Parliamentary Secretary in the Ministry of Education, Technological and Vocational Training, Senator Dr Romel Springer, said the donation of the tablets will play a role in bridging the digital divide in Barbados. "We cannot put a halt on the instruction of our teaching of the nation's children. So donations like these we can well appreciate and I am sure that not only the Ministry thanks you, but Barbados thanks you. And the children that will receive these devices, they thank you", Senator Springer stated.

The Open Campus COVID-19 website was developed to support the work of the Open Campus COVID-19 Emergency Management Team. This website is integral to the Campus' fight against COVID-19 as it is designed as the central hub for providing information to the University community about initiatives being implemented by the Campus to manage the pandemic and to assist in reducing transmission of the virus. Importantly, the website provides timely information in the form of bulletins, emergency contacts

## Training conducted by the Campus



COVID-19 Press Releases

## The UWI Open Campus Training Regional Educators To Deliver Courses Online

and counselling services to the Campus community. To maximise visibility and to create awareness about the website, a link to the website was strategically placed at the top of the Campus' website homepage and shared with various stakeholders.

### Virtual Events

While COVID-19 created numerous challenges, it also forced the Campus to become even more creative and innovative with the use of technology. With the absence of the usual outdoor and open day promotional activities across Sites, which normally form part of the marketing mix, the Open Campus hosted two virtual recruitment fairs during the promotion period January to July 2020. The first, held on June 18, focused on the online programmes and courses and was hosted in collaboration with the Academic Programming and Delivery Division (APAD), Registry (Admissions), Consortium for Social Development and Research (CSDR) and the Continuing and Professional Education Centre (CPEC). The second fair on June 25 showcased the Continuing and Professional Education

programmes and courses offered by the Open Campus Country Sites (OCCS). Divisions and Sites were very creative with their presentations, using a mixture of video, audio narration, animation and PowerPoint presentations to convey their messages. The fairs were well-received and provided significant reach and engagements with our target audiences.

On May 16, 2020, the Open Campus hosted its first virtual concert entitled *OC Got Stars*. Staff and students from across the region performed for two hours in the event that was streamed live on Facebook and YouTube. Over 4000 persons viewed the concert on Facebook with more than 1000 engagements. The event was conceptualised by the Open Campus Academy of Sport (OCAS) and the Consortium for Social Development and Research (CSDR) in collaboration with the Marketing and Communications department to bring about some well-needed entertainment during the COVID-19 lockdown across the region.

Originally scheduled for St Vincent and the Grenadines on March 20,

2020, the Open Campus pivoted to host its first virtual Council Meeting due to COVID-19 protocols and travel restrictions. Members of Council attended the meeting via Zoom Video Conferencing from their respective locations across the region. Vice-Chancellor, Professor Sir Hilary Beckles in his remarks at the meeting, congratulated the Campus on increasing its wide range of programmes being offered to learners from across the Caribbean and internationally. He referred to the Triple A Strategy - Access, Alignment and Agility and noted that “the Open Campus is leading the access revolution.” The opening session of the Council Meeting and Media Conference were streamed live via *UWItv* and *UWItv* cable channels on the FLOW EVO network.

During the months of April – July 2020, the Campus hosted several online fora in association with *UWItv* and other partners including the Student Guild, Parenting Partners Caribbean, GoBlue, Caribbean Union of Teachers (CUT), Commonwealth of Learning (COL), the Caribbean Development Bank (CDB), Global Executive Trade (GET), the Consular Corps of Jamaica and Countrystyle Community Tourism Network to provide coping strategies for staff and students as well as industry partners and other regional stakeholders.

### **Enrolment**

In fulfilment of the objectives 1 and 2 under the Access strategic goal in the Triple A Strategy, I am delighted once again to report increased enrolment

in the Open Campus when compared with previous academic years for both graduate and undergraduate programmes. For the year under review there were 7956 students enrolled, this compared with 6721 students for the previous academic year 2018/2019 and 5881 in the 2017/2018 academic year. There were 6411 undergraduate students compared with 5506 in academic year 2018/2019 and 5030 in academic year 2017/2018. This represents a 24 and 27 percent increase respectively.

The BSc Management Studies is the leading undergraduate programme with 2245 students, a seven percent increase over the number of students enrolled last academic year. Management Studies is followed by the BSc Accounting with 578 students and BSc Psychology with 340 students.

For graduate programmes there were 1545 students enrolled for 2019/2020, the academic year under review, compared with 1215 students in the academic year 2018/2019 and 951 students in 2017/2018. This represents a 38 and 62 percent increase respectively for graduate students.

The MSc Management Studies leads the graduate programmes with 425 students, compared with 416 students enrolled last academic year, 2018/2019.

### **Strategic Partnerships**

The Campus continues to pursue the strategic goals under the Triple A Strategy and in relation to the Alignment Strategy #2, during the year under review several strategic partnerships were forged.

On August 2, 2019, the Campus and the Caribbean Institute for Health Research (CAIHR) signed a Memorandum of Agreement (MOA) to collaborate on the development and delivery of the online Postgraduate Diploma in Health Research and Epidemiology Programme. The programme which is designed for health practitioners, commenced offering in September, 2019.

On March 11, 2020, the Open Campus and the Countrystyle Community Tourism Network (CCTN) signed a formal Memorandum of Understanding (MOU) to advance community tourism as both a recognised academic discipline and an effective tool for holistic, equitable and sustainable development. The agreement represents the second collaboration between both organisations and goal is to facilitate programmes aimed at realising the full potential of persons in the community tourism industry. The agreement was operationalised with the offer of a Webinar Series themed Navigating the Pandemic: Reinventing the Business of Tourism. These Webinars addressed how businesses, individuals and communities can deal with the pressures imposed by COVID-19 and the changes it will bring in its wake.

On January 29, 2020, the Open Campus and the Association of Chartered Certified Accountants (ACCA) signed a Memorandum of Understanding (MOU) to facilitate cooperation in education. With this collaboration, ACCA will undertake to work together with the Campus to explore and implement mutually rewarding initiatives aimed

# PRINCIPAL'S REVIEW

at benefitting the students of both bodies, with particular focus on establishing much-needed tuition and examination centre resources across select Caribbean islands where these are deficient. The Open Campus will explore potential exemptions from the ACCA qualifications for the benefit of its students and consider tuition and computer-based centre options as part of ACCA's exemption and accreditation programmes and approved learning provider and CBE centre resources.

On February 28, 2020, the Open Campus signed a Memorandum of Understanding (MOU) with the Ministry of Culture, Gender, Entertainment and Sport to provide sexual harassment prevention training as well as to build cooperation between the Open Campus and public and private sector organisations. The agreement provides an opportunity for training in the areas of sexual harassment and discrimination and provide the basis for continued research in these areas through the Open Campus Hugh Shearer Labour Studies Institute in collaboration with the Bureau of Gender Affairs in the Ministry of Culture, Gender, Entertainment and Sport.

## Honour Roll

On February 27, 2020, the Open Campus launched its inaugural Campus Honour Roll. The Campus Honour Roll/List recognises undergraduate students for their outstanding academic performance during Semesters 1 and 2 of each academic year. The inclusion of students' names on the Campus Honour Roll is one of the ways in which the Campus recognises excellence. At the end of each semester the names of students who have achieved a minimum semester Grade Point Average (GPA) of 3.6 are published on the Campus' website. Each student also receives a personalised congratulatory letter from the Director, Academic Programming and Delivery (APAD).

## Year in Review Video

For the first time, in December 2019 the Open Campus produced a *Year in Review* video featuring an interview with the Principal conducted by Marketing and Communications Manager, Dr Cleveland Sam. The 20-minute video highlights the major accomplishments of the Campus during 2019. The video was shared via e-mail to staff and students and widely distributed electronically to Open Campus' external stakeholders and was posted on YouTube, Facebook.

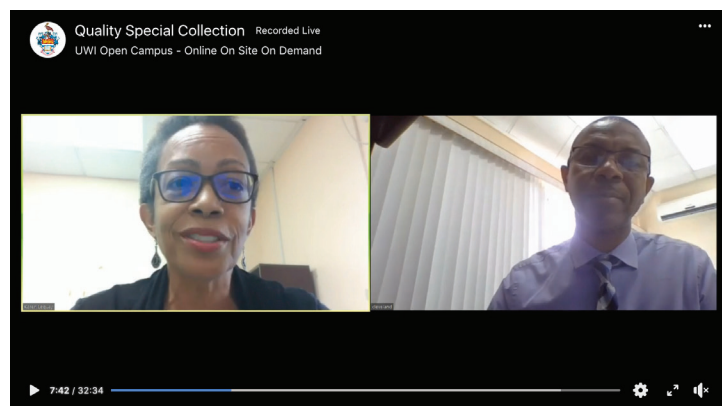
**Link to Year in Review video:** <https://rb.gy/hm4tfk>



## Word Quality Day

On November 14, 2019, the Open Campus participated in *World Quality Day 2019* as part of the University's celebrations under the theme "100 Years of Quality." The Campus celebrations centred around two main activities: the creation of factoids on quality in the Open Campus and the use of testimonial videos from stakeholders including alumni and graduates. The factoids and videos were shared during the week leading up to World Quality Day. The main activity on the day was a Facebook Live interactive discussion focusing on the Special Collections in the Open Campus Library and Information Services (OCLIS) with the Campus Librarian as the main resource person.

**Link to the video:** <https://rb.gy/8tq9sk>





### **Virtual Graduation**

One of the consequences of the COVID-19 pandemic for higher education institutions around the world was how to deal with graduation ceremonies. The UWI took a decision that, based on the protocols in member states and the unpredictability of the unfolding pandemic, graduation in October 2020 will be postponed to a later date. After much deliberation it was decided that graduation will be hosted in January 2021, but it will be done virtually since travel restrictions in some countries will prevent some graduates and staff from attending.

A total of 788 students completed programmes with the Campus. Of these, 580 were undergraduate and 208 postgraduate.

The 2019/2020 graduating class has thus created history, becoming the first cohort to graduate from the University participating in a virtual graduation ceremony. The Open Campus Virtual 2020 Graduation Ceremony was broadcast on Wednesday January 13, 2021 on UWItv and Open Campus social media platforms.

#### **Link to the graduation ceremony**

<https://uwitv.org/cerm/uwi-open-campus-graduation-ceremony-2020>



**The UWI Open Campus**

**2020 VIRTUAL  
GRADUATION  
CEREMONY**

**Please stand by for live broadcast**



**The 2019/2020 graduating class has thus created history, becoming the first cohort to graduate from the University participating in a virtual graduation ceremony.**

**While the COVID-19 pandemic brought some negative impact, the Campus has responded to those effects efficiently.**

In my last three reports, each one had a section on the ravages of one or two hurricanes that wreaked havoc on one or more of our member countries. This year thankfully, we have been spared any major hurricanes making landfall in the region.

While the COVID-19 pandemic brought some negative impact, the Campus has responded to those effects efficiently. The Campus COVID-19 Emergency Management Team established Guidelines as a framework for a Home Based Work Arrangement (HBWA) to ensure that the Open Campus was able to offer uninterrupted services to its students and other stakeholders in light of the pandemic. A process for the return to work was also included in the Guidelines. Specific office Protocols were also established. Staff were fully informed, on a daily basis, via Town Hall meetings, departmental office meetings and emails. With the guidance of The UWI COVID-19 Taskforce and the solidarity of sister Campuses the adverse effects of the pandemic have been minimised.

In summary, this report is my heartfelt expression of gratitude to, and celebration of, the students, alumni, staff, leadership and all of the supporters of the Open Campus.

# OPEN CAMPUS BY THE NUMBERS 2019/2020



Physical presence in **16** countries



Students from **17** English speaking Caribbean Countries



Students from **14** extra-regional countries



**500+** Full-time Staff



**800** Adjunct Staff, regionally and internationally



**8** Bargaining Units



**40+** Bank Accounts



**9** Currencies



Graduates **795**  
1st Class Honours **180**  
Distinctions **48**



Associate Programmes **530**  
Specially Admitted or Cross Campus **757**



Senate Approved Programmes **7,524**



Male **1,273**  
Undeclared **10**



Doctoral Programmes **234**



Female **6,241**



Graduate Programmes **904**



CPE Programmes **8,999**



Undergraduate Programmes **5,099**



Student Enrolment **16,000+**



Facebook Followers **20,000+**



YouTube Growth of 118 **162**



Twitter **1,090**



Instagram Followers Growth of 1,140 **3,181**



Sessions **1,616,702**



Website Users **509,304**



New Visits Up **72.5%**



**Front left to right: Anita Mitchel - Returning Officer; Latoya Winter - Communications and Public Relations Officer; Professor Julie Meeks, Deputy Principal; Mrs. Karen Ford-Warner, Campus Registrar; Mrs. Alecia Walters-Archie, Student Services; Nickisha Jankie - President; Tiffany Williams - Postgraduate Representative; Chloe Estava - Secretary**

**Back left to right: Celine Noray - VP Special Projects and Fundraising; Rhona Riley - Committee Liaison Officer; Raymond Pryce; Leon Dawson - VP-Administration, Sites & Services; Norice Artwell- Treasurer**



Triple A Strategy  
2017-2022

# *ACCESS*

**This strategic goal refers to increasing participation in tertiary and higher education for all with the capacity and desire to learn. This will involve, among other things, ensuring that The UWI offerings (e.g. teaching and learning, student development, consulting, research and public advocacy programmes) reach the underserved and diaspora Caribbean populations and all others with an interest in higher education on all continents.**





**On April 24, 2020, the Open Campus Dominica became the first Site to host a virtual certificate ceremony for CPE learners who had completed the more recent slate of CPE courses.**

**Open Campus Country Sites (OCCS)**

The OCCS launched into Academic Year 2019/20 coordinating course registration, class scheduling, and orientation efforts at the start of Semester 1. Expectations for steady growth in student enrolment were high and the trajectory for the year's accomplishments were certain. That growth prospect might have been stymied by the startling effects of the COVID-19 global pandemic. Notwithstanding, the OCCS took on a decided and determined stance to sustain the ground established prior to the pandemic. As a result, the OCCS realised an increase in enrolment in Continuing and Professional Education (CPE) courses over the previous year and sustained matriculation in undergraduate and graduate programmes. Enrolment in CPE for the academic year increased by 38.6 percent over the strategic objective set, and witnessed an 18 percent growth in numbers when compared with the previous year.

For the OCCS, enabling access to Open Campus programmes and courses is akin to extending human, social and pecuniary arms to reach the underserved. Various initiatives were instituted to ensure that programmes and courses developed for the purpose of relevance, currency and

fit were positioned and postured for regional consumption. The OCCS was unrelenting in its conviction that regional constituents should have access to pedagogy germane to meet the evolving needs of Caribbean people. The OCCS utilised innovation and resourcefulness to reach targeted groups and to promote the programmes of the Campus. Much of the rewards were the result of cooperation with civic and corporate partners to reach potential learners. During the year, Sites engaged in the extensive use of social media, including Facebook Live events, to promote Open Campus programme and course offerings. Heads of Sites and their staff participated in the Campus-wide Online Recruitment Fair held on May 25, 2020. The virtual presentations, broadcast via YouTube and Facebook, were spirited and showcased the passion and enthusiasm of staff. Some of the presentations were live, others were recorded, and many of them included testimonials from CPE learners and facilitators.

The OCCS strategy to achieve the tenets of the Access pillar considered the unforeseen circumstances that could negatively impact its objectives. The sudden and unpredicted effects of COVID-19 in March 2020 were preceded by Hurricane Dorian, which battered The Bahamas in September 2019. These

unexpected and unprecedented events and their widespread implications brought to the fore the importance of the Open Campus' hybrid online and face-to-face offerings, the technological capacity to fully support online learning, and the facility to access the learning exchange via the Moodle App that allows students to download online material with mobile devices.

The move from face-to-face to online teaching of CPE courses was achieved through collaborative efforts among Open Campus divisions, including the OCCS, via a CPE Learning Exchange hosted on the Moodle platform to facilitate virtual delivery and assessment. Teaching was conducted predominantly via Blackboard Collaborate (BbC) and Zoom. Tutors were trained for the effective use of Moodle and Blackboard Collaborate. Learners received similar instructions during specially scheduled orientation sessions.

On April 24, 2020, the Open Campus Dominica became the first Site to host a virtual certificate ceremony for CPE learners who had completed the more recent slate of CPE courses. That virtual ceremony was replicated on May 6 and May 13, 2020 respectively to award learners who had completed their training in CPE courses.

## CATS

September to October 2019 – Establishment of the Five Island Campus technological infrastructure, including the local area network (LAN) and Banner ERP supporting framework for student registration and other student-related processes.



**Mrs Ceceile Minott, Head, Caribbean Child Development Centre and Director Consortium for Social Development and Research leading the Life Skills Training initiative**

## Consortium for Social and Development Research (CSDR)

The Consortium for Social Development and Research (CSDR) offered much in the way of professional development courses, specialised training and workshops during the 2019/2020 academic year. The Hugh Shearer Labour Studies Institute (HLSLI) conducted 31 workshops and two webinars on various topics relevant to industrial relations and the broad area of labour studies. The training activities were offered both face-to-face and online during the academic year, attended by approximately 450 persons. The workshops which focused on sexual harassment and examined the provisions of the impending Sexual Harassment Act in Jamaica were attended by various organisations, such as The University Hospital of the West Indies (UHWI), The University of Technology (UTech), Jamaica, the Jamaica Household Workers' Union,

and the Ministry of Culture, Gender, Entertainment and Sport as part of the MOU with The UWI Open Campus.

The Social Work Training and Research Centre (SWTRC) Certificate Course in Introductory Social Work continued to be in demand and was offered in both semesters. In addition, the Centre offered tailored training to the Mona Social Services to train persons in the Certificate Course in Introductory Social Work; while the Ministry of Labour and Social Security contracted the Centre to train persons in counselling techniques and report writing.

Based on consultations with various stakeholders as well as the effects of the COVID-19 pandemic, the SWTRC increased its offering of workshops. Firstly, it held its third offering of the Wellness and Wellbeing workshop, in the form of a webinar, aptly titled *Attacking the Effects of the Pandemic*.

Secondly, due to its popularity and relevance, three offerings of a grant writing workshop were held. The SWTRC continues to seek new training and workshop opportunities as well as relationships and partnerships with private and public sector organisations.

The SWTRC was the recipient of project grants from the European Union Poverty Reduction Programme IV implemented through the Jamaica Social Investment Fund, and the Alumni Engagement Innovation Fund, United States Embassy, Kingston. These grants were awarded in 2018/2019 and were implemented in 2019/2020. They were used to implement the Community Mental Health First Responders Course Project in various communities in Kingston and St Andrew. The focus of the programme is to normalise mental wellness as an important aspect of overall wellbeing and develop community mental health capacity by raising the awareness, knowledge and skills of community members. At the end of this reporting period, phase 1

of the EU/JSIF project was completed. Implementation of this project overlapped with the SWTRC's outreach interest of improving mental health across the region. Thus far for the JSIF/EU version of the project, mental health sensitisation workshops were held in the participating communities: Allman Town, Jones Town and August Town. Fifty-six (56) community members attended the workshop/s, of which 40 participants applied to complete the course. The project was originally scheduled to last four months, but was suspended due to the COVID-19 pandemic and is scheduled to resume in the 2020/2021 academic year.

The Women and Development Unit (WAND) launched Pink Parliament, an initiative by Life In Leggings: Caribbean Alliance Against Gender-based Violence and The Barbados Youth Development Council in partnership with WAND. Pink Parliament aims to equip participants ages 14-20 with the tools to be bold and effective advocates through professional training, mentorship,

and networking sessions with political leaders. This partnership was launched on October 11, 2019 and continued with sessions every Sunday until March 8, 2020. COVID-19 delayed the graduation ceremony, but a close-out photo shoot with those who completed cohort 1 was held instead.

The Social Work Training and Research Centre (SWTRC) hosts an annual Wellness and Wellbeing Workshop that aims to improve people's overall health. Due to the widespread effects of the COVID-19 pandemic across the region, the SWTRC recognised that there were mental, physical, emotional, environmental, social, spiritual and occupational factors that were affected during this time. In light of this, the Centre sought to increase the awareness of the public on how to buffer the effects of the pandemic by providing information and self-help techniques that would help them improve their wellbeing.

The Wellness and Wellbeing webinar, themed *Attacking the Effects of the Pandemic*, was held on Wednesday, June 24, 2020 with a total of 129 persons in attendance. The webinar was open to general members of the public and was held between the hours of 10:00 am and 11:30 am. The topics covered were *Self-care during the Pandemic*, *Parenting your Parents and Older Relatives*, and *Your Pandemic Social Responsibility*. It was well received by the attendees, who appreciated the timeliness of the topic.



**Pink Parliament cohort 1 with Ms Taitu Heron Head, Women and Development Unit (WAND) first right in the second row**



ACC2

To be the University of First Choice  
for alumni and non-student  
customers seeking products and  
services for all things Caribbean

### Open Campus Country Sites (OCCS)

The ability of the OCCS to create opportunities for future students to access its programmes and offerings was stimulated by innovation and creativity. To circumvent resource constraints at the Sites, staff leveraged innovative and creative methods to promote the Open Campus and its programmes and offerings. The initiatives undertaken included appearances on radio programmes and online engagements which were effective in reaching targeted markets.

### Open Campus Anguilla

On November 8, 2019, Professor Sir Hilary Beckles, Vice Chancellor, Dr Luz Longworth, Pro Vice-Chancellor and Principal, and Dr Phyllis Fleming Banks, Manager British Overseas Territories, met with Dr Antonio Carmona Baez, President of the University Of Sint Maarten (USM), regarding the USM becoming a College of The UWI. The Open Campus Anguilla had recruited and supported students from the neighbouring island of Sint Maarten for years, and in many instances staff, students and alumni of the Open Campus visited the island for the purpose of outreach. A Memorandum of Understanding (MOU) to govern the relationship between the Open Campus and the USM would be established



**Pro Vice-Chancellor, Global Affairs and Principal of The UWI Open Campus, Dr Luz Longworth delivers closing remarks at The UWI and University of St Martin MOU signing**

in the upcoming academic year strengthening the association in areas including, but not limited to, research, teaching, programme and course development, course conversion from face-to-face to online, blended or distance teaching and learning modes, instructional content, knowledge and resource sharing, graduate and postgraduate supervision, curriculum review, professional training initiatives, conference organisation, peer reviewing of scholarly research, international consulting arrangements and student exchanges.

**The Open Campus Anguilla had recruited and supported students from the neighbouring island of Sint Maarten for years, and in many instances staff, students and alumni of the Open Campus visited the island for the purpose of outreach.**

## Open Campus Antigua and Barbuda

In August 2019, The UWI launched its fifth campus, the Five Islands Campus, on the island of Antigua and Barbuda. This was a monumental feat for the University just one year after celebrating its 70<sup>th</sup> anniversary. The Open Campus Antigua and Barbuda played a critical role in supporting the launch and matriculation exercise of the newest Campus in The UWI family, making the impact of The UWI on the island even more visible and relevant.

## Open Campus Anguilla

Life on Anguilla changed dramatically with the advent of the COVID-19 pandemic and this impacted on activities, particularly during the months of April and May 2020. When the Anguillan Government gave clearance, the Site formally reopened to the public on May 11, 2020. The Open Campus Anguilla conducted outreach efforts through direct engagement and social media to facilitate student recruitment and development initiatives that included:

- The successful transitioning of Continuing and Professional Education (CPE) programming from face-to-face to virtual delivery. A training of facilitators exercise to transition to online delivery ensured the successful completion of CPE courses including Supervisory Management I and II; Early Childhood: Introduction to Health, Safety and Nutrition; Internal Audit – Standards and Concepts; and Conversational Spanish I;
- An outreach activity conducted by members of the Guild of Students, who were accompanied by Dr Phyllis Fleming Banks, Manager British Overseas Territories, to the neighbouring island of Sint Maarten for the annual outreach and meet and greet with current and prospective students. The group met with alumni and shared the University's programmes with persons on the street, in stores and business places. The activity took place on November 9, 2019;
- Collaboration with the Student Guild and the Alumni Association to provide support for students adversely impacted by COVID-19. Through this concerted effort, health and wellness sessions were conducted, comprising a coastal hike held on June 1, 2020 and 'Zumba in the Yard' convened at the Site on June 9, 2020;
- Cooperation with the Guild of Students' annual "Oneness" student gathering held on November 16, 2019 under the theme: "Different Paths Through Innovative Learning" with support sessions for tertiary and pre-tertiary students in Anguilla to include students from the Albena Lake Hodge Comprehensive School, the Comprehensive Learning Centre, the Anguilla Community College, Ani Art Academy and the UWI Open Campus Anguilla. Presentations were delivered on motivation, time management, budget and finance, innovative research techniques, mental health and nutrition;
- Participated in the one-day Sports Conference hosted by the Department of Sports, Government of Anguilla on December 6, 2019. The Site was granted a booth and Manager for the British Overseas Territories, Dr Phyllis Fleming-Banks, served as moderator for one of the sessions;



CPE Centre (CPEC) launch the Summer 2020 Access Pass Initiative

- Hosted a Capacity Building Workshop on November 14 and 15, 2019, in collaboration with the Hugh Shearer Labour Institute for Labour and Tribunal Officials in the Ministry of Home Affairs - Government of Anguilla.

On May 27, 2020, the Open Campus Anguilla hosted the highly anticipated Malliouhana Poetry Competition, an annual event staged to commemorate National Anguilla Day celebrations. A number of patrons were in attendance. The Malliouhana Poetry Competition is an Open Campus initiative organised in collaboration with the Anguilla Library Service, the Department of Youth and Culture and the Anguilla Community College. Now part of the annual Anguilla Day celebratory activities, the organisers have used the event to encourage literacy and artistic expression, as well as to promote an ethos of social, cultural, and political awareness, by celebrating and paying tribute to local poets and culture bearers. This year's competition, held under the theme "2020 – Hindsight, Insight, Foresight", attracted some 27 submissions in the "Poetry-on-the-Page" and "Performance Poetry" categories. The activity was dedicated to the memory of UWI Alumna and Anguillan culture bearer, Mrs Ijahnya Christian.

#### **Open Campus Antigua and Barbuda**

The Open Campus Antigua and Barbuda hosted the 2019 Open Campus Graduation Ceremony held on October 12, 2019. As part of the celebratory activities, the Site participated



## **Hurricane Dorian made landfall on the islands of Abaco and Grand Bahama in the Commonwealth of The Bahamas on September 1, 2019. Infrastructure was deemed completely destroyed except on the northernmost and southern townships on the island of Abaco.**

and contributed to promoting the University, its programmes and offerings in national and regional spaces. Social media and mainstream media promotion of programmes were used to promote programmes that led to students registering for courses. The following promotional activities led to increased enrolment in CPE courses:

- The development and publication of a high-quality promotional video featuring staff and CPE learners;
- Open Campus Antigua and Barbuda joined other staff within the OCCS Division to collaborate with the CPE Centre (CPEC) to

launch the "Summer 2020: Access Pass Initiative" offering new and exciting CPE products to the regional market at one low cost. The aim of the initiative was for community outreach as well as revenue generation. A number of the course instructors for that programme were based in Antigua.

#### **Open Campus The Bahamas**

Hurricane Dorian made landfall on the islands of Abaco and Grand Bahama in the Commonwealth of The Bahamas on September 1, 2019. Infrastructure was deemed completely destroyed except on the

northernmost and southern townships on the island of Abaco. In the aftermath of the devastation, staff within the Office of the Director and at the Open Campus The Bahamas began contacting students through mobile text messaging to determine and to fulfill their immediate needs.

In addition:

- The Bahamas staff facilitated extended office hours to accommodate students who required after-hours study space with access to the Internet;
- Water and cleaning supplies were presented to the affected students;
- On September 12, 2019, Prof. Sir Hilary Beckles, Vice Chancellor; Mr Jeremy Collymore, Resilience Consultant/ Advisor to The UWI's Vice Chancellor; and Dr Cheryl Sloley, Deputy Director OCCS, met with government leaders

of The Bahamas to discuss recovery efforts. A Vice Chancellor's Forum titled "Hurricane Recovery in The Bahamas" was broadcast live from the Open Campus The Bahamas on September 13, 2019.

By February 6, 2020, the Guild of Students held its first annual awards ceremony. A number of current students and graduates were recognised for achieving at least a 3.0 GPA during the preceding academic year. Open Campus Bahamas was closed on March 20, 2020 due to confirmed cases of COVID-19 and subsequent measures by the Government of The Bahamas. Services to students were offered through online means during the period of lockdown. Following the lockdown and the return to in-person services, learners in CPE courses were offered the option to register to pursue courses delivered both face-to-face and online.

### **Open Campus Barbados**

To maintain student interest in pursuing registration and course work despite COVID-19, the Open Campus Barbados:

- Engaged the services of the Barbados Association of Professional Social Workers (BAPSW) to provide student support and counselling services to students who were experiencing emotional and psychological stress;
- Launched a mobile "Student Hotline" to maintain the lines of communication with students during the lockdown;
- Delivered training to learners participating in face-to-face courses to facilitate a seamless transition to the online learning and assessment. Tutors were guided on how to use Blackboard Collaborate for teaching and learning in sessions which were referred to locally as "BbC Clinics".



**L to R: Ms Kay Smith - Open Campus Barbados Pine Site, Mrs Olwen Edwards-Pile – Open Campus Barbados, Ms Jamie-Lee Rocke – CPE Centre and Ms Sonia Browne - The Pine Site interacting with attendees at the Open Day booth**



Attendees at the Belize High School (BHS) College Expo

Once schools reopened post the lockdown, the Open Campus Barbados served as the venue for the presentation ceremony for the donation of electronic tablets to nine participating secondary schools in the “Preparing Today for Tomorrow’s Challenges” programme administered by the Open Campus. Representatives of the Ministry of Education, Technological and Vocational Training were in attendance. This media event was coordinated by Mrs Sandra Griffith-Carrington, Campus Officer for Alumni Relations, and moderated by Mr Cleveland Sam, Marketing and Communications Manager. The event was held on June 24, 2020.

The Open Campus Barbados also participated in the Cave Hill Campus’ Open Day on November 15, 2019.

Officers from the Site joined the Marketing and Communications team led by Mr Cleveland Sam, Marketing and Communications Manager, to promote the various programme offerings of the Open Campus. Another promotional activity which took place during the period was a television appearance on the *Mornin’ Barbados* TV show hosted by the Caribbean Broadcasting Corporation that occurred on November 28, 2019. A representative from the Open Campus Barbados, Ms Kay Smith, accompanied Mr Cleveland Sam to inform viewers about the Open Campus and its various programme offerings locally and online.

#### **Open Campus Belize**

Open Campus Belize launched three new courses in collaboration with the Ministry of Forestry, Fisheries, and

Sustainable Development with donor funding from the Wildlife Conservation Society. The Belize Site also embarked on a new programme and training initiative with the Belize Association of Planners to roll-out a series of training modules from the Social Work Training and Research Centre (Open Campus) Community Leadership and Development Programme. The first training course on Community Advocacy was delivered to 14 community-based organisational leaders and workers. The 16-hour course was offered on July 11 and 14, 2020.

The year’s undertakings to reach the underserved included the following:

- Mr Ion Cacho, Site Librarian, took part in the Belize High School (BHS) College Expo on October 25, 2019. Approximately 300 students were in attendance;

- In November 2019, staff of the Open Campus Belize teamed up with colleagues from The UWI Cave Hill for an outreach activity at schools in the north, including the Belize Adventist College. Approximately 110 students were visited and introduced to University's programmes;
- Another outreach activity was conducted in the City of Belmopan to include the Belmopan Comprehensive School and the Belmopan Baptist School. Almost 200 prospective students were reached. On December 5, 2019, staff of the Site presented information about UWI programmes at the Excelsior High School Career Day. Approximately 20 students participated.

Open Campus Belize collaborated with the Guild of Students to hold a number of activities for Belizean Pelicans. The Guild of Students' initiatives were geared towards ensuring students' inclusion, representation, socialisation, and community involvement. They also served to raise awareness of the Open Campus and its consideration for student wellness. These initiatives included the following:

- The Belize Guild Chapter conducted its annual BBQ sale on November 24, 2019. A total of 140 plates were sold and the proceeds were used to fund a Guild Chapter student wellness activities. The Guild of Students held an end-of-semester mixer for students to socialise, dine and dance at

the Open Campus Belize Auditorium. This activity helped maintain camaraderie among students in the Open Campus's online environment;

- In the 2019/20 academic year, three students were awarded the Belize Guild Chapter Guild Grant. The students each received BZ\$500.00 in January 2020;
- Open Campus Belize, in collaboration with the Guild of Students, joined with the Belize Audubon Society for its annual seawall clean up. The aim of this activity was to raise awareness about the environment and its preservation. The activity took place on September 28, 2019.

### **Open Campus British Virgin Islands (BVI)**

One of the year's highlights for Open Campus BVI was the capacity to sustain an average of eight CPE face-to-face courses each semester, and to transition these courses, previously offered face-to-face, to online delivery in observance of COVID-19 protocols. The courses included Supervisory Management I and II, Mastering English and Writing Skills, Compliance Management, Customer Service and Small Business and Entrepreneurship. Students from the Cayman Islands and the Turks and Caicos Islands participated in the Small Business and Entrepreneurship summer course.

### **Open Campus Cayman Islands**

For the Open Campus Cayman Islands, several students were impacted by the effects of the COVID-19 pandemic. A number of students lost their jobs and some requested repatriation to their home countries. First responders who were students, including Police officers, were no longer available for classes.

As a result of the impact of COVID-19 measures, courses such as Business Writing, Early Childhood: Health and Nutrition, Advanced Counselling and Care for the Elderly, which began January 2020, were completed in June 2020, later than previously scheduled. All courses previously offered in person were conducted virtually. The Site embarked on aggressive marketing of these courses via social media and newspaper. As a result of the extensive media coverage, the Turks and Caicos Police also participated in the Community Policing course offered through the Cayman Islands Site.

### **Open Campus Dominica**

The resourcefulness of the Open Campus Dominica team flipped novel initiatives that have borne much fruit. For instance, to augment the Site's community marketing programmes, members of staff travelled to communities across Dominica over a three-day period beginning from January 3, 2020 in a campaign to maximise the returns on their recruitment strategy. The tour covered every community on the island and consisted of visits to Village Council Offices, Health Centres, Credit Unions and Constituency offices and schools, to promote programmes and to encourage on-location registration in CPE courses.

Other recruitment and marketing activities intended to advance the *access* agenda included the following:

- The Open Campus Dominica's Media Day was conducted on November 11, 2019. Every media house was represented at the press event, which comprised the media launch of the Coaching Essentials I and II CPE courses developed by Open Campus Dominica staff with stakeholder support from the Sports Division and the Dominica Olympic Committee. The press launch was presided over by Dr Kimone Joseph, Head of Site, and included remarks from UWI officials including the Open Campus Academy of Sport as well as local collaborator groups. Consequently, 35 participants registered for Coaching Essentials I from November 12, 2019 to February 7, 2020. Thereafter, 35 participants were registered for Coaching Essentials II from 2 March to 8 May, 2020;
- In July 2020, Sports Coaching Psychology, another new course in the sporting discipline, was launched. This attracted repeat and new participants in this advancing area of learning. The course was designed to equip participants with the requisite skills that would allow them to comprehend the nature and scope of Sports Psychology and explain the effects of the state of mind on athletic performance with recommendations for maintaining



**The first cohort of Sports Coaching Essentials I - Open Campus Dominica**

or increasing motivation in an athlete. The course followed the Coaching Essentials I and II courses launched earlier in the year;

- Throughout the year, at least six radio engagements offering extensive media coverage were conducted as part of efforts to further elevate awareness of programmes and courses;
- In view of the fact that COVID-19 militated against the Site's ability to host in-person ceremonies for the sizeable number of learners completing CPE programmes, virtual certificate ceremonies were organised for participants who completed CPE courses, on May 6 and May 13, 2020 and on July 8, 2020 for those who fulfilled the learning requirements for the Sports Coaching Essentials II course. The final face-to-face ceremonies which were

conducted before the pandemic were held on February 4 and March 12, 2020.

As a result of the Site's outstanding attempts to develop and to market programmes designed to meet emerging needs, Open Campus Dominica's enrolment in CPE courses represented a 23 percent increase over the 2018/19 performance.

***Open Campus Jamaica Eastern***

An extensive promotional plan was developed for the Jamaica Eastern Region for the academic year. Marketing strategies included the use of print media, radio and billboard advertisements published over the period November 25, 2019 through to January 5, 2020. By March 12, 2020, the COVID-19 pandemic compelled the Jamaica Eastern team to shift to the Campus' prescribed Home-Based Work Arrangement (HBWA) in a relatively short period of time. Jamaica

was among the first of the islands to report a high number of cases and by March 13, 2020 all schools were closed by the Government. At the outset, the parishes that had reported the highest number of cases were within the Jamaica Eastern region, including Kingston, St. Andrew, and Clarendon, where the Camp Road, Mona Open Learning Centre, and May Pen Sites are located.

The transition from in-person to online delivery of CPE programming was made possible by the dedicated technical staff and tutors who engaged in training sessions with members of the Academic Programming and Delivery (APAD) Division to prepare them for online delivery. Administrative staff were engaged in planning sessions on how to execute the transition and ably prepared students and tutors for it. By March 19, one week after closure of Sites, Site Technicians conducted intensive training organised by APAD to enable their management and monitoring of the CPE Learning Exchange. The following week, technicians began the process of enrolling students in the 26 CPE courses and five Caribbean Secondary Education Certificate (CSEC) subjects to be delivered via online modality at Camp Road. On March 30, 2020 students were advised of the resumption of classes on April 6, 2020, a transition which took place less than one month following the lockdown.

### Open Campus Jamaica Western

The first *access* initiative conducted during the academic year was a

community Health Fair and fundraising event launched in partnership with the Ministry of Health and Wellness Department of St. Ann, Vanreal Massage, and Craig Ross of *Kool FM*. Community members who attended the events benefitted from medical examinations for adults and children. Patrons accessed various services including HIV, hypertension and diabetes testing, and dental and back-to-school examinations for children. Over 100 patrons benefitted from the services rendered. In addition, participants visited the Open Campus display booth on-location and gathered information about the services and operations of the Open Campus. The initiative included the distribution of flyers and a live radio interview by Dr Jerome Miller-Vaz, Head, Jamaica Western Sites on *Kool FM*. The event was held on August 2, 2019 at the Ocho Rios Site.

Other marketing activities for CPE course offerings were conducted at all

Sites to include the services of a Town Crier in the Brown's Town and Ocho Rios areas. 'Pop-Up' marketing events, which involved on-location visits to popular spots across the Jamaica Western territory, were conducted particularly during the October to December 2019 period. Staff of the Ocho Rios Site participated in a health fair at Grand Bahia Principe on October 17, 2019.

Before the COVID-19 pandemic, Sites in Jamaica Western saw steady enrolment in CPE face-to-face courses. By the March 16, 2020 lockdown, teaching and learning for students enrolled in in-person tutoring had to be transitioned swiftly to virtual learning to contain the spread of COVID-19. In Brown's Town, Junction, Ocho Rios and Savanna-la-Mar, members of staff ensured that during the period of uncertainty, students and learners were fully engaged. Thus, CPE learners were able to access the remainder of their courses virtually and participated in the final sitting of online examinations at the end of May 2020.



**Mr Jason Lewis, Events Management course group leader, makes a presentation to Mrs Adama Blagrove, Founder of the Montego Bay Autism Centre**



Throughout the year, the Site marshalled public relations activities to cultivate increased responsiveness to the courses and programmes offered by the Campus. Specifically, newspaper advertisements were placed in the *Western Mirror*, and radio advertisements were aired on *Mello FM*. The Site also engaged in direct marketing at Vistaprint on October 31, 2019, and at Alliance One on November 21, 2019. Both entities operate in the Business Process Outsourcing (BPO) sector in Montego Bay. One of the highlights of the period was the hosting of the Introduction to Counselling course at Vistaprint, located in the Barnett Technology Park. This was part of an ongoing relationship with this BPO entity, where participants were offered the convenience of attending classes at their place of work, removing some of the hassles connected with part-time study.

#### **Learners pursuing CPE**

programming also contributed to initiatives that would redound to the Access Pillar. A group of participants in the Events Management course contributed to the long-running tradition of extending support to organisations in the Montego Bay area. Accordingly, the final event was executed in the form of a Mask Party, hosted at the Grand-A-View Restaurant and Event Place on January 17, 2020. The beneficiary of the funds raised was the Autism Centre of Montego Bay.



**Mr Nijoe Farrell, Chief Operations Officer of Carib Beacon Marketing Solutions, engaging with the participants at the UWI Open Campus St. Kitts Site Digital Marketing Workshop in celebration of Global Entrepreneurship Week**

#### **Open Campus Montserrat**

For the Open Campus Montserrat, the period was marked by the opportunity for training representatives in the primary and secondary education sectors to impart skills required to successfully transition to online learning. Accordingly, a Memorandum of Understanding (MOU) between the Ministry of Education and the Open Campus was brokered in April 2020 and the first session was delivered in May 2020 to 60 participants.

In a statement dated May 13, 2020, the Premier, Honourable Joseph Farrell, placed on record his gratitude for the inestimable contribution of The UWI, recognising Ms Gracelyn Cassell, Head of Site at the Open Campus Montserrat, for her role in developing the protocols for a structured approach to resuming operations across the island post the COVID-19 lockdown. The Site has reinstated access to its physical facility to students in accordance with the Government's protocols.

#### **Open Campus Saint Kitts and Nevis**

At the start of the academic year, the Open Campus Saint Kitts and Nevis hosted a workshop on Understanding Financial Statements, a workshop that was pursued based on demand. The one-day workshop was facilitated by Dr Robertine Chaderton, former Acting Head, and was attended by employees from a range of businesses. Additionally, and in recognition of Global Entrepreneurship Week, the Site hosted a Digital Marketing Workshop. This area was identified for service delivery given the emerging need for local businesses to enhance their online marketing and trade capacity. The workshop was facilitated by Mr Nijoe Farrell of Carib Beacon Marketing Solutions.

In April 2020, Open Campus Saint Kitts and Nevis launched an online campaign to recruit CPE learners, with promotional material developed and circulated via Facebook, WhatsApp and email. This effort resulted in the



online delivery of three CPE courses, specifically Business Writing and Communication I, Effective Public Speaking and Presentation Skills, and How to Start a Small Business. On June 25, 2020 the Site actively promoted the Exploring Kittitian History and Exploring Nevisian History courses, developed for delivery in the summer of 2020.

**Open Campus Saint Lucia**

The Open Campus Saint Lucia amplified use of its social media platforms for effective marketing of programmes, to support alumni and partner-related activities and to promote student achievements and University-wide developments. The Site’s “Celebrating Excellence” series, which highlighted the achievements of graduates during the months of October and

November 2019, was a useful means of attracting significant traffic to the Open Campus Saint Lucia Facebook page and simultaneously highlighting Open Campus programmes.

From October 23 - 24, 2019, staff of the Site participated in a National Jobs and College Fair. This major annual event hosted by the Ministry of Education provided prospective students with two full days of exposure to the full range of programmes. On November 1, 2019, the Site delivered a presentation to 5th form students of the Micoud Secondary School during their annual retreat. A “Pop-Up” marketing event organised by members of staff, student athletes, Guild and Alumni Executive members was also conducted at the populous north of the island on November 23, 2019.

**L to R: Mrs Eulampia Polius-Springer (Programme Officer), Ms Siguthani Joseph (Ag. Outreach & Marketing Officer), Ms Denise Gustave (Treasurer, The UWI Alumni Association, St Lucia Chapter), Mr Travis Deterville (Treasurer, The UWIOC St Lucia Guild Chapter) and Mr Aquilla McDoom-Jawahir (Academic Rep., The UWIOC St Lucia Guild Chapter) assisted at the St Lucia Site’s “Pop-Up” marketing event**

**The Open Campus Saint Lucia amplified use of its social media platforms for effective marketing of programmes**

In the course of the year, the Site maintained its involvement in several outreach, marketing and public advocacy activities within the limits of social distancing and other national health guidelines. Some of the activities undertaken included the following:

- The production of two promotional videos highlighting the dedication of security staff to the protection of the Site at the height of the pandemic, and an impressive collage featuring students at their workplaces. These testimonials were developed for ongoing promotional campaigns;
- The facilitation of a UWI Open Campus and Organisation of Eastern Caribbean States (OECS) online training session to address the “Integration of Non-Communicable Diseases in Disasters” from April - June, 2020.

### **Open Campus Saint Vincent and the Grenadines**

The Open Campus Saint Vincent and the Grenadines undertook a social media campaign via Facebook in order to promote programmes and courses, since traditional town hall meetings and physical presentations to educational and corporate sector institutions had been restricted in view of social distancing requirements. High demand courses were especially marketed, including Events Management, Supervisory Management, Occupational Health and Safety, Finance for Decision Makers, and Business Writing and Communication.



**L to R: Ms Enda Weekes, Ms Feona Cabral, Ms. Arica Davis, Mrs Deborah Dalrymple (Head of Site), Mrs Phyllis James (Secretary ECGC Foundation Inc.), Mr Dixon Findlay (Deputy Chief Education Officer & Director, ECGC Foundation Inc.) and Ms. Brittany Straker**

Mrs Deborah Dalrymple, Head of Site, Mr Ronnie Daniel, Marketing Assistant, and Mr David Brown, Site Technician, went ‘live’ on Facebook with presentations entitled “Online programmes”, which highlighted the summer offerings and CPE courses; scholarship opportunities and financial support; Five reasons to attend The UWI Open Campus; and making your university experience exceptional at The UWI Open Campus. The presentations were made on May 13, 15, and 20, and on June 3, 12, and 20, 2020.

Site efforts to support students in their ability to pursue their course of study were significantly assisted with the presentation of bursaries to eight students from the East Caribbean Group of Companies (ECGC). The bursaries were valued at EC \$1,500 each. The ECGC Foundation awards eight bursaries to students of the Open Campus Saint Vincent and The Grenadines each year.

### **Open Campus Trinidad and Tobago (OCTT)**

#### **Marketing and Communications**

A major component of marketing and communications at the Open Campus Trinidad and Tobago was the enhancement of its online presence. The Site’s webpage was updated to provide relevant support information and resources to new and continuing students, including the introduction of online fillable forms to facilitate student transactions. New additions to the webpage include a 2020/21 Academic Calendar to assist students in meeting relevant timelines. Email and IP phone contacts for staff members including Mrs Karen Rosemin, Country Manager, Heads of Departments, Senior/Administrative Assistants, and Site Coordinators were included in the update.

The Open Campus Trinidad and Tobago Facebook page <https://www.facebook.com/ocott>

com/UWIOCTT/ is a popular source for current updates on programmes, courses and events taking place in the OCTT and was considered as part of the webpage redevelopment exercise.

## Admissions and Registration

Admissions and registration functions were coordinated across all Sites and facilitated by online resources. Applicants for the Caribbean Advanced Proficiency Examination (CAPE) subjects and the Certificate in Business Management and Technology offered by the Pre-University Centre were able to apply online at <https://open.uwi.edu/sites/default/files/docs/Pre-University%20Application%20Form%20.pdf>. Programme information was made available at [https://open.uwi.edu/trinidad\\_tobago/local-programmes](https://open.uwi.edu/trinidad_tobago/local-programmes) with a link for requests for further information and guidance at [studentservices.gs@dec.uwi.edu](mailto:studentservices.gs@dec.uwi.edu). Digital copies of supporting documents for applications were received at [ocsttapplicantdocs@dec.uwi.edu](mailto:ocsttapplicantdocs@dec.uwi.edu). In addition, the programme package was standardised to include key instructions on the registration procedure and the Government Assistance for Tuition Expenses (GATE) applications process.

## Open Campus Academy of Sport (OCAS)

### Programme Development

Registration in the newly launched sport programmes continue to increase, with a total of one hundred and fifty-nine (159) individuals applying for the BSc's in Sport Leadership and Management, Sport Coaching

and Sport Kinetics respectively. A total of fifty-seven (57) new students were admitted for the academic year 2019/2020 across the three programmes. The OCAS continues to identify programming needs throughout the region, and has since initiated the development of a new BSc in Sport and Physical Literacy along with a certificate programme in lifesaving. A collaboration with the Dominican site saw the development of two CPE courses: Coaching Essentials 1 and Coaching Essentials 2. The BSc Sport and Physical Literacy was approved for delivery, whilst the certificate in lifesaving is currently being finalised in collaboration with the CPEC.

## Governmental Collaborations

Throughout the academic year 2019/2020, the OCAS continued to pursue the strategic initiative of engaging regional ministries of sport and education geared towards identifying the sport specific needs of each of the UWI-17 countries. Ministries with the responsibility for sport as well as, those with the responsibility for education, were engaged in an effort to render assistance in the area of sport policy review and development, programming needs (academic and technical) as well as creating linkages between the identified training needs, and the operations of the various ministries of education. In satisfying this mandate, follow-up meetings, as well as new meetings were pursued with various government ministries. These included:

- Dominica
- St. Lucia
- Trinidad and Tobago

- Tobago House of Assembly
- Grenada, and
- Antigua

Policy assistance was rendered to Grenada and the Tobago House of Assembly, with a review of the existing policies of sport, and subsequent amendments were conducted based on the recommendations delivered on said policy documents. In the case of the Tobago House of Assembly, the policy was approved and adopted by the Council, whilst in Grenada, the revised policy was submitted to stakeholders for final comments. Although initial meetings proved fruitful, with the various representatives of the other regional jurisdictions mentioned above, there were no tangible developments as it relates to collaborations and other initiatives. Efforts are ongoing in this regard, to engage said Ministerial and government representatives.

## Institutional/Organisational Collaborations

In pursuit of its outreach mandate, the OCAS engaged a number of governmental and non-governmental institutions and organisations to facilitate collaborative activities aimed at increasing sport participation, and/or utilising sport for community engagement. Many of these activities are still being pursued, most notable of which are the following:

### CDB Initiative

- The OCAS was approached by Dr. George of the institution, to facilitate the implementation of the Faculty of Sport's

READ (Regional Elite Athlete Development Programme) and CIP (Community Inclusion Programme) in the OECS region. A skeletal proposal was submitted for review by the organisation, however further engagement on same is still pending.

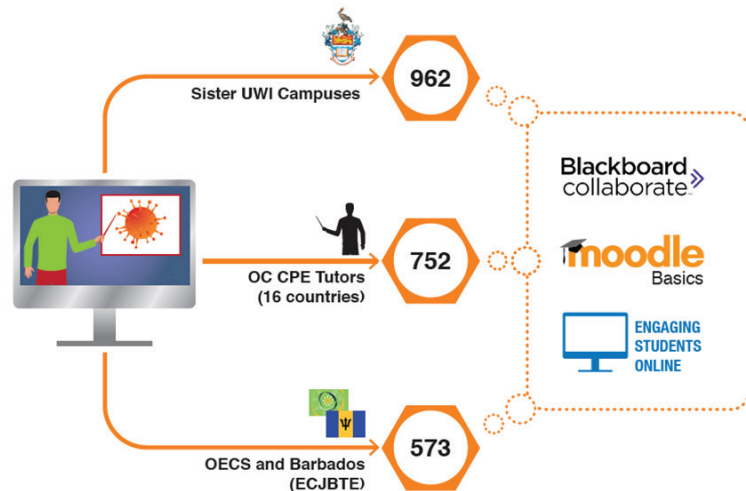
**OCAS/UIF/CWI Collaboration**

- The establishment of phased primary and secondary schools cricket development programme was pursued, in collaboration with the Ultimate Indoor Facility (an indoor cricket facility based in Trinidad and Tobago), Cricket West Indies, and the OCAS. The initial proposal was reviewed by all parties and subsequently submitted to the Business Development Unit of the Open Campus for review. Currently CWI is scheduled to deliver the technical plan for the programme, which would inform the business arrangements and partnerships which will guide the implementation as well as inform stakeholder engagement and management.

**Academic Programming and Delivery Department (APAD) Prior Learning Assessment**

During the period of review, the Division collaborated with the Prior Learning Assessment Unit to offer a PLA instance for graduate programmes. Regulations and Processes and the PLA Assessors Handbook for Graduate Studies were developed for implementation at the start of the summer teaching session in June

**The UWI Open Campus trains regional educators to deliver online education as part of COVID-19 response**



**The Academic Programming and Delivery Department (APAD) collaborated with the East Caribbean Joint Board of Teacher Education (ECJBTE) to provide support to academic staff at community colleges, primary and secondary school teachers and ministries of education**

2020. One student in the Doctor of Educational Leadership in Higher Education (EdD) will take part in the implementation and begin his PLA process.

**Programme/Training collaborations with external partners**

During 2019/2020, APAD continued the collaborative work with the Business Development Unit and established an interim Special Projects Team to support the projects added to the Division's portfolio.

The Division also successfully collaborated with the Improved Access to Justice in the Caribbean (Impact Justice) Project to design an

Undergraduate Certificate in Paralegal Studies for Government Employees, a specialised training programme comprising 10 courses for Government law employees within the OECS. Thirty-nine students enrolled in the programme in Semester 1, AY 2020/2021.

During the early period of initial spread of COVID-19 education ministries in the region were faced with the challenge of preparing teachers to deliver classes in the online modality. APAD initiated an outreach programme to facilitate Emergency Remote Teaching.

Over the period March 30 to April 3, the Division collaborated with the Eastern Caribbean Joint Board of Teacher

Education (ECJBTE) to provide support to academic staff at community colleges, primary and secondary school teachers and ministries of education staff to quickly move to online modes for completion of teaching and learning activities in the school year cycle. The Division led six hours of professional development training for stakeholders in Anguilla, Barbados, British Virgin Islands, Grenada, St Kitts and Nevis, Saint Lucia, and St Vincent and the Grenadines. Three online webinars were delivered in the following areas: using a web conferencing tool to facilitate online delivery of content; basics for use of the Moodle Learning Management System; and, how to engage students in the online environment.

The outreach has also resulted in the design and development of longer duration targeted workshops for teachers as follows:

- The Division collaborated with the Montserrat Ministry of Education, Youth Affairs and Sports to design and deliver a three-month Professional Development Workshop Series for Primary and Secondary School Teachers following the delivery of three two-hour sessions in March/April, 2020. Approximately 60 teachers and administrators are participating in the workshops during Semester 1, AY 2020/2021.
- Design, development, and delivery of an eight-week certified online train-the-trainer programme entitled *Designing and Delivering Engaging Online Learning Experiences* for the

Ministry of Education, Youth, and Information, Jamaica. The programme, which commenced on July 27, 2020, consisted of two courses entitled “Developing Learning Materials for the Inclusive Online Classroom” and “Tools and Techniques for Teaching Online.” The courses equipped participants with the knowledge and skills needed to deliver training to teachers in online pedagogy and design. 120 senior education officers, school administrators, teacher-educators, technology coordinators and other experts in the training.

### **New Academic Programmes**

The Graduate Certificate in Disaster Risk Management and Resilience and the Graduate Diploma in Disaster Risk Management and Resilience were approved by Chair BGSR in January 2020.

The Graduate Certificate and Diploma will be offered online beginning in AY2020/2021.

The Graduate Certificate and Diploma in Junior Command and Staff Leadership was designed in collaboration with the Jamaica Defence Force (JDF). The programme represents a conversion of an existing face-to-face training programme to align with a UWI Graduate programme. The programme was approved in August 2020 and the first cohort of students in the Graduate Certificate will begin the programme online in AY2020/2021.

### **The UWI Alumni Association**

On invitation from the management of Halycon Cove by Rex Resorts, the Campus Alumni Officer hosted a workshop on Customer Service Excellence for the staff of Starfish Halycon Cove and Hawksbill by Rex Resorts from November 25-27, 2019.

The UWIAA used myriad resources and methods in line with the Triple “A” strategies to keep alumni involved in The UWI and promote the UWI as a university of first choice. These included its IAD publications and social media outreach to over 160,000 alumni.

- UWI Connect Alumni Magazine: articles and experiences which showcased the regional nature of the institution
- UWI Nexus, the informative monthly electronic newsletter
- Alumni meetings via ZOOM video-conferencing to communicate and connect with Alumni across the regional UWI
- Open Campus Facebook page (facebook@uwiocalumni) encouraged alumni to market the UWI offerings to the underserved and diaspora Caribbean populations.
- Inaugural Quality Day, November 14, 2019 - recount the accessibility of the Open Campus and share the element of quality in their UWI and post-UWI experiences



**L to R: Mr Garvin James - Financial Manager 3, UWIOC; Annette Arjoonsingh - Programme Officer, UWI OCCSTT; Karen Rosemin, Country Manager - UWI OCCSTT; Dr. Luz Longworth - Pro Vice-Chancellor and Principal, UWIOC; Jacqui Sampson - Clerk of the House, Office of the Parliament, T&T; Stacy Richards-Kennedy - Director, Development, The Office of the Vice-Chancellor, UWI; Keiba Jacob - Procedural Clerk/Head of Financial Scrutiny Unit, Office of the Parliament, T&T; Lisa Cummins - Executive Director, Lumin Consulting**

**Business Development Unit (BDU)  
UNESCO - Distance Education  
Teachers' Training Initiative**

The BDU, through The Open Campus, led negotiations on behalf of The UWI with UNESCO to prepare teachers to facilitate learning online as a rapid response to the COVID-19 pandemic. This contract was valued at US\$10,000.00. The contract involved developing and delivering the "Distance Education Teachers' Training Initiative" to teachers in Jamaica and select countries in the OECS. The aim was to equip a cohort of eighty (80) teachers and master teachers with the competencies, up-to-date tools, and resources to apply innovative teaching practices or pedagogies, to strengthen teacher capacity to respond to the current crises, as well as build resilience for future shocks in education.

**The Parliamentary Academy**

The BDU led negotiations with The Office Parliament of the Republic of Trinidad and Tobago for the implementation of a Parliamentary Academy as part of the Parliament's Comprehensive Strategic Development Plan for institutional capacity building. Under this initiative, The UWIOC will work with The Office of the Parliament of the Republic of Trinidad and Tobago to plan, develop and deliver a combination of seven (7) courses and senior-level workshops to build the capacity and professional skills of thirty (30) of its Members of Parliament (MPs). The Office of the Parliament of the Republic of Trinidad and Tobago is committed to funding this project to a total of TT\$1,447,452.00. The UWIOC received the first tranche of payment totalling TT\$321,311.00.

**Jamaica Defence Force**

The BDU led the Open Campus' team in developing an agreement with the Jamaica Defence Force (JDF) for the delivery of Post Graduate Diplomas in Junior Command and Staff Leadership. The JDF has agreed to fund this initiative. The Open Campus anticipates a sum of US\$72,987.50 for the first delivery of the Post Graduate Diploma.

**Countrystyle Community Tourism Network**

On March 20, 2020, The UWI and Countrystyle Community Tourism Network (CCTN) entered into a second Memorandum of Understanding with shared professional development goals and training to advance community-based tourism in the region. This partnership seeks to: (1) advance community-based tourism as a strategy for sustainable development and an

**FREE WEBINAR**

The University of the West Indies Open Campus and the Consular Corps of Jamaica present

**BUSINESS CONTINUITY AND YOU: KNOW YOUR RIGHTS AND CONTRACTUAL OBLIGATIONS**

**JOIN US** **LIVE** **21st April 2020**  
 1pm-2:30pm - JA Time  
 2pm-3:30pm - EC Time

**Know Your Rights and Contractual Obligations Webinar**

academic discipline; and (2) deliver an online Study Tour Workshop, which will provide participants with real-life experiences in executing CBT activities. A successful three-part webinar entitled “Navigating the Pandemic, Re-inventing the Business of Tourism” was executed. The webinars achieved overall viewership above 2000 views on Facebook and cumulatively over 200 participants.

**West Indies Rum and Spirits Association**

Further to the Memorandum of Understanding executed with the West Indies Rum and Spirits Association (WIRSPA) in July 2019, several meetings were held to advance the development of a course in Basic Fermentation Sciences for industry

practitioners. Following are the achievements thus far:

- A subject matter expert was identified to develop the course and assessments materials
- A draft course outline prepared for discussion with Academic Programming and Delivery Division
- Improving the Quality of Teaching and Learning and Student Development contract of engagement
- A budget and work plan prepared and shared with WIRSPA for feedback.

**Caribbean Development Bank (CDB) Online Platform Hosting for Procurement Training**

As requested by CBD, The UWI submitted two proposals. The first is to use the Open Campus’ online platform to host procurement training for CDB clients, and the second for The UWI to complete a cloud security assessment. The UWI awaits feedback from the CDB.

**Business Continuity and You: Know Your Rights and Contractual Obligations Webinar**

Although the pandemic restricted most operations, the BDU organised an outreach activity in the form of a webinar to assist stakeholders adversely affected by the COVID-19 in the university community. The Head of the BDU conceptualised the Business Continuity webinar, implemented under the MOU between the Consular Corps of Jamaica and The UWI Open Campus, as the next webinar in the series. Given the agility of the unit, it quickly mobilised resources and executed the webinar within one week. Over 90 persons attended the webinar via Zoom and almost 120 persons on the Open Campus Facebook Live stream. The panel consisted of experts from the Faculty of Law at Mona, Myers Fletcher and Gordon Law Firm, Employment Matters Caribbean, and the Hugh Lawson Shearer Education Institute.





## Improving the Quality of Teaching and Learning and Student Development

### Open Campus Anguilla

Students from the Open Campus Anguilla were afforded the ability to display their skills and talents in various Campus-wide undertakings. Mr Trevor Queeley, a Saxophonist and Graduate Student, represented the Anguilla Site in the first ever Open Campus Virtual Concert dubbed “OC Got Stars” held on May 16, 2020. He delivered technically flawless and spirited renditions at the event, which was broadcast live via YouTube and Facebook. Mr Queeley also performed at the Open Campus Online Recruitment Fair held on June 18, 2020.

Another Open Campus Anguilla student, Ms Kemoloy Murphy, represented the Regional Guild of Students at a forum entitled: “Online Delivery: The Lifeblood of Education in the COVID-19 Pandemic” on May 18, 2020. The activity was organised by The UWI COVID-19 Task Force. Ms. Murphy, a UWI STAT Ambassador, was joined by other panelists, including Dr Luz Longworth, Pro Vice-Chancellor and Principal.

### Open Campus Barbados

A Staff Student Liaison Committee (SSLC) meeting was convened on October 24, 2019 for students in all CPE face-to-face programmes. The Site received useful recommendations from student representatives on matters relating to improving the amenities, and strategies for improved communications on health and safety requirements of the Site.

The Open Campus Barbados instituted, on a pilot basis, a series of tutorials where students pursuing the Caribbean Examinations Council CSEC Mathematics programme obtained additional explanation of the key concepts, study tips and practice exercises geared at improving their performance in the May/June sitting of the examination. These tutorials commenced in November 2019.

### Open Campus Dominica

New student orientation was conducted on August 18, 2019 and



Mr Trevor Queeley - Saxophonist and Graduate Student

The UWI Open Campus presents a Forum entitled **ONLINE DELIVERY: The lifeblood of education in the COVID-19 Pandemic**

**PANELISTS INCLUDE:**

- DR LUZ LONGWORTH**  
Pro Vice-Chancellor and Principal, UWI Open Campus
- DR MARTIN BAPTISTE**  
Senior Operations Officer, Education, Caribbean Development Bank
- MR KEVIN RAMSOOBHAG**  
Learning Support Supervisor and Chair, UWI e-Learning Committee
- MS KEMOLOY MURPHY**  
Open Campus Guild of Students

**MODERATOR:**  
**CLEVELAND SAM**  
Marketing and Communications Manager, UWI Open Campus

**MONDAY, MAY 18, 2020**  
@  
**2:30 pm (EC)**  
**1:30 pm (JA)**  
**12:30 pm (Belize)**

Join us on **UWI tv** and **FB** live and be part of the conversation

Online Delivery: The Lifeblood of Education in the COVID-19 Pandemic

January 7, 2020 to assist incoming students in starting their study journey on strong footing. Sessions in effective time management, introduction to the Learning Exchange, and education financing were delivered by members of staff and local financiers as part of the orientation exercise.

The Guild of Students Emerging Leaders Seminar for the 2019/20 academic year was conducted on February 29, 2020. The one-day seminar comprised students from four secondary schools who were identified based on their current leadership positions, leadership potential and aspirations. The seminar included sessions on time management, stress management, self-confidence, programme planning and meetings management.

**Open Campus Trinidad and Tobago**

At the Open Campus Trinidad and Tobago Sites, teaching and learning was supported by the following arrangements:

- Classes were combined across Sites and students were assigned to groups in the Learning Exchange according to the number of individuals registered for a particular programme to improve their learning experience;
- Tutors were coached through professional development sessions titled “Pivoting to Online Teaching: Moving From ‘Brick’ To ‘Click’” delivered by Dr Andrew B. Campbell, a graduate of the University of Toronto, with a PhD in Educational Leadership, Policy, and Diversity and a Course Coordinator with the UWI Open Campus for over ten years;
- A series of free webinars was hosted under the theme “Digital Transformation” and on topics to include “What is Digital Transformation”; “Digital Transformation and Practical Ecommerce”; “The Low Touch Economy and The Circular Economy”. This was part of a new modular learning initiative to attract target audiences to professional programmes such as Digital Marketing, Ecommerce in Modern Business, and Property and Real Estate Management.

**Webinar series hosted by Open Campus Trinidad and Tobago under the theme “Digital Transformation”**

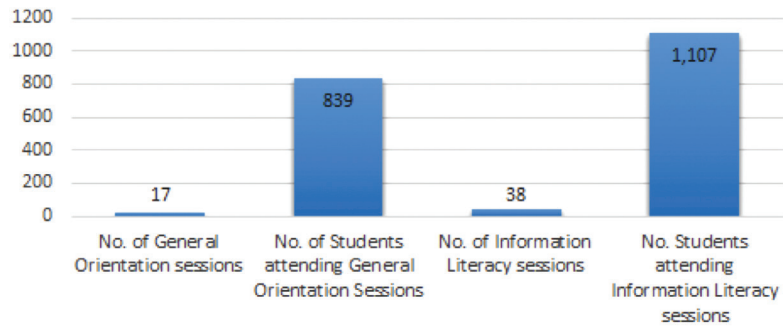
**Computer and Technology Services (CATS)**

January to July 2020: The applications and services of the OC were moved from physical infrastructure at the primary and secondary data centers to the cloud computing services of Amazon Web Services (AWS). This includes Banner ERP, the OC Website, Moodle and the EDRMS.

**Open Campus Library and Information Services (OCLIS)**

Orientation and Information Literacy. OCLIS Liaison Services and Resource Management Librarians delivered orientation and information literacy sessions to undergraduate and postgraduate students in support of teaching, learning and research. Online sessions included a general introduction to OCLIS services, an introduction to UWlinC (discovery and access portal), UWlinC Q&A, and information literacy topics on Plagiarism and Academic Integrity, APA Citation and Referencing, Database Searching and the Research Process. All sessions were recorded, and the recordings made available to students and staff.

**OCLIS Delivery of Orientation & Information Literacy Sessions August 1, 2019 to July 31st, 2020**



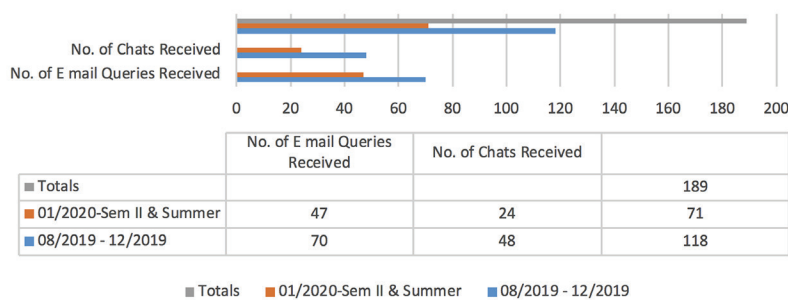
**Table 1. Delivery of orientation and information literacy sessions for the period August 1, 2019 – July 31, 2020.**

**Ask A Librarian Virtual Reference Service.**

The Ask A Librarian Virtual Reference Service, implemented in 2015, continues to serve as an essential online platform, supporting reference and research and the enhancement of digital literacy skills for the OC Community. Using this service, students and staff can live chat online with OCLIS staff, access an online knowledge base and send in queries via email when the service is offline. The Virtual Reference Service migrated

from the QuestionPoint platform to the LibAnswers platform when the service provider OCLC transferred QuestionPoint to the company Springshare. All necessary configuration of the system to facilitate this transition was completed by June 30, 2020. The use of LibAnswers, the new platform, commenced on July 1, 2020. Given the importance of this service to the OC community, efforts were made to extend the hours of service. Live chat with library staff is now available Monday - Thursday from 11:00 am to 8:00 pm, and on Fridays from 11:00 am to 5:00 pm (EC Time), for a total of 42 service hours, an increase of 12.5 hours above the 29.5 hours previously offered. Cognisant of the need for the service to be available at the start of the new academic year 2020/2021, training and scheduling of staff was completed on time to facilitate the extended service hours.

**OCLIS Statistical Information for Ask a Librarian Service**



**Table 2. Ask a Librarian Service for the period August 1, 2019 – July 31, 2020**

**First Year Experience.** First Year Experience (FYE) is an orientation programme targeting all incoming undergraduate and postgraduate students and is designed to support the successful transition of students to their new academic life. In recognition of the importance of delivering library instructional sessions to new students to enhance student learning, the OCLIS engaged in a collaborative partnership with the Director of the Writing Centre and Student Services at The UWI Mona Campus to facilitate a workshop titled *Efficient Ways to Improve Student Writing* on February 13, 2020. Forty-two students attended this interactive session.

### **Programme/Course Consultation.**

Librarians are integral in a process of communication and consultation with OC academic departments (Academic Programming and Delivery Division (APAD), Continuing and Professional Education Centre (CPEC), Consortium for Social Development and Research (CSDR), Business Development Unit (BDU) and the Open Campus Academy of Sports (OCAS), in planning, developing, delivering and reviewing programmes and courses to students in dual mode (face-to-face and online). During the 2019/2020 academic year, OCLIS Liaison Services Librarians engaged in active consultations with these departments to review and provide recommendations on course materials in all formats (print, electronic and OER) for use in the 22 programmes (undergraduate, postgraduate and Continuing and Professional Education, CPE).

### **Open Campus Academy of Sport (OCAS)**

#### **Programme Development**

Registration in the newly launched sport programmes continued to increase, with a total of one hundred and fifty-nine (159) individuals applying for the BSc's in Sport Leadership and Management, Sport Coaching and Sport Kinetics respectively. A total of fifty-seven (57) new students were admitted for the academic year 2019/2020 across the three programmes. The OCAS continues to identify programming needs throughout the region, and has since initiated the development of a new BSc in Sport and Physical Literacy along with a certificate programme in lifesaving. A collaboration with the Dominican site, saw the development of two CPE courses: Coaching Essentials 1 and Coaching Essentials 2. The BSc Sport and Physical Literacy was approved for delivery, whilst the certificate in lifesaving is currently being finalised in collaboration with the CPEC.

#### **Registry**

The Recruitment, Admissions and Registration (RAR) Department continued to deliver on its core responsibilities of facilitating the admissions and registration processes for all Senate-approved and fully online Continuing and Professional Education (CPE) programmes for The UWI Open Campus and the provision of support for its stakeholders throughout the Academic Year 2019/2020.

The Recruitment, Admissions and Registration (RAR) team sought to meet the strategic goal of increasing **access**

by improving the admission processes as well as other services to enhance the student experience, including the following:

- Incorporated a new online process via Google to enhance efficiency in the department's receipt and preparation of student cases for submission to the Academic Board Committee on Student Matters (ABSCSM);
- Implemented a customised override system integrated with the Banner Student Administration System effective Semester 1, 2019/2020;
- Piloted online application processes for persons seeking Specially Admitted and Cross Campus Registration effective Summer 2019/2020;
- Incorporated the direct submission of supporting documents by applicants via specially created email accounts to facilitate processing;
- Processed 8,158 applications and facilitated the registration of 7,638 students during the year (inclusive of specially admitted and cross-campus registration)
- Engaged in the processing of other related requests such as leave of absence, deferrals, withdrawals, programme transfers, Site transfers, among others;
- Prepared and distributed student identification cards in Semesters 1 and 2, 2019/2020 for regional and international students; and
- Re-engineered various processes and standards with the objective of enhancing the experience of all stakeholders.

(See Appendix A for Admissions and Registration statistics for Academic Year 2019/2020).

**Table 3: Comparative Summary of Applications Received (Senate Approved)**

Programme Level	No. of Applications Received for Academic Year				Percentage Increase		
	2016-2017	2017-2018	2018-2019	2019-2020	2019-2020 vs 2018-2019	2019-2020 vs 2017-2018	2019-2020 vs 2016-2017
Graduate	1123	951	1215	1545	27%	62%	38%
Undergraduate	5180	5030	5506	6411	16%	27%	24%
<b>TOTAL</b>	<b>6303</b>	<b>5981</b>	<b>6721</b>	<b>7956</b>	<b>18%</b>	<b>33%</b>	<b>26%</b>

NB: Special Admission and Cross Campus students included.

**Table 4: Comparative Summary of Applications Received (online CPE)**

Programme	No. of Applications Received for Academic Year 2017-2018	No. of Applications Received for Academic Year 2018-2019	No. of Applications Received for Academic Year 2019-2020
NGO Professional Management O	266	391	116
Transform Ldshp SDG COA O N	115	69	86
Climate Change COA O N	0	80	0
Community Policing CERP O N	0	117	0
<b>TOTAL</b>	<b>381</b>	<b>657</b>	<b>202</b>

**Table 5: Comparative Student Registration (online CPE programmes)**

Programme	Student Registration for Academic Year 2017-2018	Student Registration for Academic Year 2018-2019	Student Registration for Academic Year 2019-2020
NGO Professional Management O	159	103	5
Transform Ldshp SDG COA O N	36	13	29
Community Policing CERP O N	0	118	117
<b>TOTAL</b>	<b>195</b>	<b>234</b>	<b>151</b>

The Assessment, Awards and Records (AAR) Department continued the conduct of mid-semester and final examinations across all Open Campus Sites and facilitated the conduct of examinations for students in international locations as well as the proctoring of examinations for international institutions. Examinations are usually conducted six times per year, mid-semester and end of semester. However, due to the Covid-19 pandemic, face-to-face invigilated examinations were only conducted for Semester 1, 2019/2020. For Semester 2, 2019/2020, alternate assessment methods had to be utilised and the AAR Department collaborated with the Academic Programming and Delivery Division (APAD) to manage this new form of assessment for the Campus. The assessment for courses in the Summer period was 100% in-course assessment.

The Department is also responsible for the maintenance of student academic records and for the provision of transcripts as well as planning and organising the annual Ceremony for the Presentation of Graduates. The ceremony for academic year 2019/2020 was postponed due to the Covid-19 pandemic. For the first time, the Campus hosted a virtual Presentation of Graduates Ceremony on January 13, 2020.

For the 2019/2020 academic year, a total of 788 students completed programmes with the Campus. Of these, 580 were undergraduate and 208 postgraduate.

**The Student Support and Services Department** continued to coordinate the delivery of student support services available across the regional Sites and is charged with the responsibility of monitoring and advising students on non-academic areas relevant to the successful completion of their programmes. The department focused on the processing of status letters, course exemptions, scholarship applications, providing financial oversight and managing activities of the Guild of Students, servicing of the Academic Board Sub-Committee on Student Matters (ABSCSM) and the provision of general support to students across the region and internationally through the Virtual International Students Office (VISO). In addition, the department's accomplishments for the period August 1, 2019 to July 31, 2020 included:

### **Matriculation Ceremony**

The Virtual Matriculation and Welcome Ceremony for the Open Campus was held on Wednesday, September 4, 2019 at 6:30 p.m. EC Time via Blackboard Collaborate (BbC). The 2019/2020 Top Matriculant was Ms Amber-je Brown from the Montego Bay, Jamaica Site.

### **Initiative #3: Strengthen Student Support and Success**

The Registry is charged with the Campus' Strategic Initiative #3: Strengthen Student Support and Success under the umbrella of The UWI Triple A Strategic Plan 2017-2022. Under this initiative, the following activities are being highlighted:

### **Principal's Student Awards and Recognition Programme - Campus Honour Roll**

The Campus Honour Roll system was developed and implemented for Semester 2, 2019/2020. To accommodate this initiative a web page and an email address were created. For the inaugural list, a total of three hundred and sixty (360) students were highlighted on the Open Campus web site and sent congratulatory letters for their achievements.

### **Student Development and Engagement Webinar**

A student development and engagement programme was embarked on by the Student Support and Services Department. The first webinar session entitled "Job Ready: C.V. Writing and Interview Skills Workshop" was held on June 3, 2020. This was done in collaboration with the Open Campus' Human Resource Department. A total of four hundred and ninety-one (491) students indicated interest in attending this session from the pre-survey conducted. However, two hundred and ninety-five (295) students were actually in attendance.

### **First Year Experience (FYE) Programme**

The First Year Experience Programme aims to develop and implement a coordinated approach to the first-year experience through creating learning communities while using information and communication technologies that connect first year students to academic and student development support services. The following sessions were

(Please see attachment providing statistics on graduates for 2019/2020 - Appendix B)

**Table 6: Comparative Summary of Applications Received (Senate Approved)**

NB: Special Admission and Cross Campus included.

**\*\* To be administratively addressed.**

Programme	No. of Applications Received for Academic Year 2016-2017	No. of Applications Received for Academic Year 2017-2018	No. of Applications Received for Academic Year 2018-2019	No. of Applications Received for Academic Year 2019-2020
<b>GRADUATE PROGRAMMES</b>	<b>1123</b>	<b>951</b>	<b>1215</b>	<b>1545</b>
Adult & Continuing Ed DIPG O N	17	0	0	0
Adult & Continuing Edu M O N	36	0	0	0
Child. Adol & Youth Stud PHD O N	0	0	14	28
Child. Adol & Youth Stud MPHIL ON	0	0	24	21
Cross Campus Cavehill GR	0	0	0	1
Cross Campus Mona GR	0	0	0	1
Educational Leadership EDD O N	110	102	112	93
English Language MA O N	83	64	58	66
Hlth Res & Epidemiology DIPG O N	0	0	0	35
Instruc Design & Tech MSC O N	81	70	78	71
Instructional Design DIPG O N	6	30	12	14
Ldship for Sustain Dev CERG ON	0	0	0	188
Literacy Instruction DIPG O N	19	3	9	11
Literacy Instruction MED O N	97	89	84	79
Management MSC O N	0	196	0	0
Management Studies DIPG O N	49	53	57	58
Management Studies MSC O N	440	187	467	486
Mgmt & Edu Leadership DIPG O N	33	33	38	30
Mgmt & Edu Leadership MSC O N	152	124	174	160
Specially Admitted GR	0	0	2	44
Tching & Lrning w EmTech DGR O	0	0	14	32
Tching & Lrning w EmTech EDD O	0	0	54	73
Tching & Lrning w EmTech MED O	0	0	18	54
<b>UNDERGRADUATE PROGRAMMES</b>	<b>5180</b>	<b>5030</b>	<b>5506</b>	<b>6411</b>
Accounting BSC O N	347	371	382	361
Admin Prof Office Mgmt ASC O N	97	71	91	65
Banking & Finance (Sp) BSC O N	105	73	72	66
Banking & Finance BSC O N	88	110	122	123
Business Admin DIP O N	135	125	110	153
Business Management ASC O N	208	236	251	226
Criminology CERT O N	126	86	73	90
Cross Campus Cave Hill	47	56	84	225

Programme	No. of Applications Received for Academic Year 2016-2017	No. of Applications Received for Academic Year 2017-2018	No. of Applications Received for Academic Year 2018-2019	No. of Applications Received for Academic Year 2019-2020
Cross Campus St Augustine	10	12	21	23
Early Child Dev & Family BED O N	250	240	240	230
Early Child Fam & Dev CERT O N	94	67	72	70
Economics BSC O N	56	76	99	100
Edu Lead & Mgmt Sp BED O N	19	17	15	15
Education Lead & Mgmt BED O N	67	48	46	41
Entrepreneurship CERT O N	0	1	0	0
Hlth & Fam Life Ed Ins DIP O N	52	30	44	17
Human Resource Mgmt CERT O N	158	101	73	75
Lit Studies (A) BED O N	70	52	45	54
Lit Studies (B) BED O N	19	22	19	9
Management Studies BSC O N	1513	1490	1686	1824
No Programme**	0	0	1	1
Paralegal Studies ASC O N	193	208	203	235
Political Science BSC O N	59	53	78	84
Psychology BSC O N	293	306	408	402
Public Sector Admin DIP O N	97	70	53	43
Sec Eng/Lit Ed (A) BED O N	42	28	28	27
Sec Eng/Lit Ed (B) BED O N	26	19	24	15
Sec Maths Ed (A) BED O N	51	29	26	30
Sec Maths Ed (B) BED O N	36	25	18	19
Social Services DIP O N	9	22	10	14
Social Work ASC O N	81	74	69	62
Social Work BSC O N	344	354	339	380
Social Work CERT O N	106	70	95	82
Social Work DIP B N	88	71	93	99
Sociology BSC O N	60	57	76	80
Specially Admitted UG	4	116	122	448
Sport Coaching BSC O N	0	0	0	40
Sport Kinetics BSC O N	0	0	0	47
Sport Leadership & Mgmt BSC ON	0	0	0	71
Tourism & Hos Mgmt CERT O N	87	46	41	46
Tourism & Hosp Mgmt BSC O N	0	0	0	1
Youth Development Work BSC O N	71	84	108	108
Youth Development Work DIP O N	38	42	54	38
<b>TOTAL</b>	<b>6303</b>	<b>5981</b>	<b>6721</b>	<b>7956</b>



held under this initiative for the period:

- Visual, Aural, Read/Write Kinesthetic (VARK) Learning Styles
- Efficient Ways to Improve Student Writing
- Note Taking Strategies for Online
- Working in Groups
- Scheduling (Keeping Track of Your Learning Exchange Tasks)
- Exam preparation
- Online Games Night

### Scholarships

The department administered applications for The UWI Open Scholarship, The UWI Toronto Gala, Vivienne Roberts (St. Ann, Jamaica), Patricia Ismond (St. Lucia) and The UWI American Foundation for UWI scholarships. The results are outlined below:

### Exemptions

The department is responsible for processing both Procedure 1 (applications based on approved exemptions listing) and Procedure 2 (exemptions to be evaluated). During the period, the department received a total of 493 Procedure 1 cases and a total of 501 cases for Procedure 2, with multiple requests for each student. Supporting documents were collated and sorted for Procedure 1 and response letters were processed and dispatched.

For Procedure 2, completed requests with supporting documents were sent to the various UWI faculties for evaluation/processing. A few requests that are still pending feedback were also sent to the Academic Programming and Delivery Division (APAD) in an effort to speed up the process.

Scholarships	Number of Recipients
The UWI Open Scholarship	12 returning recipients 5 new recipients
The UWI Toronto Gala	4 returning recipients 5 new recipients
Vivienne Roberts (St. Ann, Jamaica)	1 recipient
Patricia Ismond (St. Lucia)	No new recipient
The UWI AFUWI	None awarded

**Table 7**

### Virtual International Students Office (VISO)

The registration status for Semesters 1, 2 and 3, 2019/2020 for the VISO is depicted in the table below. Overall, it can be seen that the VISO recorded a total of thirty (30) students for Semester 1, twenty-one (21) students for Semester 2, and sixteen (16) students for Summer/Semester 3.

Country	Number of students Registered in 2019/2020 Sem 3	Number of students Registered in 2019/2020 Sem 2	Number of students Registered in 2019/2020 Sem 1
<b>Guyana VISO</b>	<b>12</b>	<b>7</b>	<b>8</b>
Graduate	9	4	6
Undergraduate	3	3	2
<b>St. Maarten VISO</b>	<b>5</b>	<b>4</b>	<b>3</b>
Graduate	1	1	1
Undergraduate	4	3	2
<b>Suriname VISO</b>	<b>2</b>	<b>0</b>	<b>0</b>
Graduate	2	0	0
Undergraduate	0	0	0
<b>VISO General</b>	<b>11</b>	<b>10</b>	<b>5</b>
Graduate	5	4	1
Undergraduate	5	6	4
<b>TOTAL</b>	<b>30</b>	<b>21</b>	<b>16</b>

**Table 8**



**Guild of Students (GOS)**

The GOS inducted a new Regional Executive with Ms Nickisha Jankie being elected as the Guild President. The Regional Executive met at Mona Campus, Jamaica for their annual induction and retreat during the period August 15-19, 2019. With the support of the Campus Registrar and the Assistant Registrar of Student Support and Services and her team, the sessions were successful. The Global Guild Budget which was initiated at the Retreat was finalised and approved to support the Guild’s activities. Initiatives from the 2018/2019 academic year that were well received by students continued into the new academic year 2019/2020. These included the Guild Fest which encouraged collaborative efforts across the Sites and the Guild Grant which provided financial aid on a needs basis.

The total funds allocated to the Guild Grant and Councillor’s Grant for Semester 1, 2019/2020 was US\$7370 as indicated below:

Grant	Number of Students	Amount Allocated
Guild Grant	17 students	US\$5370
Councillor’s Grant	8 students	US\$2000

**Table 9**

In Semester 2 of the academic year, the Guild responded to the global COVID-19 pandemic and decided to provide the COVID-19 Relief Grant to support students during the crisis. COVID-19 Relief Grants were issued to a total of sixty one (61) students. The total allocated to COVID-19 Relief for the Semester was US\$10,875 as follows:

Grant	Number of Students	Amount Allocated
COVID-19 Relief General Grants	38 students	US\$8360
COVID-19 Grant - individual Chapters	11 students	US\$1915
Utility Relief Grants	Utility Grants 12@ US\$50	US\$600

Total grants for the academic year amounted to US\$18,245.

**Table 10**

**APAD**

An APAD team comprising staff across all departments in the Division participated in cross campus training online workshops to assist with moving classes online. This training, led by the Learning Support Supervisor was conducted in March 2020. The type of training and the number of participants is shown in the table below. Twenty-five Open Campus fulltime staff were among the trainees (inclusive of Site Technicians) as the Division built capacity for roll out of further training and ensuring the technical support required would be available.

**Table 11: Summary Cross-Campus Training**

Training Session	Mona Campus	St Augustine Campus	Cave Hill Campus	Five Islands Campus	Open Campus	TOTAL
Using Blackboard Collaborate	425	161	3	11	17	617
MOODLE Basics	276	53	0	8	8	345
<b>TOTAL</b>	<b>701</b>	<b>214</b>	<b>3</b>	<b>19</b>	<b>25</b>	<b>962</b>

To ensure that the Continuing and Professional Education face-to-face classes could continue following the lockdown across countries in the region, the training team also worked with the CPE facilitators across Open Campus Country Sites (OCCS) to ready the Sites for the transition to teaching and learning in the virtual environment. The online training sessions were conducted in March 2020. The APAD training team collaborated with the OCCS leadership and the Continuing and Professional Education Center (CPEC) staff who were responsible for the administration and management of the logistics for the training. The table below provides information on the number of trainees. Notably, one week post the start of training, ably supported by the Site Technicians who were themselves trained the week prior, the virtual classes began at some Sites.

Training Session	CPE Facilitators
Using Blackboard Collaborate	450
MOODLE Basics	302
<b>TOTAL</b>	<b>752</b>

**Table 12: Summary Open Campus CPEC Facilitators Training**

### Self-Assessment Reports (SARs)

During the period, the following programmes were internally reviewed and SARs developed to facilitate the conduct of external quality assurance reviews which assess the performance of the programmes in relation to quality standards:

- Master of Arts in English Language
- Master of Science in Instructional Design and Technology and the Graduate Diploma in Instructional Design

However, the external review activities were postponed to Semester 1, AY2020/2021 given the travel restrictions associated with the COVID-19 pandemic and the need to move the process to an online modality with reviewers conducting the engagement with full time administrators, adjunct staff, students and alumni stakeholders virtually.

### Examinations Monitoring Committee

This is a new committee that was established in 2018/2019 in accordance with University policy to vet final examination papers as part of the Division's quality assurance activities. However, face to face examinations were not permitted in Semester 2, which required the Examinations Monitoring Committee to manage the Board for Undergraduate Studies (BUS) mandate to incorporate alternative assessment strategies to replace the final examination in courses. The Committee, comprising staff in key APAD roles (Curriculum Development Specialist, Instructional Development Coordinator, and Programme Manager) conducted training to allow the Semester 2 First and Second Examiners to manage the change in the assessment structure and achieve quality standards. In preparation for the move to alternative assessments, the Director APAD co-led a small cross campus team with then Senior Assistant Registrar, Assessment Awards and Records (AAR) to develop a paper for sharing with PVC, Board for Undergraduate Studies entitled: *UWI Options for Consideration in the Final Assessment of Courses*. This paper was used to guide the approach to the final assessments and quality standards at the University during Semester 2 and the Open Campus Summer offering in senate approved and CPE courses.

### Online Proctoring

During the academic year, in preparation for a possible move toward online proctoring of final examinations, given the challenges associated with the spread of COVID-19, the Director APAD co-led a cross departmental team with then Senior Assistant Registrar, AAR that piloted *Respondus* among registered OC students for the English Language Proficiency Test (ELPT) and the Comprehensive Examination for the Doctor of Education in Higher Education. *Respondus* offered a custom browser that locks down the testing environment within the Learning Management System and used a student's webcam and industry-leading video analytics to prevent cheating during non-proctored exams. The cross-departmental team that reviewed the outcomes agreed to continue to pilot other systems. A second online proctoring system, *PSI Bridge RPNOW* was piloted among registered students for the ELPT during the review period. This tool was deemed to have performed well and met more of the registry needs than *Respondus*. The reports on the administration of the examinations using *Respondus* and *RPNOW* were presented at the meeting of the Board for Undergraduate Studies (BUS), and the Board for Graduate Studies (BGSr) in September/October 2020.

**The UWI Alumni Association**

**Graduation 2019**

The 2019 Open Campus Graduation in Antigua and Barbuda saw 63 of the graduates who attended the Graduation sign up for UWIAA membership. The Alumni’s role on graduation day was two-fold: participating in the academic procession and welcoming the new graduates. To welcome graduates to the alumni association, the Campus Alumni Officer (CAO) and the Antigua and Barbuda Chapter presented ties to the males and UWI pins to the females at the close of graduation. Graduates also received a welcome card, bookmark, and brochure.

The Alumni also used this occasion to conduct the Graduate Exit Survey to glean pertinent information from the graduates’ experiences and offer them the opportunity to make recommendations that would improve the student experience.

On June 4, 2020, the following six (6) students from four (4) Open Campus Country Sites were inducted:

<b>LaToya Creese</b>	Saint Vincent and The Grenadines
<b>Annissa Moulon</b>	Dominica
<b>Kion Orr</b>	Trinidad & Tobago
<b>Rhona Riley</b>	Dominica
<b>Shirlyn Simon</b>	Trinidad & Tobago
<b>Tamara Patten</b>	Cayman Islands

**UWI Open Campus UWI STAT Ambassadors Executive 2020/2021**



**UWI Open Campus UWI STAT Ambassadors Executive 2020/2021**

Elections for the second UWI STAT Ambassadors were held on June 9, 2020, and the new Executive Officers are:

<b>Renitta Peters Morris</b>	President
<b>Annissa Moulon</b>	Secretary
<b>Shazahra Khan</b>	Vice President, Alumni Relations
<b>Kemoloy Murphy</b>	Vice President, CARICOM Relations
<b>Rhona Riley</b>	Vice President, Communication & Internal Relations
<b>Shirlyn Simon</b>	Vice President, Disaster Mitigation & Climate Change
<b>Kion Orr</b>	Vice President, Finance
<b>Tamara Patten</b>	Vice President, Membership
<b>LaToya Creese</b>	Vice President, Programming & Volunteerism

**Business Development Unit (BDU)**

**OAS – Scholarships and Training Programme**

The BDU led negotiations with OAS for the co-sponsorship of nineteen (19) scholarships for the 2020-2021 academic year for students pursuing The UWI Open Campus’ Undergraduate Certificate course in Early Childhood and Family Studies. Further to this agreement, the Inter-American Teacher Education Network (ITEN), an initiative of OAS’s Department of Human Development, Education and Employment (DHDEE), worked with the UWIOC through its APAD is Academic Programming and Delivery to engage students in the ITEN-UWI STREAM Virtual Community (VC) of Practice. Eleven (11) scholarships were accepted. This contract was valued at US\$35,380.00.

**Caribbean Development Bank Online Course Conversion Project**

The Caribbean Development Bank (CDB) and The UWI Open Campus commenced discussions on a project to convert two courses, Project Cycle Management and Public Policy Analysis, from face-to-face to online

delivery. Deliberations and negotiations have progressed, and The UWI is awaiting the draft contract from the CDB for review and execution. The expected value of this project is US\$130,987.19.

### **Jamaica Promotions Corporation**

The BDU negotiated an Agreement with the Jamaica Promotions Corporation (JAMPRO) to convert JAMPRO's face-to-face Step-by-Step Guide to Exporting workshop into an online workshop. This involved shared revenues from participants' fees. The online workshop was successfully offered in October 2019, and The UWI Open Campus collected revenues.

### **Consortium for Social and Development Research (CSDR)**

In 2019/2020, the Caribbean Child Development Centre (CCDC) continued the implementation of two major projects: i) *The Transitional Living Programme for Children in State Care (TLP-CSC)* project in partnership with U.S. Agency for International Development (USAID) and the Child Protection and Family Services Agency (CPSFA); and ii) *Justice Undertakings for Social Transformation - Social Order Component (JUST-SOC)* sponsored by the United Nations Development Programme (UNDP). These activities resulted in the achievement of major outputs including completion of a second Transitional Housing Complex and commencement of disbursement of Entrepreneurship Grants to eight youths. Under the JUST-SOC project a prototype *CARE Space* was developed

as a model for Jamaican courts, a Protocol for Strengthening the Multi-Agency Interaction of Children with the Justice System and Victim Support Services was finalised and technical assistance was provided to the *National Child Diversion Programme* in the development of risk assessment instruments.

In addition, The UWI Open Campus through the CCDC and the Business Development Unit, partnered with the United Nations Children's Education Fund for the Eastern Caribbean Area (UNICEF ECA) to undertake the *UNICEF Eastern Caribbean Child Justice Project*, research that would not only provide information about the current status of children and adolescents but inform the development of academic programmes in Child Rights Safety and Justice (CRSJ). The needs assessment

was conducted over four months in the 12 countries and territories that are part of the UNICEF ECA multi-country action plan. Data were collected on the following themes:

- The status of children and adolescents in the respective countries/territories;
- Laws, policies and programmes related to children;
- State protective environments and conformance with international agreements;
- The practices of child protection officers and organisational procedures;
- Participation in educational and training programmes in CRSJ; and
- Interest in CRSJ programmes through The UWI Open Campus.

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TRADE & INVESTMENT JAMAICA

**UWI**  
OPEN CAMPUS

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US\$120.00

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EMAIL: [INFO@JAMPROCORP.COM](mailto:INFO@JAMPROCORP.COM)

A mapping of the existing education and training programmes with content related to children and adolescents which are offered by institutions throughout the ECA was also compiled by the research team. This work has shown that improvements in the status of children and adolescents in the ECA will only be realised through the ongoing training of professionals that are involved in CRSJ.

The Women and Development Unit (WAND) also began the Caribbean Abortion Access Research Project. The research project on Abortion Law Reform and Women's Reproductive Health in the Eastern Caribbean comprised two components:

- Component A of the research had its soft launch in May 2020: Legislative review of restrictive legal provisions governing abortion in the Eastern Caribbean. The report was published.
- Component B of the research project: A Socioeconomic Impact Assessment of Abortion Law Reform in Barbados and St Lucia was ongoing at the end of the academic year; however, the research methodology was revised and completed. A new consultant was hired in May 2020 to provide guidance in undertaking research activities.

### **Office of the Deputy Principal**

The Office of the Deputy Principal contributed to the quality of teaching and learning through the post Re-Accreditation activities and the Quality Day initiative, providing guidance and support to the Quality Assurance Unit (QAU), which led the process. During the period under review, the QAU Office was led by Gregory Jones, then Programme Officer (Ag), as the Officer was on sabbatical leave. Two key activities undertaken in the quest to improve the quality of teaching and learning during 2019/2020 were:

### **Open Campus Quality Champions Orientation**

The UWI adopted a more cohesive and systematic approach to its quality management system through the articulation and adoption of a formal Quality Policy in 2018. Due to the dispersed nature of the Open Campus, as well as its largely online environment, orientation sessions were held to sensitise Open Campus employees before a Quality Policy workshop. Eight departmental orientation sessions were conducted during November 2019.

### **Training of Quality Policy Champions**

The Open Campus Quality Policy Champions Training Workshop was conducted on January 27 and 28, 2020 via Zoom. The workshop was organised by The Campus Quality Management Team (CQMT) in collaboration with the Office of the Deputy Principal, The UWI Campus Quality Management Team (UQMT) and the Quality Assurance Unit. The Programme Officer (Ag), QAU Open Campus co-facilitated the workshop along with the other QAU officers.

Twenty persons attended the first day of the workshop, and eighteen attended the second. Participants comprised senior administrative, administrative, technical and support staff. The analysis of the workshop evaluation found that the workshop was well organised with clearly stated objectives. Participants noted that the workshop helped them gain a better understanding of The UWI Quality Policy and identify its relevance to their department or unit.

**The analysis of the workshop evaluation found that the workshop was well organised with clearly stated objectives. Participants noted that the workshop helped them gain a better understanding of The UWI Quality Policy and identify its relevance to their department or unit.**

ac4

Improving the Quality, Quantity  
and Impact of Research,  
Innovation and Publication

### Open Campus Dominica

The Government of Dominica's Ministry of Tourism and Culture, the University of Bedfordshire and the Open Campus Dominica mounted the Dominica Country Conference 2019 on August 15 and 16, 2019 at Open Campus Dominica Auditorium. The theme was "Creole as Cultural Heritage: Framing, Strengthening and Advocating." The aim of the Country Conference was to facilitate national development of this platform aimed at strengthening the creole culture.

The seventh Annual E.O. LeBlanc Memorial Lecture, held in partnership with the local Cultural Division Seventh was conducted on October 9, 2019 at the Open Campus. Historian, Dr Lennox Honychurch spoke on the topic: "Heritage Sites of Dominica." This activity helped to promote awareness of the heritage sites and historic landmarks of the nature island.

The Open Campus Dominica and the House of Nyabinghi mounted the Twelfth Annual Dame Eugenia Charles Memorial Lecture on February 6, 2020. Dr June Soomer, Secretary General of the Association of Caribbean States (ACS), presented on the topic: "Upgrading to first-class: The role and contributions of Dominican women in the Caribbean Reparations Movement."



**Dr Lennox Honychurch speaking on the "Heritage Sites of Dominica" at the seventh Annual E.O. LeBlanc Memorial Lecture**

### Open Campus Montserrat

Ms Gracelyn Cassell, Head of Open Campus Montserrat, prepared a report emanating from a survey that was conducted with a customisable tool provided by the International Labour Organisation (ILO) for use by private sector organisations. The report entitled "An Assessment of the Impact of COVID-19 in Montserrat and Recommendations for Phased Reopening of the Economy" was prepared on behalf of the Montserrat Business Community, submitted to the Premier on May 1, 2020 and published in the May 1, 2020 edition of *Discover Montserrat*.

### Open Campus Trinidad and Tobago (OCTT)

#### Parliamentary Academy

The Parliament of the Republic of Trinidad and Tobago engaged the Open Campus for the implementation of a Parliamentary Academy guided by one of the Strategic Objectives of the Parliament's Comprehensive Strategic Development Plan, which would redound to institutional capability. The main objective was to develop the capacity and professional skills of Members of Parliament (MPs) through continuous learning and knowledge gathering. The initiative was coordinated by the Business

Development Unit (BDU) and Ms. Annette Arjoonsingh, Programme Officer, led OCTT's participation in the project. This collaborative effort was intended to aid in the design, development and delivery of a suite of seven courses/workshops, and to provide support in the following areas:

- Delivery of courses/content/workshops from existing offerings;
- Course/workshop design and development for new content;
- Multimedia production for delivery by the Open Campus via blended learning;
- On-boarding for student admissions, enrolment, and retention;
- Supporting the Parliament's marketing and launch event by promoting the respective courses using The UWI and the Parliament's brands for continuous promotion at UWI events and at the official launch;
- Course management, maintenance and review;
- Evaluation, monitoring and quality control.

The proposed areas for training included Parliamentary Procedures and Policies (Process of Law Making; Parliamentary Oversight Committees); Codes of Conduct and Ethics in Public Life; Leadership; Public Financial Management, Transformational Leadership to Achieve the Sustainable Development Goals (SDGs) in Developing States; Crisis Management and Policy Making. Phase 1 of the Parliamentary Academy was scheduled to commence from September 2020.

### **Certificate in Cocoa Enterprise**

The Open Campus Trinidad and Tobago (OCTT) worked closely with the Business Development Unit (BDU) to finalise a draft Memorandum of Understanding (MOU) for a collaboration between the Open Campus and the Maurice Academy of Design and Craft (MADC) to offer a Certificate in Cocoa Enterprise to potential participants sponsored by BP Trinidad and Tobago (BPTT). Taking the lead on this project was the Senior Administrative Assistant in charge of Facilities and Maintenance, Ms. Shivani Seunarine, who has responsibilities for commercialisation of activities. This initiative grew out of previous collaborations with MADC to host Bean to Bar Workshops for key stakeholders. Sponsorship was subsequently obtained from BPTT for the delivery of a longer programme at the certificate level. The proposed responsibilities for Open Campus include:

- Managing the execution of the quality assurance of the programme and delivery activities related to the synchronous aspect of the programme, in collaboration with MADC;
- Executing the collection of all registration and fees under this agreement;
- Collaborating with relevant MADC staff, subject matter experts (SMEs) and course presenters, to review and deliver the Courses via synchronous technology in the first instance;
- Providing the staff to implement the quality assurance components for the programme, and supporting course delivery;

- Managing the central registration portal to accommodate students who will register with the Open Campus and for purposes of maintenance and management of student records, including admission, and academic records; changes in registration or course status, generating enrolment numbers in online courses in a timely manner; and providing admission and registration data to MADC;
- Providing and supporting the technology required to deliver the synchronous delivery of the course through its Computing and Technology Services Unit and other supporting units.

The Certificate in Cocoa Enterprise was scheduled for delivery in Semester I, 2020/21.

### **Adult Education Programme (AEP)**

The OCTT engaged in discussions with the Ministry of Social Development and Family Services in 2019 for collaboration on the Ministry's Adult Education Programme (AEP). Due to the restrictions of the COVID-19 pandemic, this proposed collaboration transformed into support for the virtual delivery of training. The Director of APAD was approached with the view for the Open Campus to assist the Ministry with a training of trainers course to facilitate online training. The need was expressed to facilitate the completion of the training of trainers course at least two weeks before the end of the fiscal year 2020. The duration of training was proposed to be six



weeks starting from the first week in August. Support for training a total of 6900 registrants for fiscal 2021. Out of these 1424 registered for Caribbean Examinations Council (CXC) subjects and Primary School Leaving and 5476 registered to pursue training in partnership with the Open Campus.

**Marketing and Communications**

The Marketing and Communications Department continue to play a vital role in the promotion of the Campus' products and services through various advertising and promotional efforts to reach and attract regional and international audiences. Throughout the 2019/2020 academic year, the department maintained a consistent robust promotional campaign over two promotion periods. The first campaign which ran from September – December 2019 was themed *Helping You to Achieve* and the second campaign from January – July 2020 was promoted under the theme *Bringing the Classroom Wherever You Are*. The strategic goals of the department were to maintain brand awareness, increase enrolment, and engage with industry partners and other stakeholders.

With these strategic goals in mind and the analytics from previous campaigns, a campaign strategy geared towards geo-targeting and reaching various demographic groups was implemented. Several advertising messages to support the main theme were also developed to create continued brand awareness, visibility and reach to inspire



**Mr Cleveland Sam, Marketing and Communications Manager engaging with students of the Alexandra Secondary School, Barbados at a direct marketing and outreach Pop-Up event**

engagements among target audiences. The promotional strategy sought to encourage a wide cross-section of people regionally and internationally to apply and study online with the Open Campus from the convenience of their own space.

The major promotional tactics employed included:

- Social Media Advertising – Facebook, Twitter, Instagram, LinkedIn and YouTube
- Traditional Advertising – Radio and Print
- Direct/Email Marketing to various stakeholders (individual subscribers, NGOs, industry partners, professional bodies and international agencies)

- Website Advertising
- Google Advertising
- Programmatic/SMS Advertising
- Public Relations – engaging our stakeholders via our various communication channels, through correspondences, news releases, radio/television interviews, Facebook Live sessions and articles highlighting relevant activities to increase brand awareness and build relationships with our stakeholders.
- Online Recruitment Fairs

To support the promotional efforts a suite of advertisements were prepared for cognate groups of programmes and for single specific single programmes. These were shared with Heads of

Sites and Marketing Officer/Marketing Liaisons across the Open Campus Country Sites (OCCS) to assist with promotions in the 17 Caribbean countries served by the Open Campus.

**Advertising and Promotion**

For the period under review, promotional tactics for each promotional campaign were executed as follows:

- **Traditional Media Advertising**  
Print and radio ads were published across the region by the OCCS with the Marketing and Communications department overseeing major placements in Barbados and Jamaica.
- **Direct Marketing and Outreach** - Outdoor promotional activities to engage with the public about the Campus’s programme/course offerings were undertaken by the department. During the September – December 2019 campaign the department participated at The UWI Cave Hill Campus Open Day to highlight the online and face-to-face offerings of the Campus with assistance from representatives of the Pine Site, the Continuing and Professional Education Centre (CPEC) and the Human Resource Department. The Open Campus Country Sites also hosted ‘Pop-Up’ days and other outreach events in their various Site locations.

- In addition, representatives from the department participated in promotional events at secondary schools, making presentations and mounting display booths.

• **E-mail Marketing**

Targeted promotions were undertaken via e-mail marketing to various stakeholders – private and public sector organisations, professional bodies and international agencies. Specific information was shared about the following programmes/courses:

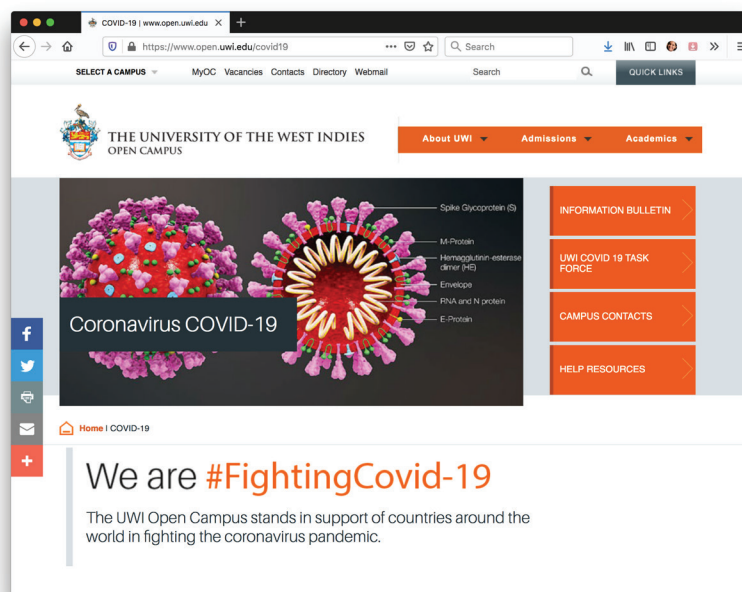
- Transformational Leadership to Achieve the Sustainable Development Goals (SDGs)
- NGO Professional Management
- The Graduate Heritage Courses
- Health Research and Epidemiology (offered in

collaboration with CAIHR)

- UWI/SUNY Certificate in Sustainable Leadership Development Leadership
- Sport Programmes
- Teaching and Learning with Emerging Technologies (TLET)
- Online undergraduate and graduate programmes

**COVID-19 Campaign**

In addition to the main promotional campaign, the department launched a COVID-19 campaign in mid-March 2020 under the theme “We got this.” This campaign highlighted the Campus’s mantra “Study Online” and was aimed at assuring current and pivoting students and stakeholders that the Campus was still operational despite the pandemic. Five promotional ads were prepared with the theme “We got this! Study Online with The UWI Open



Learn more: <https://www.open.uwi.edu/covid19>.

Campus.” These ads were shared on the Campus’ social media platforms, on the website and with the Open Campus Country Sites. This promotion continued alongside the original theme of *Bringing the Classroom Wherever You Are*.

Under this campaign a COVID-19 website was also created and launched to highlight the Campus’ response to the pandemic. Internal communications were also shared with staff and students via daily emails with coping and inspirational messages (videos, audio and articles) as well as updates on the COVID-19 pandemic worldwide. The sharing of the *Mindfulness Mondays* e-newsletter in collaboration with OCAS was also a part of this campaign.

COVID-19 Updates like the one below were also posted on Google indicating the Campus’ status as we go through the pandemic:

**Stay updated!  
Follow The UWI Open Campus activities online. Learn how you can keep in touch with us during this pandemic on our COVID-19 website. We are #FightingCOVID-19.**

**Online Recruitment Fairs**

As part of the marketing thrust to increase enrolment, and with the absence of the usual outdoor and open day promotions, during the January – July 2020 campaign promotion period, the department employed additional promotional tactics in the form of two online recruitment fairs. The first fair was held on June 18<sup>th</sup> and focused on the regional online programmes and courses and was hosted in collaboration with the Academic Programming and Delivery Division (APAD), Registry (Admissions), Consortium for Social Development and Research (CSDR) and the Continuing and Professional Education Centre (CPEC). The

second fair on June 25<sup>th</sup> showcased the professional development programmes and courses offered by the Open Campus Country Sites (OCCS). These fairs were well-received and provided significant reach and engagements to our target audiences. Just under 7000 persons viewed the fairs.

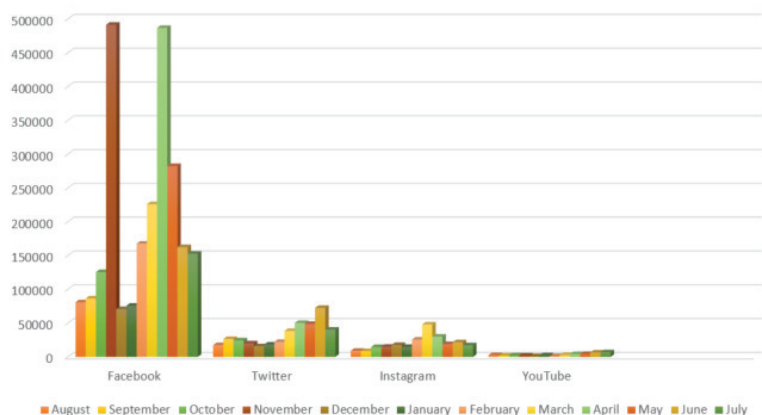
**Creating Awareness, Reach and Engagement on Social Media**

The Campus’ social media platforms (Facebook, Instagram, Twitter and YouTube) continue to be a major pillar of the department’s promotional tactics to create awareness, reach and engagement to garner interest in enrolment. For the period under review, approximately 160 advertisements were prepared and posted on social media for the promotion of the regional online programmes. These represented the undergraduate and graduate programmes as well as continuing and professional education and prior learning assessment courses. In addition, several promotional flyers for Summer School, specially admitted students, local course offerings, scholarships, webinars and other events were created and posted.

**Growth and Engagements on Social Media**

The analytics continue to show a significant increase in the growth of followers, reach and engagements across all social media platforms. Facebook has been leading the way with the greatest impressions, reach and engagement of up to 491,482 in November 2019, Twitter with a high of 72,500 impressions in June 2020, Instagram with reach of up to 48,042 in March 2020 and YouTube having reach of up to 6800 in July 2020. Of the total number of ads posted for the period under review, 34 were boosted across Instagram and Facebook with a total spend of US 368.94 reaching 512,635 people with a total of 1,418,460 impressions. The graph below shows a comparative overview of each social media platform as it relates to the number of people reached over the period August 2019 to July 2020.

**Comparative Overview for Facebook, Twitter, Instagram and YouTube**



The increase in reach and impressions coincides with the high level of activities on the pages over each campaign period. Several live promotions that were held between November 2019 to July 2020 also contributed to the increase reach on the Facebook and YouTube platforms. All of the Campus' social media platforms are major players in the promotion of the Campus' programme offerings and have assisted to generate more social engagements and sentiment towards the Campus through paid and organic reach as well as demographic reach.

**Total Reach/Impressions during the period August 2019 – July 2020**

The graph at top right represents a visual diagram of the Facebook platform total reach/impressions during the indicated period for paid and organic reach.

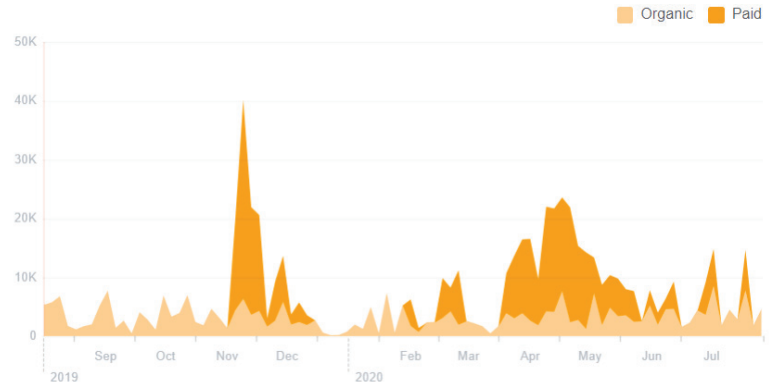
The graph in the middle represents a visual diagram of the Twitter platform total impressions during the indicated period. Notably these impressions are organic. This diagram shows the highest performing period during the Academic Year 2019-2020.

**YouTube**

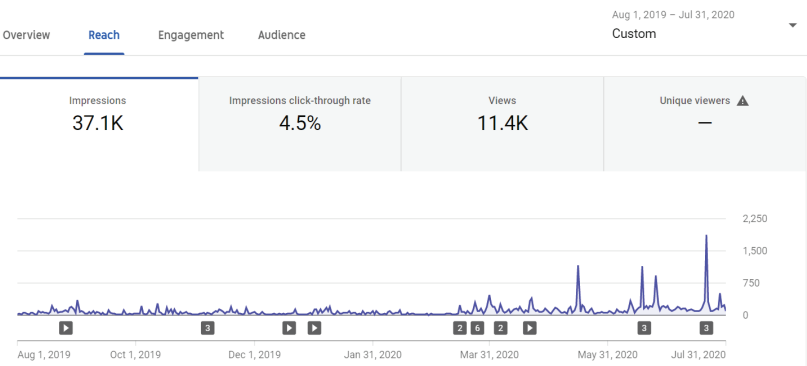
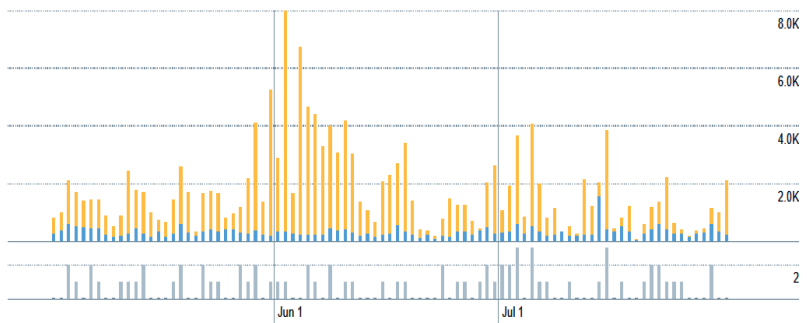
The graph to the right represents a visual diagram of the YouTube platform total reach during the indicated period. Noted here are the click-through rate and overall views.

**Post Reach**

The number of people who saw any of your posts at least once. This metric is estimated.



**Your Tweets earned 160.6K impressions over this 91 day period**



Video	Views	Watch time (hours) ↓	Average view duration	Likes (vs. dislikes)	Shares
<input type="checkbox"/> <b>Total</b>	<b>11,368</b>	<b>990.7</b>	<b>5:13</b>	<b>98.8%</b>	<b>153</b>
<input type="checkbox"/> Open Campus Online Recruitment Fair 2020 - Day 1	613 5.4%	198.6 20.1%	19:26	100%	15 9.8%
<input type="checkbox"/> Open Campus Online Recruitment Fair 2020 - Day 2	432 3.8%	159.5 16.1%	22:08	100%	3 2.0%
<input type="checkbox"/> Director, Academic Programming and Delivery (APAD) COVID-19 Re...	1,042 9.2%	71.7 7.2%	4:07	87.5%	2 1.3%
<input type="checkbox"/> Technology for Everyday Tasks	172 1.5%	41.9 4.2%	14:37	100%	2 1.3%
<input type="checkbox"/> The UWI Open Campus Principal End Of Year 2019 Message	1,860 16.4%	34.1 3.5%	1:06	100%	6 3.9%
<input type="checkbox"/> UWI Open Campus Accreditation	354 3.1%	21.8 2.2%	3:42	100%	1 0.7%
<input type="checkbox"/> Practical Tools for coping with Domestic Stress	62 0.6%	19.5 2.0%	18:53	—	5 3.3%
<input type="checkbox"/> The UWI Open Campus Principal - COVID-19	287 2.5%	15.4 1.6%	3:13	100%	6 3.9%
<input type="checkbox"/> The University of the West Indies Open Campus Registrar Mrs Kare...	381 3.4%	13.8 1.4%	2:10	100%	3 2.0%
<input type="checkbox"/> UWI Open Campus Graduation St Kitts and Nevis 2016	104 0.9%	12.8 1.3%	7:24	100%	7 4.6%

**YouTube Sentiments and Engagements**

The table above reveals the top 10 videos on YouTube during the indicated period. The sentiments towards each video presentation are also displayed.

**Growth in Followers/Audience on social media platforms:**

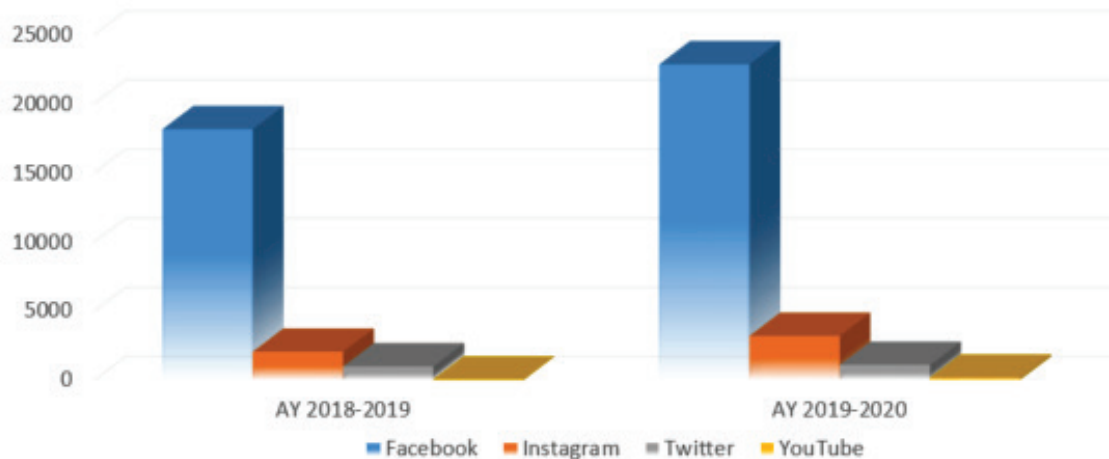
The chart above shows the growth in followers on Facebook, Instagram, Twitter and YouTube with the specific

increases as follows from Academic Years 2018/2019 to 2019/2020:

- For AY 2018/2019, Facebook followers stood at 18,124 and at 22,812 followers as at AY 2019/2019. This shows an increase of 4,688 followers during the indicated period.
- Twitter followers stood at 982 and at 1090 for each year respectively. This indicates a growth of 108 followers for 2019/2020.

- Instagram followers stood at 204 at the end of the 2018/2019 AY and at 3181 followers by the end of 2019/2020. This indicates a growth of 1140 followers for the year.
- YouTube stood at 44 subscribers at the end of the 2018/2019 AY and at 162 subscribers by 2019/2020. This is a growth of 118 followers during the indicated period.

**TOTAL FOLLOWERS**



**Highest Percentage of Followers by Country for Facebook, Instagram and YouTube:**

Facebook	%	Instagram	%	YouTube	%
Trinidad & Tobago	38	Trinidad & Tobago	27	Jamaica	12
Jamaica	16	Jamaica	26	Trinidad & Tobago	12
Belize	7	Barbados	11		
Saint Lucia	5	Saint Lucia	6	Barbados	5
Barbados	5			Saint Lucia	3
Saint Vincent & the Grenadines	5			Saint Vincent & the Grenadines	1
Other Countries	29	Other Countries	25	Other Countries	67

**Average followers by Gender – Twitter, Facebook, YouTube and Instagram**

	Twitter	Facebook	YouTube	Instagram
Male	46%	22%	40%	22%
Female	54%	78%	60%	78%

The data revealed that the overall average by gender across all platforms is 36 percent male and 64 percent female.

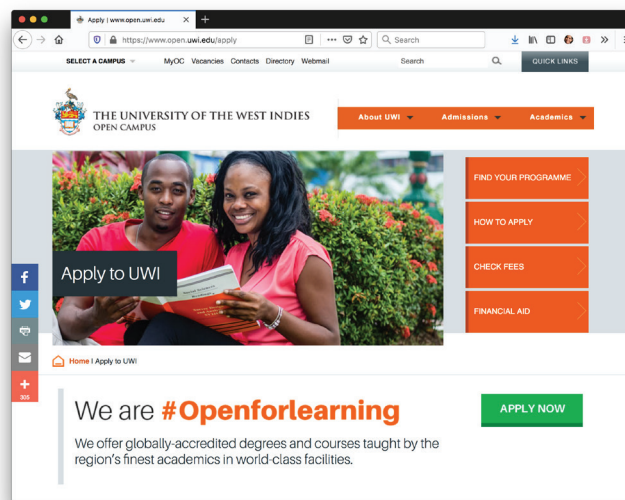
**Programmatic/SMS Campaign**

The regional programmatic/SMS campaign with Trend Media formed part of the overall promotional campaign and significantly supported our paid promotions during the period April – July 2020. This digital media campaign was used to create awareness, reach and engagement and promoted the Campus’ regional online undergraduate, graduate, continuing and professional education programmes as well as PLA for matriculation. This campaign was channelled online across the Caribbean to the 18-55 year-old demographic.

Programmatic (online display) ads and a video with information about the Campus’ programmes were used to spread campaign messages and extend reach and impact while targeted SMS was used to reach approximately 70,000 mobile users in Jamaica.

The landing page used for this campaign was the *Apply to UWI* page on the Open Campus website

at [www.open.uwi.edu/apply](http://www.open.uwi.edu/apply). The projected impressions for the campaign were **2,409,050** but the campaign achieved **3.8 million** impressions surpassing the target by 1.4 million. As a result, more than 15, 200 clicks were trafficked to the campaign landing page. The two countries with the most impressions were Jamaica and Trinidad and Tobago with 898,828 and 642,724 impressions respectively.



As it relates to the audience demographics, females generated the most traffic for the period, making up 55 percent of the engaged audience and males 45 percent. Additionally, users aged 25-34 and 35-44 years old were the highest engaged audience on this campaign. The campaign performed very well and surpassed all targets using both video and display messages.

The table and graph showing the campaign's overall impressions and locations performance are attached.

## Google Advertising Campaign

For the period under review, the department added a Google My Business page to its advertising arsenal to assist with the Campus' regional and international programmes promotions. Several advertisements were posted on Google with the campaign theme and the Study Online slogan linked to the application portal at [apply.open.uwi.edu](https://apply.open.uwi.edu) and the programmes page at [www.open.uwi.edu/programmes](https://www.open.uwi.edu/programmes) on the website.

The main purpose of these postings was to generate leads towards application and create engagement as well as to increase the visibility of the Campus online. Insights from these engagements were based on the following categories:

- Customer Searches
- Queries used to find your business
- Customer actions
- Photo views

## Customer Searches

Based on the engagements on Google, the main search query used by persons to find the Campus was the Campus name. For the period under review, the data revealed that a total of 31,101 individuals search for the Campus via direct search using the Campus name. Total search queries inclusive of customers who find the Campus listing by name and through discovery based on unique searches (category, product and type of service) and customer actions total 138,722 searches.

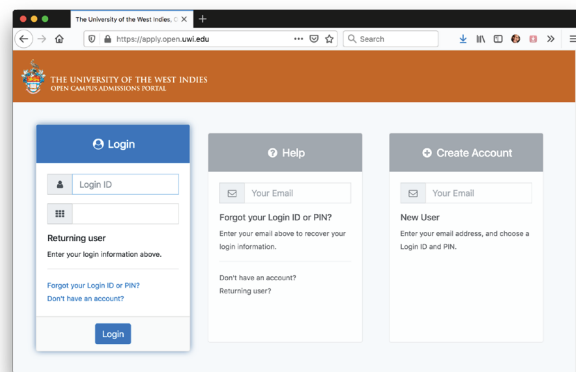
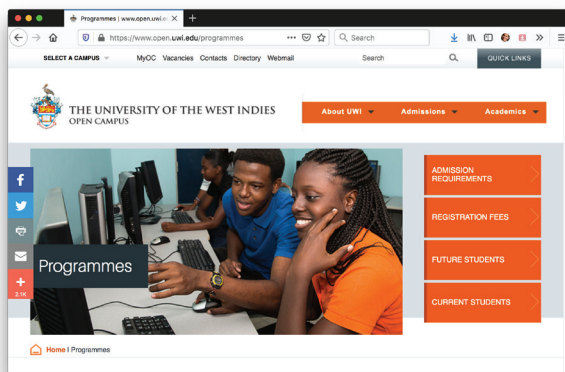
## Photo/Ad Views

For the period under review, photo ads posted to the Google My Business page received a total of 148,792 views on Google. The data consistency revealed that the Campus had more photo ad views than similar businesses on Google. Over time the postings on Google have attracted significant leads and engagements and have created more visibility for the Campus.

## Publication and Public Relations Management

The department arranged and facilitated various publication and public relations, news/events across the region as well as managed the Campus' media relations efforts as follows:

- Organised five interviews – two on the Starcom Network in Barbados. In one appearance the Marketing and Communications Manager along with the Head of the Pine Site, Barbados appeared *HOTT FM*. On the other show, the Marketing and Communications Manager and the Principal were guests on *VOB 92.7 FM*.



- The Marketing and Communications Manager was also interviewed on *Radio Jamaica*, while the Principal gave an extensive interview to *VOB 92.9 FM* in Barbados and was guest on CVM television in Jamaica. The Principal's interview on VOB was converted into a feature programme which was aired in its entirety in the *Newsmaker* programme.
- The Marketing and Communications Manager teamed up with the Marketing and Outreach Officer in St Vincent and the Grenadines to do a promotion on *XTreme FM*. (<https://www.facebook.com/112910118756359/videos/312237193506410>)
- These engagements highlighted the Open Campus and its programme offerings. Similar activities were undertaken across the OCCS to promote the Campus.
- Organised specific public relations activities to highlight the Campus' COVID-19 response as well as to promote "Study Online with The UWI Open Campus."
- Developed a website to highlight the Campus's COVID-19 response under the theme - *We are #FightingCOVID-19*.
- Prepared and shared 27 media releases about the programmes, accomplishments and activities in the Open Campus.
- Compiled and shared a daily Communications Bulletin with the Campus Community on various activities and events across the Campus and the University.
- Produced a *Year in Review* video for the first time featuring an interview with the Principal. The 20-minute video highlighted the major accomplishments of the campus during 2019. It was distributed electronically to Open Campus external stakeholders, posted on YouTube, Facebook and shared via e-mail to staff and students. *Link to Year in Review video: <https://rb.gy/hm4tfk>*
- Arranged several Facebook Live sessions under the brand *Let's Talk Access* to highlight various activities across the Campus as well as to promote programmes and courses. These live sessions were hosted in collaboration with various Departments and Divisions of the Open Campus. The sessions are listed as follows:
  - Sport Broadcasting Online Workshop in collaboration with the Open Campus Academy of Sport (OCAS)
  - BSc Psychology and BSc Psychology with Minor in HRM
  - Teaching and Learning with Emerging Technologies (TLET)
  - Management Studies and Youth Development Work programmes in collaboration with Programme Managers from APAD
  - Continued Professional Development courses in collaboration with the Continuing and Professional Education Centre (CPEC)
  - Postgraduate Diploma in Health Research and Epidemiology in collaboration with personnel from the Caribbean Institute for Health Research (CAIHR).



**Pro Vice-Chancellor and Principal of the Open Campus, Dr Luz Longworth being interviewed by Cleveland Sam, Marketing and Communications Manager for the Year in Review 2019**



## Event Planning and Management

The department organised, assisted with, and supported the promotion of the following events:

- Organised the Open Campus' participation in *World Quality Day 2019* as part of the University's celebrations under the theme "100 Years of Quality." A World Quality Day graphic was created and posted on social media. The Campus celebrations conceptualised two main activities leading up to the day and one activity on the day: the creation of factoids on quality in the Open Campus and the use of testimonial videos from stakeholders including alumni and recent graduates. The factoids and videos were posted during the week leading up to World Quality Day. The main activity on the day was a Facebook Live interactive discussion focusing on the Special Collections in the Open Campus library with the Campus Librarian as the main resource person. (See link to the video <https://rb.gy/8tq9sk>)
- Coordinated and promoted in conjunction with the Open Campus Academy of Sport (OCAS) and the Consortium for Social Development and Research (CSDR) the first Open Campus virtual concert entitled *OC Got Stars* which was held on May 16, 2020. Staff and students from across the region performed for two hours in the event that was streamed live on Facebook and YouTube. Over 4000 persons viewed the concert on Facebook with more than 1000 engagements. (Link to concert: <https://www.facebook.com/112910118756359/videos/688460078554874>)
- Arranged the promotion of the Open Campus Council Meeting opening session and media conference which was held virtually for the first time in March 2020.
- Arranged the promotion of the Open Campus Graduation 2019 which was held in Antigua and



### Open Campus Academy of Sport

#### Undergraduate Programmes



Daren Ganga



Alan Wilkins



Kervin Jean



Wed July 8 2020 @  
6:00 pm (EC), 5:00 pm (JA),  
4:00 pm (Belize)

Join us @ [facebook.com/uwiopencampuscaribbean](https://www.facebook.com/uwiopencampuscaribbean)

**Let's Talk Access Facebook Live Session Sport Broadcasting Online Workshop in collaboration with the Open Campus Academy of Sport (OCAS)**

**UWI OPEN CAMPUS**

**OC Got STARS**

*Virtual Concert*

**SATURDAY, MAY 16, 2020**  
- SHOWTIME -  
8:00 PM (EC) | 7:00 PM (JAMAICA) | 6:00 PM (BELIZE)

Musico By **DAVID DEGREE**

**Get ready for this!**  
YOUR STAGE-SIDE SEAT @  
<https://www.open.uwi.edu/livestream>  
<https://www.facebook.com/uwiopencampuscaribbean>

YouTube Facebook

Antigua & Barbuda, Aruba, Bahamas, Barbados, Belize, Bermuda, British Virgin Islands, Cayman Islands, Dominica, Grenada, Jamaica, Montserrat, St. Kitts & Nevis, St. Lucia, St. Vincent & the Grenadines, Trinidad & Tobago, Turks & Caicos

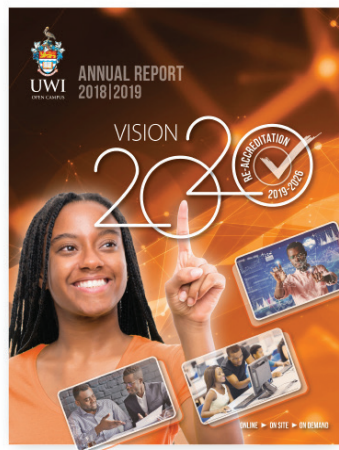
**OC Got Stars Virtual Concert event**

Barbuda on October 13. During the week leading up to graduation, interviews were scheduled for key Campus personnel on ABS Television morning programme *Antigua and Barbuda Today*. A Graduation Video Selfie Competition was also organised to create awareness and engagement about the graduation ceremony. Graduands were encouraged to participate in the competition through the submission of a selfie video about their journey as an Open Campus student.

The best videos were then shared on social media to assist with promotion of the graduation as well as the Campus. This activity received overwhelming support, as students were eager to share their experiences.

**Supporting the Open Campus Divisions and Offices through Engagement**

For the year under review, the department supported the work of the divisions and offices by serving on various committees, through the planning and promotion of



**LIVE BROADCAST**  
**UWItv**  
**GLOBAL**  
[www.uwitv.org](http://www.uwitv.org)

**Friday, 20 March, 2020**  
**10:00 a.m. AST**

**Promotion of the first virtual Open Campus Council Meeting opening session and media conference**

events, posting of programme/course information and events on the website, on Google and on social media, the preparation of promotional materials and other public relations activities to engage our stakeholders.

Meetings were also held with some departments to plan promotions for specific programme offerings and events as well as with the Open Campus Country Sites Marketing Officers/Liaisons to discuss their promotional efforts for the regional online programmes.



**Mr Charles Springer - Open Campus Barbados Pine Site assisting members of the public querying programme costs and the application process**



**Mr Akeem Deare from Open Campus Academy of Sport (OCAS) speaking to a student about our sport programmes**



**L to R: Ms Shereece Glasgow - Marketing and Communications, Ms Richan Durant and Ms Melissa Cumberbatch - Human Resources, and Mr Cleveland Sam - Marketing and Communications Manager**



**Mr Cleveland Sam - Marketing and Communications Manager fielding questions from secondary school students**



**Ms Kay Smith - Open Campus Barbados Pine Site showing students the various continuing and education programmes offered by the Campus**



**Ms Jamie-Lee Rocke - CPE Centre Programme Manager interacting with a participant at the exhibition booth, Mrs Olwen Edwards-Pile (Human Resources Department) is to Jamie's right**

## Design, Production and Distribution

In support of the advertising and promotion of regional programmes, local course offerings and public relations activities across the region, the department arranged for the design, production and distribution of promotional graphics as follows:

- Prepared a suite of programme flyers for print and online advertising and distribute to all Sites.
- Facilitated the preparation of flyers for the promotion of local programmes/courses and events in Grenada, Jamaica, Cayman Islands, Montserrat, St. Kitts and Nevis and Trinidad and Tobago.
- Prepared web banners, flyers, invitations and programmes for various events hosted by the Campus.

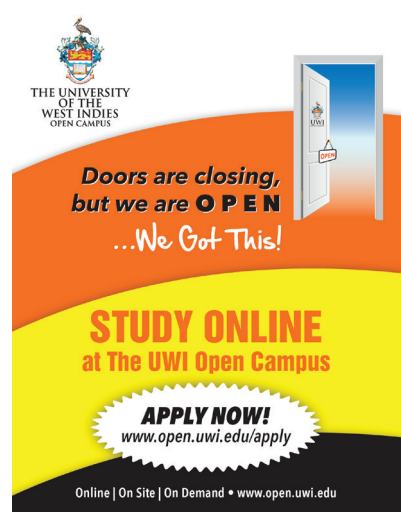
## OCLIS

**Thesis Scrutiny.** Thesis scrutiny is a fairly recent activity initiated at the OCLIS (in October 2019), in partnership with the OC Office of the Registrar and other academic departments. During this evaluative procedure, doctoral research projects are reviewed to certify that these are in compliance with stipulated standards of The UWI Thesis Guide and APA Style Manual. It is noteworthy that all OCLIS Librarians assigned to this task were able to undertake this added responsibility, reviewing 49 research projects during the period October 2019 – July 31, 2020. All were adept at integrating this new workflow seamlessly into assigned duties.

- **UWIScholar.** UWIScholar is the designated research information management system for the UWI community. Collaborative work

is ongoing between the UWIScholar Liaison Librarian, the Open Campus Research Ethics Sub Committee and the St Augustine Research Ethics Administrator to implement the Open Campus Research Ethics Electronic Application System. UWIScholar will be the designated online portal for the ethics approval registration process.

- **UWISpace.** The UWI Institutional Repository UWISpace, serves as an online platform for the preservation and access to the institution's research and scholarship across all campuses. Preparatory work has started at the OCLIS to provide online access to a digitised collection of Open Campus doctoral research projects within UWISpace. The development of such a collection increases the visibility of postgraduate research to a global community.



Flyers from the Marketing and Communication COVID-19 campaign in mid-March 2020 under the theme "We got this." This campaign highlighted the Campus's mantra "Study Online"

- **IP Help Desk.** Collaborative work continues with the Alma Jordan Library at The UWI St. Augustine Campus to launch an OC Intellectual Property (IP) Help Desk. Such a service will enable the OC community to have online access to advisory services in the research area of Intellectual Property (IP). This initiative is timely as The UWI places greater emphasis on innovation and entrepreneurship.

**OCAS**

**Human Resource Development**

In the areas of Human Resources, the OCAS was blessed with two new staff members: Ms. Janessa Gordon joined the team as the Administrative Assistant to the department, and Mr Archie Leiba, originally a Sport Clerk attached to the Gordon Street Site, was transferred to the OCAS. Both individuals were integrated seamlessly into the department’s framework, and have been assigned their respective duties and functions, in keeping with the department’s strategic outlay.

**Office of the Deputy Principal**

The work of the Office of the Deputy Principal included a collaborative research project with the University of Illinois, JUS Media?, an innovative media literacy training intervention for Americanised adolescents in Jamaica and their mothers, with an aim to improving their nutrition. This NIH-funded project was concluded during the academic year, with multiple publications in peer-reviewed journals, and presentations at several academic fora.



**L-R: Dr. Gail Ferguson (Principal Investigator, Illinois), Prof. Julie Meeks (Co-Investigator, UWI), & Dr. Michelle Nelson (Co-Principal Investigator, Illinois)**

**The work of the Office of the Deputy Principal included a collaborative research project with the University of Illinois, JUS Media?, an innovative media literacy training intervention for Americanised adolescents in Jamaica and their mothers, with an aim to improving their nutrition.**



**JUS Media? Programme Study Jamaica Research Team. L-R Front Row: Dr. Michelle Nelson (Co-investigator, Illinois), Prof. Julie Meeks (Co-Principal Investigator, UWI), Mrs. Eulette Mundy-Parkes (Project Manager, UWI), and Dr. Gail Ferguson (Illinois, Principal Investigator, ILLINOIS). Back Row L-R: Arianne Anderson, Esther Mighty, Tashaine Morrison, Shanique Clarke, Rochelle Bryson, Jodi Sutherland, Gabrielle, Patricia Butler (Research Assistants from UWI and University of Technology, Jamaica).**



Triple A Strategy  
2017-2022

# *ALIGNMENT*

**This strategic goal refers to building relevant and value added relationships with alumni and the producers of wealth and promoting government and non-government sectors and international partners by ensuring that The UWI offerings are fulfilling the needs of the society it serves.**







**Promoting Greater Activism  
and Public Advocacy**



**Participants in the 11th Annual Barbara Cleland UWI Day of Races - Open Campus Belize**

**OCCS**

**Open Campus Anguilla**

The annual Malliouhana Poetry Competition (MPC) was successful staged on May 27, 2020. The Competition/Awards was part of activities held in observance of national Anguilla Day. Anguilla's early 'COVID-19-free' status allowed the Site to stage the popular literary event through the creative use of space for the purpose of social distancing. To accommodate those who could not be present, the activity was carried live on Radio Anguilla and viewed by almost 4000 via Lloyd Gumbs Live and the Site's Facebook page.

The Malliouhana Poetry Competition is an Open Campus initiative

organised annually in collaboration with the Anguilla Library Service, the Department of Youth and Culture, and the Anguilla Community College. Now part of the annual Anguilla Day Celebration activities, the organisers used the event to encourage literacy and artistic expression, as well as to promote an ethos of social, cultural, and political awareness by celebrating and paying tribute to local poets and culture bearers. This year's competition, held under the theme "2020 – Hindsight, Insight, Foresight" attracted some 27 submissions in the "Poetry On-the-Page" and "Performance Poetry" categories. The ceremony was dedicated to the memory of UWI Alumna and Anguillian Culture Bearer, Mrs Ijahnya Christian. Financial support

came from the Anguilla Social Security Board and the Department of Youth and Culture.

The Site also collaborated with the Alumni Association for the disbursement of the 2020/21 Julian R. Harrigan Memorial Scholarship for new and returning students of the Open Campus Anguilla.

**Open Campus Barbados**

The Open Campus Barbados participated in the **CMas Project** implemented by the Principal's Office and designed to engage youth who are not currently in education, employment or training (NEET) in activities to include mobile application development, and in exploring ways to address social



issues within their communities using technology. The project was led by Dr Ngoni Chipere, Senior Planning and Development Officer, Planning and Institutional Research, Open Campus.

### **Open Campus Belize**

UWI Education Week took place from November 10 – 16, 2019. This signature outreach event was conducted over a full week to reach prospective students. The activities included a thanksgiving service on November 10, 2019; the 11th Annual Barbara Cleland UWI Day of Races held on November 10, 2019; Open Day held on November 11, 2019; community service through the Lake Independence Baptist Feeding Program and outreach with the National Library Service. A recognition and awards ceremony was part of the week's programme of events.

The involvement of Belizean alumni in the year's events was concentrated around the successful execution of two major activities; namely a membership drive and a COVID-19 Christmas relief effort. The UWI Alumni Association (UWIAA) Belize Chapter adopted two objectives for the year, which involved building membership for the association and promoting engagement among members to organise a Christmas drive to support families who were financially affected by COVID-19. Donations have been solicited in the form of monetary contributions or non-perishable food items. The UWIAA social media platforms were used primarily to promote the work of the association and to advertise upcoming activities.

A Facebook page - UWI Alumni Association (UWIAA) Belize Chapter, and Instagram account: uwiaa\_bz was established. Individuals wishing to be a registered member of the UWIAA Belize Chapter can register at the following link: <https://www.surveymonkey.com/r/JMZWKK8>.

### **Open Campus Cayman Islands**

The Open Campus Cayman Islands continued to hold membership in the Cayman Islands Chamber of Commerce, a partnership that engendered outreach and business opportunities. The Site has also fostered a relationship with the Royal Cayman Islands Prison Service, facilitating the annual delivery of training programmes for inmates.

### **Open Campus Montserrat**

Ms Gracelyn Cassell, Head of Site, was invited by the Ministry of Education to participate in a radio panel discussion that was held on November 5, 2019. The topic was "Why teach literature in school".

The 11<sup>th</sup> edition of the Alliouagana Festival of the Word was held from November 14-17, 2019 supported by a subvention of EC\$20,000.00 from the Government through the Montserrat Arts Council. This annual literary festival was delivered in tandem with an increasing number of collaborators, including the Ministry of Education. On the first night of the Festival, Dr. Vernie Clarice Barnes delivered the Distinguished Lecture in the Alphonsus 'Arrow' Cassell Memorial Lecture Series. The topic was "The Chance Pond Mermaid and Diamond Snake Meme: Contending Issues in Gathering Our Volcano Stories". The evening's keynote address was preceded by Justin 'Hero' Cassell, Arrow's brother, who delivered a very valuable presentation on "Arrows Contribution to the Creative and Cultural Arts in Montserrat".

The Annual St. Patrick's Lecture was delivered on March 10, 2020 by Ms. Gracelyn Cassell, Head of Site, on the



**Ms Gracelyn Cassell,  
Head of Site of The UWI  
Open Campus Montserrat  
speaks at the opening  
of the 2019 Alliouagana  
Festival of the Word**

topic “Praedial Larceny: A Scourge on Agricultural Production and Food Security.” The Premier, a former Minister of Agriculture, and the Chief Fisheries Officer were in attendance and made valuable contributions to the discussion.

As part of activities marking the Anniversary of the July 1995 start of the volcanic crisis in Montserrat, Ms. Gracelyn Cassell, Head of Site, was one of four panelists on radio discussion on the subject “25 Years of the Soufriere Hills Eruption-The Why and How of Collecting its Artefacts and Stories”. The forum provided an opportunity to discuss the Head of Site’s ongoing cultural heritage doctoral research.

## OCLIS

- **Little Free Libraries.** This community outreach activity, conceptualised by staff at the OC Libraries Trinidad and Tobago, was initiated in June 2019 and received approval from the Eastern Regional Health Authority. It targets two rural communities Matura and Valencia. The Sangre Grande Regional Corporation will partner with the OCLIS and provides assistance in the construction of Reading Kiosks which will be stocked with books for circulation. The service will be freely accessible to the public and members of the community

will be engaged in borrowing, reading and returning books. Book donations will be accepted.

- **Book Covers as Posters.** Book covers as posters was envisaged as a creative strategy to promote OCLIS’ collections. Using well established local taglines such as *#So long I eh see yuh@OCLIS*, poster presentations (four in total) were created and displayed at the Open Campus Gordon Street location and at the entrance to the Library building on the St. Augustine Campus.

- **Libraries Transform Campaign.** The Libraries Transform campaign is an initiative of the American Library Association (ALA) and is designed to increase public awareness of the value, impact and services provided by libraries and library professionals. The campaign (<https://www.open.uwi.edu/libraries-transforms>) was adopted as an ongoing project by the OC Libraries in 2016 and featured OC personalities – Mr Tommy Chen, CIO of the Computing and Technology Services and Dr Leslie Ann Whiteman, Programme Manager at APAD, and pre-university student/ avid library patron Mr Michael Forde. All volunteered to act as library advocates, promoting the transformative nature of the OC libraries and the critical role libraries played in their lives.



Book covers as Posters display

## Open Campus Academy of Sport (OCAS)

The academic year 2019/2020 brought with it a rollercoaster effect for the OCAS' operational activities. Success was achieved by several sporting teams, who were engaged in tertiary level competitions. In Trinidad and Tobago, the Open Campus football (3<sup>rd</sup> Place) and netball (2<sup>nd</sup> Place) teams, both made it to the finals of the TSATT football and netball leagues. Consequent to which, a number of netballers were called to national training. Nyosha Cain-Claxton, one of the students enrolled in the BSc Sport Leadership and Management Programme, won a gold medal at the Parapan American Games, in the T64 200M event. A number of sporting activities had to be abandoned, due to logistical issues as well as on account of the effects of the Global Pandemic on Sport, the world over. Of these abandoned activities were;

- Staff Games 2020 which the OCAS was providing logistical support to.
- Football forum planned for Antigua with renowned Argentinian coach Claudio Caimi, and other international technical football officials.
- OC football team, Summer football tour in collaboration CHAS.
- Open Campus Trinidad and Tobago Sports Day.

Despite these setbacks, the department was blessed with the opportunity to focus on internal and other measures aimed at further integrating the OCAS into the institutional Framework of the Open Campus. This resulted in the launch of the OC Fit and OC Moves initiatives. Two short term programmes aimed at engaging students and staff members in physical activities were offered. The OCAS also fell within the purview to forming part of the Wellness Committee, which is an inter-departmental team focused on the execution of activities seeking to cater to the mental and physical well-being of staff, during the pandemic and control measures implemented by the various governments of the region. The OCAS lent support by facilitating the Mindfulness Monday's newsletter, a weekly publication, as well as the monthly *OC-bien/Well* newsletter.



**Libraries Transform Campaign**



**Little Free Libraries**



**Increase and Improve Academic/  
Industry Research Partnerships**

**OCCS**

**Open Campus Anguilla**

During the year, a number of outreach events were coordinated with the involvement of local community partners including the Anguilla Chamber of Commerce. The organisation has been a collaborator with the Open Campus Anguilla for years and supported the Anguilla Country Conference 2019 which took place from October 23-25, 2019 under the theme “Communities at Crossroads: Change the Thinking, Change the Future”. The Opening Ceremony was conducted on the evening of October 23, 2019 with Speakers including the then Premier, Honourable Victor Banks. UWI alumna and local entrepreneur, Mrs Janine Edwards, delivered the keynote address. A number of Government Ministers/Officials and a cross-section of the Anguillian community, including the youth, were in attendance. The conference continued on October 24 and 25 with the presentation of 20 papers from 15 local, regional and international presenters and was streamed live. Paper topics included Caribbean Identity, Culture and Development, Education, Language, Self-Determination, Brexit, the Environment, Media and Communication, Deviance, Gender and Youth in the context of national development. Regional and



**Dr Phyllis Fleming-Banks, Manager, British Overseas Territories (BOTs) (2nd left), at the Anguilla Country Conference 2019 under the theme “Communities at Crossroads: Change the Thinking, Change the Future” with keynote speaker UWI alumna and local entrepreneur, Mrs Janine Edwards (centre) and other delegates**

international presenters included Professor Don E. Walicek from the University of Puerto Rico; Dr Antonio Carmona Baez, President University of Sint Maarten; Mr Jeremy Collymore from the Office of the UWI Vice Chancellor in Barbados; Mr Bobby Andrews from Trinidad and Tobago; Dr Linda Smith from the University of the Virgin Islands and Professor Balfour Spence from Brandon University in Manitoba, Canada.

One of the highlights of the conference was the panel discussion entitled “Whither Anguilla in the Brexit Era?” on October 25, 2019. Chaired by Radio Anguilla’s Keith Stone Greaves, the panelists included His Excellency, The Governor, Tim Foy; the Premier, Honourable Victor F. Banks, and

Leader of the Opposition, Honourable Palmavon Webster. The conference ended with a panel discussion entitled, “Youth Responses to Circumstances”, which included presentations by Mr Bobby Andrews on “Combatting Trends in Youth Deviance at the Source: Missing Attachments from Responsible Adults – New Look at the Renaissance of Spirituality”; a “Situational Analysis of Gang and Gun Violence in Anguilla” by Mrs Hyacinth Augustine Bradley, and a Case Study by Boys Brigade Leaders Mr C. Andre Samuel, Ms Dorla Hodge and Ms Gina Brooks entitled “Young Black Males: On the Verge of Extinction: Fact of Fiction?”

The annual Social Security Board/Open Campus Anguilla Distinguished Lecture was held on November 7, 2019, at the

Ballroom of Resort and Residences by Cuisinart. The lecture entitled “Connecting the Dots: Patterns of Work, Health and the Future of Social Security in the Caribbean” was presented by Dr Stanley Lalta of the St Augustine Campus. The lecture formed part of the activities marking Social Security Week 2019, under the theme “Social Security: Promoting a Culture of Health and Financial Security”.

### **Open Campus Antigua and Barbuda**

The Open Campus Antigua Country Conference was successfully held on August 15-16, 2019 under the theme: “Whither the Ecological and Political Storms: The Case for Barbuda.” The conference focused on the development of Barbuda following the devastation of Hurricane Irma in 2017. The conference was a collaborative effort of the Antigua and Barbuda Studies Association, the Antigua and Barbuda Youth Enlightenment Academy and the Open Campus Antigua and Barbuda.

The Antigua Site in collaboration with the Consortium for Social Development and Research (CSDR) represented the Open Campus as an associate partner in the DECIDES Antigua and Barbuda for LGBTI and Child Rights project funded by the European Union, with Interarts Foundation of Spain as the implementing partner and Women Against Rape Inc as the local partner in Antigua and Barbuda. The project is slated to start in January 2021. Dr Schuyler Esprit, Research Officer at the Open Campus, served as the Principal Researcher on the Research



**L to R: Ms Minna Israel, Special Advisor to the Vice-Chancellor on Resource Development, His Excellency, Sir Rodney Williams Governor General of Antigua & Barbuda and Mrs Sandra Griffith-Carrington, Open Campus Alumni Officer at the Open Campus Alumni Association Third Annual Retreat in Antigua**

Report on LGBTI human rights. Since 2007, the DECIDES Programme has been implemented by Interarts in Bolivia, Ecuador, Peru and Spain, in collaboration with international NGOs.

### **Open Campus Belize**

The Open Campus Belize held the 5<sup>th</sup> Belize Country Conference on November 5 and 6, 2019, under the theme: “Youth and Security: Assessing

Risks, Mitigating Vulnerabilities, and Improving Wellbeing”. The aim of the conference was to identify, discuss and take action on a combination of factors that threaten the stability of the region’s economies and the wellbeing of its people in relation to youth and security issues. The topics presented were centered around financial conditions affecting youth and the impact on crime and violence; the role of civil

society in addressing the root causes of youth violence; assessing Belize' Social Protection Floor for the improvement of Social Welfare programs that directly affect citizen security; assessing youth violence and the effects on youth mental health; protection for youth with physical and mental disabilities against domestic and sexual violence; and comprehensive sexuality education: A strategy to end gender-based violence.

### **Open Campus Jamaica Eastern**

The Open Campus Jamaica Eastern Camp Road Site collaborated with the Housing, Opportunity, Production and Employment (HOPE) / Youth Employment in the Digital Animation Industry (YEDAI) project from October to November 2019 to facilitate training of at-risk youth. The training was designed to empower youth to make their own contributions to national development.

### **Open Campus Montserrat**

The Open Campus Montserrat collected the results of work prepared by researchers with an interest in Montserrat. The following manuscripts and publications were received electronically during the academic year:

- Spanos, Kathleen A. (2019). "Locating Montserrat Between the Black and Green." *Irish Migration Studies in Latin America*, 9(2), 1–14. (Received August 31, 2019);
- How, Neil. "A History of Cork Hill, Montserrat" (Received January 17, 2020);

- How, Neil. "A History of Harris, Montserrat from Plantation to Village: Early Days." (Received April 3, 2020);
- How, Neil. "This Plan of the Island of Montserrat" (Received April 3, 2020);
- Nincum Riley – "His Story Investigated and Considered" (Received June 8, 2020)  
Nincum Riley is credited with having read the Emancipation Proclamation to the unlettered enslaved. M.P. Shiel is regarded as an early writer from Montserrat and legend has it that his father crowned him King of Redonda.

On November 20, 2019, the Commonwealth Parliamentary Association British Islands and Mediterranean Region (CPA BIMR) Montserrat Elections Observation Commission provided a Preliminary Report on the General Election which took place on November 18, 2019. The final report was circulated eight weeks later in January 2020 and both publications have since been included in the Site's electronic documents collection.

### **Open Campus Saint Kitts and Nevis**

The Saint Kitts and Nevis Ministry of Education invited Mrs Gaile Gray-Phillip, Head of Site, to provide input on the Professionalisation of the Teaching Force Teacher Policy Framework draft document. The consultation was held on December 3, 2019 and was facilitated by Dr Simone Doctors. The

Permanent Secretary of Education, Mr William Hodge; Senior Education Officers; President of the Clarence Fitzroy Bryant College; and Dr Sarah Owen, Director Continuing and Professional Edition Centre (CPEC), Open Campus, were in attendance.

The Open Campus Saint Kitts and Nevis accommodated the National Commission for the United Nations Educational, Scientific and Cultural Organisation (UNESCO) in presenting a lecture series on the topic: 'Reparation and Post Traumatic Slave Syndrome', on December 21, 2019. The host speaker was Mr Roger Wareham, lawyer and political activist from New York, USA.

### **Open Campus Saint Lucia**

On October 17, 2019, Open Campus Saint Lucia hosted the 5<sup>th</sup> Annual Lady Marilyn Floissac Memorial Lecture. Lady Marilyn Consuela Theresa Floissac (nee Bristol) joined the ranks of distinguished Resident Tutors of the former School of Continuing Studies (SCS) of The UWI in Saint Lucia (1982), which she headed until her retirement in 1993. During her distinguished tenure, Lady Floissac worked assiduously to ensure the provision of academic and administrative support for students following The UWI's Challenge Examination Programme via its then pioneering teleconferencing system. The inauguration of an annual Memorial Lecture was conceived, therefore, as a fitting way to honour Lady Floissac's memory and her sterling contribution to The UWI and

the people of Saint Lucia. This year, the Site was honoured to have as distinguished guest speaker, Dr Yuri Clement, Professor of Pharmacology in the Faculty of Medical Sciences, The UWI St. Augustine Campus. Professor Clement spoke on the controversial topic: “Do Herbal Remedies, Functional Foods and Dietary Supplements Work in The Treatment of Cancer”.

### **Open Campus Trinidad and Tobago (OCTT)**

The Emancipation Support Committee of Trinidad and Tobago (ESCTT) approached Mrs Karen Ford-Warner, Campus Registrar, in April 2020 for guidance on how to maximise the use of electronic platforms during the period of limited face-to-face contact. ESCTT normally organises a series of educational programmes as part of its activities leading up to the annual Emancipation celebrations on August 1 each year. An Open Campus team met with the ESCTT on April 21, 2020 to discuss collaborative opportunities and subsequently a Statement of Support for the Trinidad and Tobago Emancipation Celebrations 2020 was drafted by Mrs Karen Rosemin, Country Manager, OCTT.

The UWI Open Campus agreed to support a number of ESCTT events including the launch of the 2020 Pan African Festival TT Commemorating Emancipation held on May 25; the Yoruba Village Drum Festival held on June 21; the launch of the Kwame Ture Memorial Lecture Series / Film Festival held on July 5 and the Trans-Atlantic

Trade and Investment Symposium held on July 31, 2020. Lectures and panel discussions were mounted on July 9, 16 and 23, 2020. The series of activities culminated with Emancipation Day events on July 31, 2020.

The Open Campus’ responsibilities were to provide guidance and information on the planning and execution of virtual activities in the areas of collaboration; engage UWI tv and other UWI technical expertise to guide the pre-production of programmes; provide access to technology platforms and technical support for the live streaming of events; provide guidance and support for virtual promotional strategies among The UWI Campuses and advise on stakeholder engagement strategies for sponsorship and advertising support. In addition, The UWI would facilitate the collaboration between the Open Campus Library and Information Services (OCLIS), ESCTT, the National Library and Information System Authority (NALIS) and the National Archives to produce a virtual exhibition on the theme of the Emancipation 2020 celebrations. Mrs. Karen Rosemin, Country Manager, chaired the Planning Committee for these events.

### **The UWI Alumni Association**

Dr Arvat McClaine, the PTFTC-TCL programme’s major sponsor and author of “When Black Women Speak, The Universe Listens,” responded to the Barbados government’s call and donated one hundred (100) tablets to the less-fortunate students enrolled

in the PTFTC-TCL programme. The presentation ceremony was held on June 24, 2020, to Principals of the nine (9) schools enrolled in the programme.

### **Open Campus Alumni Third Annual Retreat**

The University of the West Indies Open Campus Alumni Association held its Third Annual Retreat in Antigua October 12-14, 2019, under the theme, “UWI Alumni... Infinite Connections” with 35 alumni from nine countries in attendance – Antigua & Barbuda, Dominica, Jamaica, Montserrat, St. Kitts and Nevis, Saint Lucia, Trinidad and Tobago, Turks and Caicos and Washington D.C. This retreat welcomed sixteen (16) new alumni from the 2019 Open Campus graduation. Two other Campus Alumni Officers attended the retreat: Miss Carina Dyce from Jamaica and Mrs. Roseanne Maxwell from Barbados. Ambassador Lorraine Fenton from Montserrat and Dr. Sha-Shana Crichton from Washington, D.C, two past presidents, also attended due to the revival of the Chancellor’s Past Presidents Club.

Highlights of the retreat included but were not limited to the Annual Pelican Awards Ceremony, The Chancellor’s Forum, and Business Meeting.

### **Business Development Unit Post COVID-19 and the Implications for Labour Markets**

Given the record of accomplishment in successfully executing webinars, the Hugh Lawson Shearer Education Institute reached out to the BDU to host a webinar targeting stakeholders

in the labour markets, unions, and public sectors. This webinar was executed in 2 weeks, and the feedback was successful. There were almost 100 persons on the call and over 110 persons joining in on our Facebook Live stream.

### **COVID-19 Disruption: What you need to know about the New Economy, Global Trade & Supply Chains**

This webinar titled "COVID-19 Disruption: What you need to know about the new economy, global trade & supply chains" was organised in collaboration with Global Executive Trade Consulting. Altogether over 300 persons participated in the webinar on the Open Campus' Zoom platform and our Facebook live stream.

### **Business Development Unit Research Grants**

The BDU engaged in discussions to collaborate with Ms. Dara Wilkinson, tutor, UWI Open Campus Country Site, Trinidad, to execute two research grants. The Open Campus would provide administrative and project management support in the partnership for a nominal fee.

### **Organisation of Eastern Caribbean States (OECS)**

The UWI Open Campus and Coventry University jointly submitted a proposal to the OECS for a consultancy to engage in data management and collection in 12 Eastern Caribbean Countries on March 13, 2020.

### **United Nations Development Programme (UNDP)**

The UWI Open Campus gained TT\$21,000 from a consultancy executed by a CATS staff member.

### **Water & Sewage Authority of Trinidad & Tobago**

An Open Campus staff in the CATS department conducted a consultancy from which the Open campus should gain TT\$15,750.

### **Caribbean Policy Development Centre**

The BDU worked collaboratively with the Faculty of Food & Agriculture, St. Augustine, to prepare a proposal in response to a TOR from the Caribbean Policy Development Centre for a Consultant to Conduct Training in Disaster Risk Mitigation for Small Farmers

in the Eastern Caribbean. The consultant must undertake three two-day training workshops for twenty small farmers in each of the Caribbean countries of Dominica, Grenada, and St. Vincent and the Grenadines, training 60 regional farmers.

### **Student Entrepreneurial Climate Change Competition**

As part of the Entrepreneurial and Innovation committee, a sub-committee was formed to execute a Student Entrepreneurial Competition (SEC). This was conceptualised by the SEC and is being implemented with much support from the BDU. This involved mapping the entire competition process, creating websites, registration processes, a competition handbook, and marketing assets development. Sponsorships were also sought for prizewinners.

### **Social Media Template of Student Entrepreneurial Climate Change Competition**

**ANNOUNCING...**

**Student Entrepreneurial Competition on Climate Change 2020-2021**

**Central Objectives of the Climate Change Competition are to:**

- Address near and longer term challenges in the Caribbean as a result of climate change
- Have a positive impact on critically important social, economic, and policy issues in the Caribbean
- Promote the education and real-world experience of The UWI Open Campus Students

**VISIT OUR WEBSITE: [www.open.uwi.edu/climate-change](http://www.open.uwi.edu/climate-change)**



### **Industry Consultation**

The University of the West Indies, Open Campus, in collaboration with the School of Graduate Studies and Research led by PVC Stephan Gift, sought to meet the university's strategic objective to increase and improve academic/industry research partnerships. This involved mobilising resources to conduct an industry consultation with key stakeholders throughout the region, engagement with key stakeholders to solicit new ideas, identifying experiences and successes that could lead to innovative approaches to entrepreneurship, and establishing opportunities for collaboration. The BDU led the planning and engagement activities to host this event on March 25, 2020, but the event was postponed due to the current global health crisis.

### **The Association of Caribbean Chartered Accountants (ACCA)**

The BDU, through the Open Campus, led negotiations, which resulted in a Memorandum of Understanding between the Association of Caribbean Chartered Accountants (ACCA) and The University of the West Indies, on January 20, 2020. The MOU provides for the following:

- Cooperation to establish computer-based exam (CBE) centres for ACCA students
- Global exemption and accreditation for UWI students
- Designation of The UWI as an Approved Learning Partner

- Establishment of ACCA CBE Test Centres at various Open campus sites

Resulting from this initiative, the ACCA stands to benefit from an expanded reach of its training programme and branding across the region, especially in the seventeen countries in which The UWI has a physical presence.

### **Public Lecture and Webinars**

The BDU initiated a Memorandum of Understanding (MOU) with the Consular Corps of Jamaica (CCJ) to collaborate in the areas of research, capacity building in international trade and other areas, resource sharing, public education, professional training initiatives, conference organization, institutional strengthening, international consulting arrangements, student and staff exchanges and community outreach. Through the MOU, Mr Jānis Mažeiks, Political Director of the Ministry of Foreign Affairs of Latvia, delivered a public Lecture on *"The Changing Nature of Diplomatic Engagement: A Latvian Perspective"* on September 18, 2019. The BDU collaborated with the Department of Government on the Mona Campus to ensure students benefitted from this lecture. The event was well attended by students and distinguished guests, including Ambassadors, Honorary Consuls, and Charge d' Affaires.

### **International Trade and Investment in Global Markets (ITIGM) – Webinar Series Launch**

To augment the curriculum offered on international trade and investments in Jamaica and the Caribbean, the first webinar was held at The UWI Headquarters in Mona, Jamaica, on November 11, 2019. Mr Robert Scott of the Consular Corps chaired the webinar entitled "Europe under-explored; the prospects for trade and investment with Jamaica in the 21<sup>st</sup> Century." PVC Dr. Luz Longworth, who attended virtually, gave remarks. Live panelists included the German Ambassador and Head of Cooperation from the European Union Delegation.

After a successful launch of the series, the BDU created a website to serve as a central repository for event links, photos, details, and future events. The website also highlights the series launch and facilitates interaction with the BDU, the Open Campus' Web page, and the Consular Corps of Jamaica's website. Plans were also in motion to deliver the webinar entitled "Emerging International Cannabis Trade: Opportunities and Legal Challenges." However, this event's postponement was due to the lack of an e-commerce platform that would allow the OC to accept online payments, and the suddenly increased infection rate of the COVID-19 Pandemic.

# AL3

## Promote a Cohesive Single UWI Brand Consciousness

### **OCCS**

#### ***Open Campus Antigua and Barbuda***

The Open Campus Antigua and Barbuda worked closely with colleagues on the launch of the Five Islands Campus in Antigua in July 2019. The various events and activities associated with establishing the Five Islands Campus presented the opportunity for Open Campus Antigua and Barbuda to demonstrate collegiality, support and the importance of a one university image to the Antiguan public. Subsequent to the Five Islands Campus launch, Open Campus Antigua and Barbuda hosted the 2019 Open Campus Graduation Ceremony. The Pelican Awards and the Alumni Retreat coincided with the Graduation 2019 activities. A national church service, island tour, stakeholder conference, and numerous press appearances formed part of the alumni experience and encouraged alumni engagement in Antigua.

### **CATS**

March to July 2020 – Development of the PDD and HR Contract Creation processes for Online Facilitators for deployment as a SharePoint Online solution. SharePoint Online is deemed as the productivity tool that will dissolve the silos of information and disparate systems to foster cohesiveness and collaboration among the various OC stakeholders.

January to April 2020 – Change management and sensitisation of OC Staff to the migration of their Google Suite products to Microsoft 365. (Due to the Covid19 pandemic, project implementation activities were rescheduled to a more appropriate period). The CRM implementation was cancelled in November 2019 due to a loss of confidence in the solution provider, however, the generated process maps will be utilised as the architectural blueprint for a future solution.



**Members of the UWI Alumni Association chapters attending the church service held at St. John the Divine Cathedral**

**The Open Campus Antigua and Barbuda worked closely with colleagues on the launch of the Five Islands Campus in Antigua in July 2019. The various events and activities associated with establishing the Five Islands Campus presented the opportunity for Open Campus Antigua and Barbuda to demonstrate collegiality, support and the importance of a one university image to the Antiguan public.**



The UWI Five Islands Campus



Triple A Strategy  
2017-2022

# AGILITY

**This strategic goal refers to The UWI using its resources (human and physical) and capabilities to respond to the needs of customers, including alumni, in a changing environment, creating an entrepreneurial university with a diversified revenue base, improving the global presence of the University ensuring economic sustainability through global expansion, operational efficiencies and financial profitability.**







## Establish a Physical Presence of The UWI on All Continents

### OCCS

#### *Open Campus Antigua and Barbuda*

The Open Campus Antigua and Barbuda undertook to redesign the Library/Reading Room to maximise use of available space and maintain outstanding user experience. In addition, the main classroom was treated to an upgrade which included tiling, painting and the installation of an air conditioning unit. The renovations were undertaken to improve the rent potential aimed at achieving a diversified revenue stream. The work, which began in September 2019, was concluded at the end of October 2019.

#### *Open Campus Saint Lucia*

During the month of November 2019, the Open Campus Saint Lucia Library facilities was modified to improve the accommodation and aesthetics that would redound to improved user experience. Subsequently, the Library staff joined in a global celebration of "World Quality Day" on November 11, 2019 highlighting the "Special Collections" on Roderick Walcott, Saint Lucian poet, playwright and 1992 Nobel Prize in Literature awardee, and Dr Patricia Ismond, a Saint Lucian scholarly exemplar and long-serving UWI Professor of Literature. Parenthetically, the modifications supported the requirements of social distancing.

#### *Open Campus Barbados*

The Open Campus Barbados installed and implemented an electronic access control system on November 27, 2019. The installation enhanced the security for the main administration and management office on the ground and first floor of the facility at the Pine Site. The outdoor benches which form part of the student amenities and recreational services were repaired during the month of November 2019. The repair work was funded by a long-time partner of the Open Campus Barbados, Courtesy Garage Ltd.

#### *Open Campus Trinidad and Tobago (OCTT)*

As part of a facilities review process, the following were implemented at physical locations within the OCTT: -

- Arrangements for the relocation of the Bloom Trinidad and Tobago Early Childhood Care and Education (ECCE) operations from Deane Street, St. Augustine to the Esmond D. Ramesar Centre (EDRC) Chaguanas facility began in July 2020. The move was necessitated by a facilities rationalisation project that considered rent cost versus the maximisation of use of available space within the OCTT. This translated to a cost saving of approximately TT\$468,000 per annum.
- Health and Safety inspections were executed at the Gordon Street Site and the Pre-University Center by Mrs. Reisha Prudhum-Ali, Health, Safety and Environmental Officer of the Open Campus. Prior to these inspections, sanitation stations were installed at the Sites including Gordon Street, Pre-University Centre, St. John's Road; St. Augustine Campus; San Fernando; and Point Fortin, and sneeze guards were mounted in customer service areas at both the Gordon Street and San Fernando Sites.

These provisions were implemented as a result of the dedication of OCTT staff, who despite the challenges posed by COVID-19 maintained a calm demeanor throughout.



**Students and a teacher at Bloom Trinidad and Tobago Early Childhood Care and Education (ECCE) getting their hands dirty**



## Restore Financial Health to The UWI

### **OCCS**

In 2019, Vice Chancellor, Professor Sir Hilary Beckles, announced what he styled the “10 in 2 Strategy”. This strategy, in its purist form, signaled The UWI’s intention of attempting to reduce expenditure by 10% while simultaneously increasing income by 10% over a two-year period from 2020/21 – 2021/22.

Subsequent to the Vice Chancellor’s announcement however, COVID-19 had become a fundamental global factor that wreaked havoc on world economies. The Caribbean has had little to no cushion against the economic crises wrought by this pandemic which has negatively impacted member Caribbean countries. In response, The UWI has taken on administrative and academic revisions to reduce diminishing fiscal effects. The Campus’ amalgamation of online and face-to-face course delivery has enabled the Open Campus to fairly weather the financial storm and to operate effectively and within the context of the public policy requirement of physical distancing.

Given the strict financial ecosystem that has largely been the existential reality of the Open Campus since the 2008 global financial crisis, financial prudence for the sake of financial

containment is an inevitability. The OCCS pursued innovative funding sources to finance programmes and initiatives and to generate income, a sensibility that existed prior to the advent of COVID-19. For instance, to increase its revenue earning performance, Sites utilised its resources to develop, market and implement new CPE programmes to influence learner participation. At the Open Campus Dominica, the total number of CPE learners for the academic year 2018/19 represented a 180% increase in CPE learner participation over the academic year 2017/18. In 2019/20, a further 23% increase in enrolment was recorded. Additionally, The Open Campus Jamaica Western successfully applied for exemption from Government Consumption Tax payment to reduce the cost of electricity.

### **Open Campus Anguilla**

To enhance its revenue-earning capacity, the Open Campus Anguilla hosted a series of workshops, including workshops on Employment and the New Labour Relations Act on Anguilla. The Site also facilitated a Capacity Building workshop in collaboration with the Hugh Shearer Labour Institute for Labour and Tribunal Officials in the Ministry of Home Affairs, Government of Anguilla.

### **Open Campus Antigua and Barbuda**

In order to maintain the financial well-being of the Site through student retention given the fiscal challenges many students faced as a result of the pandemic, members of staff were assigned to students to encourage them to complete their programmes and to take advantage of the COVID-19 relief offered to students experiencing financial difficulties. In addition, measures were taken to reduce medium to long term costs, including the discontinuation of the outsourced arrangement for cleaning services. Another effort to contain costs was the streamlining of functions so that Library operations would be supported by staff. Vendor contracts were also reviewed to reduce costs, particularly in relation to the purchase of cleaning supplies.

### **Open Campus Barbados**

The Open Campus Barbados invigilated the Association of Chartered Certified Accountants (ACCA) examinations on behalf of the British Council and the Eastern Caribbean Central Bank (ECCB) during the academic year. Moreover, new cohorts were accepted into the Unemployment Retraining Project sponsored by the Government of Barbados’ National Insurance Scheme (NIS)/Barbados Employment Career and Counselling Services (BECCS). In the first semester, approximately 116 students

were enrolled in at least six courses. The Technical and Vocational Education and Training (TVET) Council of Barbados sponsored 11 employees who pursued the CPE course in Grant Proposal Writing during Semester I, 2019/20.

### **Open Campus Dominica**

In the 2019/20 academic year, the Open Campus Dominica offered a total of 32 courses in which 932 learners participated. This represented a 23 percent increase in CPE participation over the academic year 2018/19. CPE courses are profitable, developed and delivered at high quality and offered at affordable rates.

### **Open Campus Jamaica Western**

The retooling of Site activities to secure fiscal prudence resulted in reductions in utility and security services costs. Other costs containment measures included the consolidation of classes resulting in reduced tutor costs, the reordering of various functions resulting in a reduction in overtime hours, and the institution of alternative assessments in lieu of in-person examinations which resulted in a decline in courier charges. The Site also moved to an increased paperless environment further reducing printing cost.

### **Open Campus Jamaica Eastern**

The Jamaica Western region rented Site facilities in support of the work of various local entities. For instance, the Computer Lab at the Morant Bay Site was leased to the Human Development and Resource Training Trust/ National Training Agency (HEART Trust/NTA). The Camp Road Site upgraded its

tuck shop and commenced rental of the premises from October 2020, thus generating increased monthly revenue.

### **Open Campus Jamaica Western**

The Savanna-La-Mar Site rented its facilities to the Savanna-La-Mar Western Health Authority for training sessions during the month of November 2019. The Site also assisted the Guild of Students Chapter with various projects, including a cake sale and raffle to generate additional revenue.

### **Open Campus Jamaica Montego-Bay**

The Site continued to offer for rent its classroom space to external entities for the hosting of seminars, assessments and workshops. These entities included the Transport Authority, Ports Security Corp and the Human Development and Resource Training Trust/National Training Agency (HEART Trust/NTA).

### **OCLIS**

**OCLIS Book Drive.** The OCLIS Resource Management division embarked on a Book Drive initiative as a creative solution to collection development. The COVID-19 pandemic has exacerbated a situation where the OCLIS has been struggling over the years to provide resources (print and electronic books) to support teaching, learning and research. The Book Drive appeals to the generosity of the OC community by asking staff to use their book grant or personal funds to purchase books from a selective listing posted on Google drive. All items purchased are added to the OCLIS

collection. As of July 31, 2020, the Book Drive received donations in the sum of \$USD620.00.

### **The Business Development Unit**

The BDU periodically shares calls for proposals with the campus divisional heads to determine interest in responding to call for proposals for consultancies, grants, and other business opportunities. The BDU also provided technical advice and support for preparing and submitting expressions of interest and full proposal writing. The following funding opportunities were pursued:

### **United States Embassy Public Diplomacy Fund**

The BDU, in collaboration with the Country-Style Community Tourism Network, wrote a successful proposal for grant funding for the implementation of a Safety and Security in Community Tourism Programme, which seeks to offer study tours to hospitality entrepreneurs across the Caribbean. Funding approved by the United States Embassy Public Diplomacy Fund at a value of US\$24,000 will aid in the implementation of this programme

### **Knowledge and Innovation Exchange (KIX)**

The Knowledge and Innovation Exchange (KIX) issued a call for expressions of interests, which the BDU shared with internal constituents. The six thematic priorities for KIX are teaching and learning, early childhood care and education, equity



and inclusion, gender equality, data systems, and learning assessment systems. KIX will allocate CA\$3.5 million (US\$2.72 million) through this call. CCDC collaborated with OCCS and submitted an Expression of Interest for this funding opportunity

**Continuing and Professional Education Centre**

**Re-accreditation Action Plan CPE**

**Activities**

The CPE Centre was assigned a number of important activities from The UWI Open Campus Re-Accreditation Plan.

Two submissions were made to AQAC and AB in January 2020 that are directly related to the Re-accreditation Action Plan for CPE: a request for a formal definition of learners in non-Senate-approved courses and programmes; and a series of mandatory workshops for facilitators of CPE workshops/ seminars, courses and programmes offered face-to-face by The UWI Open Campus. The workshops were formally approved at by the Campus in April 2019 and the paper requesting a formal definition of learners was supported by The UWI Open Campus Academic Board and forwarded to the Board of Undergraduate Studies and the Board of Graduate Studies and Research for consideration and for approval in the 2020-2021 Academic Year subsequent to circulation throughout the wider UWI.

The Campus approved a proposal for stackable credentials for pilot in the 2020-2021 Academic Year. This also emerged from the Re-Accreditation Action Plan for CPE. This submission was tabled at BUS and BGSR at their respective meetings in May. BGSR noted the paper and BUS asked members to share with their Academic Boards for further discussion at the October meeting.

**COVID-19 CPE Transition**

A decision was taken by the Campus leadership team to transition all CPE learners from face-to-face to online delivery given the realities of restricted movement in member territories. This led to the creation of nearly 200 courses on the Learning Exchange (LE) by APAD as well as training for tutors and learners. The intention in this transition was to maintain a commitment to synchronous delivery so the LE was used primarily to facilitate the easy sharing of BbC links. This transition process was both linear and iterative as it included the following planned and unexpected realities:

- A well-organised sequence of steps to enable the courses to be built on the LE; the tutors and learners to be added to the courses; the learners to be trained on the use of BbC and Moodle; course delivery to resume; alternative assessments to take place

- A preference among some Sites to make an immediate transition using Zoom as the platform was more readily available
- A need to pause deliver at some Sites for a variety of reasons including – the nature of the course; the availability of the learners; and access to technology
- A need to transition all courses with final exams to alternative assessments

Several teams therefore coalesced around the common goals of continuity and quality assurance to ensure that learners throughout the region were supported to the best of the Campus’ ability. The entities within the campus that contributed to this initiative are APAD, OCCS, CSDR, the Registry and CPEC.

**New Courses**

A number of new courses were approved for offer during the 2019-2020 Academic Year:

- Adolescent Health and Wellness – the development of this course was funded by the Pan American Health Organisation at USD 15,750.00 (BBD 31,500.00). Contributing entities were APAD, BDU and CPEC.

- Exploring Nevisian History – this course was developed for delivery by the OCCS in Saint Kitts and Nevis as a complement to an existing course entitled Exploring Kittitian History. The projected income from the first cohort is \$BBD 3673.00.

- Intermediate Conversational Kwèyòl – this course was developed by the OCCS in Dominica in response to demand emerging from the success of the course entitled Fundamentals of Conversational Kwèyòl that was approved in 2019. The projected income from the first cohort is \$BBD 3342.43.

- Sports Coaching Psychology – this course was developed to meet a specific need identified by the Dominica Olympic Committee which sponsored the first cohort of participants. The projected income from the first cohort is \$BBD 13,558.74.

- Fundamentals of Disaster Risk Financing for Advancing Sustainable Development of

Small Island Developing States – this course was developed with funding from CCRIF SPC and the offer will include 10 scholarships provided by CCRIF SPC. A total of \$BBD 70,000.00 was made available for this initiative.

## Workshops

Several workshops and webinars were offered by The Open Campus during this period. This list reflects the workshops in which the CPEC was directly involved:

- CCRIF Train the Trainer Workshop – a fully funded workshop offered weekly for a total of five days over a period of five weeks. This workshop was designed to build the capacity of UWI Faculty to deliver the Fundamentals of Disaster Risk Financing for Advancing Sustainable Development of Small Island Developing States course. This was captured in the \$BBD70,000.00 which included course development, delivery and scholarships.

- CCRIF Summer Programme – a fully funded workshop offered by CCRIF SPC through The UWI Open Campus in place of its usual summer internship programme. This too was captured in the \$BBD 70,000.00 CCRIF SPC approved UWI Open Campus Work Plan budget.

- SUMMER PASS – a collaborative OCCS and CPEC initiative to test cross-site operations for CPE delivery and to expand access to training at a low cost during the difficult economic times brought on by COVID-19. The gross revenue gained through this pilot initiative was \$BBD 15,000.00.

- Sports Broadcasting – a collaborative OCAS, CPEC and Faculty of Sport initiative that brought in 25 participants at USD750 per person for a five-day workshop spread across five weeks. This workshop was tremendously successful and attracted Olympians, professional cricketers, seasoned broadcasters and novices. The positive feedback has led to plans for repeat offer.

**AL3**

Generate economies of scale  
and scope for The UWI

**Open Campus Country Sites -  
OCCS**

**Open Campus Anguilla**

The Site collaborated with the UWI Alumni Association Anguilla Chapter to host a joint ceremony for the annual Recognition of New Graduates and Alumni Awards on November 22, 2019. During the ceremony, The UWI Alumni Apex Awards 2019 were presented to UWI alumni Dr Lowell Hughes and Mrs Sandra York-Gumbs in recognition of their professional excellence and outstanding contributions in the fields of medicine and administration in education, respectively. The alumni also participated in the Site's outreach activities including promotional sessions with 5<sup>th</sup> formers and other radio and social media promotions. Open Campus Anguilla also continued to work with the Alumni Association for the funding and administration of the Julian R. Harrigan Memorial Scholarship.

**Open Campus Antigua and Barbuda**

Alumni engagement during the October to December period revolved around the 2019 Graduation activities. The Site supported the planning and execution of the Pelican Awards Ceremony, which was hosted on October 13, 2019 during the graduation exercise. The Site also facilitated alumni networking activities at the Site.



**L to R - Pelican Awards 2019 attendees - Campus Officer of Alumni Relations - Mrs Sandra Griffith-Carrington; Guild Office Manager - Ms Ruthlyn Matthias; Vice-Chancellor - Professor Sir Hilary Beckles; Professor Gerald Alastair Clarence Grell; His Excellency Sir Rodney Williams, Governor General of Antigua and Barbuda; Chancellor - Mr Robert Bermudez; Director of Alumni Relations - Mrs Celia Davidson-Francis; and Pro Vice-Chancellor and Principal of The UWI Open Campus - Dr Luz Longworth**

**Open Campus Dominica**

The Open Campus Dominica Alumni Dinner and Dance was held on November 16, 2019. The annual event resplendent of pomp and circumstance was an opportunity for social engagement of The UWI Alumni whose participation contributed to funding scholarships and bursaries for students. Alumni awards were conferred on alumni Mrs Celia Nicholas for Lifetime Achievement, Mrs Delia Cuffy-Weekes for Arts and Culture, Mr Irvince Auguiste for Community Service, Burton and Co Ltd. and L.A. Dupigny and Co. Ltd., Corporate Friends of UWI, and Mr Kareem Bertrand for Up and Coming Alumni. Mr Kirk Edwards, Ms Novenia Isaac and Mr Daren Pinard, all Open Campus Valedictorians were also recognised for their first-rate accomplishments. Following the event,

Ms Jarsmine Vidal, who is pursuing the BSc Management Studies programme was awarded an EC \$3,000 bursary from the proceeds.

**Open Campus Jamaica Eastern**

Alumni of the Open Campus Jamaica Eastern were contacted directly and provided with course information for both local and regional programmes, as well as details on the application process. This activity was part of alumni outreach efforts to influence improved alumni relations. It resulted in a number of persons showing interest in regional and local programmes.

**Open Campus Saint Kitts and Nevis**

On November 2, 2019, the Open Campus Saint Kitts and Nevis Site was the venue for alumni Dr Keith Archibald's book launch. Dr Keith

Archibald lectured at The UWI St Augustine Campus for 14 years. His book entitled *My Life in Agriculture, 1956-2016: A Reader in Caribbean Agricultural Development* recalls his time attending The UWI in Trinidad and his years teaching, conducting research and participating in outreach programmes at The UWI St Augustine. The book launch was attended by some notable UWI alumni including The Right Honourable Dr Kennedy Simmonds, National Hero and former Prime Minister and Sir S. W. Tapley Seaton, Governor General of St Kitts-Nevis and Open Campus Honorary Graduated 2019.

### **Open Campus Saint Lucia**

On October 6, 2019, the Open Campus Saint Lucia collaborated with the Local Chapter of The UWI Alumni Association (UWIAA) to host an annual Church Service and Brunch at Mount Saint Benedict, Courbaril, Morne Fortune. As in past years, her Excellency Dame Pearlette Louisy, Governor General Emeritus of Saint Lucia, was on hand to lend luster and support to the occasion. Additionally, the UWI Alumni Association Saint Lucia Chapter played a vital role in ensuring the success of the 'Pop-Up' promotional event that took place on November 23, 2019. Members of the Executive worked alongside other UWI stakeholders to help to promote The UWI and to encourage past students to register to become members of the UWIAA.

### **Open Campus Anguilla**

The Anguilla Country Conference 2019 was a collaborative effort with a number of local organisations, including, the Government of Anguilla, the Anguilla Library Service, the Department of Youth and Culture, The Ministry of Finance, The Anguilla National Youth Council, the Anguilla Community College, The Anguilla Chamber of Commerce and Industry, The Anguilla Tourist Board and the Anguilla Social Security Board. Other stakeholder-supported activities include: -

- The annual Open Campus Anguilla and Social Security Board Distinguished Lecture which was funded by the Social Security Board;
- The Capacity Building Workshop facilitated in collaboration with the Hugh Shearer Labour Institute for Labour and Tribunal Officials in the Ministry of Home Affairs - Government of Anguilla was a collaborative effort with the Ministry of Home Affairs, Government of Anguilla;
- The Malliouhana Poetry Competition which was a collaborative effort of the Anguilla Library Service, the Department of Youth and Culture, the Anguilla Community College and the Open Campus Anguilla;

- The Government of Anguilla who provided financial support for the Graduate Recognition and Alumni Awards Ceremony;
- The St. James Medical School continued to support the Site by providing classrooms for examinations, free of cost.

Open Campus Anguilla continued to hold membership in the Anguilla Chamber of Commerce and Industry and the Anguilla Hotel and Tourism Association. These memberships provided a huge audience for the marketing of the University's programmes and activities. The Site participated in a one-day Sports Conference hosted by the Department of Sports, Government of Anguilla, and was granted a free booth to showcase programme offerings.

### **Open Campus Barbados**

The Open Campus Barbados partnered with the Human Resources Management Association of Barbados (HRMAB) to assist the Association with their membership drive. Concurrently, learners enrolled in the Supervisory Management course were exposed to the structure and the benefits of membership in HRMAB. A presentation on the HRMAB was conducted on October 30, 2019 and the group of learners in the Supervisory Management were in attendance.

**Open Campus Jamaica Eastern**

The Open Campus Jamaica Eastern Camp Road Site partnered with Supreme Audio Company Ltd in its annual outreach, donating a food basket to indigent and elderly in the Allman Town area. The company donated twelve chicken to be included in the food basket.

**Open Campus Saint Kitts and Nevis**

At the request of the St Kitts and Nevis National Drug Council, Ministry of National Security, Mrs. Gaile Gray-Phillip, Head of Site, was part of a four-member team from Saint Kitts and Nevis to attend a "Drafting a National Drug Strategy and Action Plan" workshop which was held at the Inter-American Drug Abuse Control Commission, Organisation of American States Headquarters, Washington DC, USA, from November 5 – 8, 2019. The team assisted with the drafting and implementation of the National Drug Strategy and Action Plan for Saint Kitts and Nevis. Mrs. Gray-Phillip was responsible for the monitoring and evaluation.

**Open Campus Saint Lucia**

Mrs. Lesley Crane-Mitchell, Acting Head, attended a Symposium on Human Mobility in the Context of Climate Change. The event was a joint effort of the *Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ)* and the Organisation of Eastern Caribbean States (OECS) Commission as part of the Global Programme 'Sustainable Management of Human Mobility in the Context of Climate Change (HMCCC)'. The activity took place on October 11, 2019.

The Open Campus Saint Lucia through its Acting Head, Mrs. Lesley Crane-Mitchell, negotiated an agreement with the Saint Lucia Medical and Dental Association for their membership to receive Continuing Education Units for attending a Memorial Lecture on Cancer Treatment presented by the Site. The agreement was signed on October 15, 2019,

A Memorandum of Understanding (MOU) was entered into between the Open Campus Saint Lucia and the Venezuelan School of Planning (*Escuela Venezuela de Planificación, EVP*) through the Embassy of the Bolivarian Republic of Venezuela in Saint Lucia, and was approved by Dr. Luz Longsworth, Pro Vice-Chancellor and Principal. The focus of cooperation in the first instance would be on capacity building and human resource training through public education. The signing ceremony took place on November 11, 2019. Mr Ricardo Molina Penaloza, President of the Venezuela School of Planning, traveled to Saint Lucia from Venezuela for the occasion. The agreement signified the parties' joint commitment to "capacity building and human resource training through public education of the people of Saint Lucia". The Diploma in "Planning for the Maintenance of Buildings" was the first programme taught via virtual means by Venezuelan Professors proficient in English. The programme commenced in April 2020.

**Open Campus Saint Vincent and The Grenadines**

The Open Campus Saint Vincent and the Grenadines and the Organisation of Eastern Caribbean States (OECS) Juvenile Justice Programme pooled resources to create a training programme for Social Workers and related professionals in the OECS, on Functional Family Therapy.

# AL4

## Foster a creative, caring, accountable, motivated professional (CAMP) team

### **OCCS**

The activities undertaken by Sites have been in an effort to enhance employee engagement and safeguard the welfare of staff and students, particularly with respect to health and safety. Hence, staff who returned to the work environment post COVID-19 lockdowns, did so once protocols in relation to cleaning and sanitising were implemented. Largely, members of staff were encouraged to participate in social activity and HR sponsored online training courses to boost the engagement and productivity of staff.

### **Open Campus Barbados**

Staff of the Open Campus Barbados organised a Staff/Adjunct Faculty Christmas luncheon to recognise and to show appreciation to the adjunct faculty for their contributions. The function, fully planned, financed and implemented by staff, also promoted staff camaraderie.

### **Open Campus Dominica**

Staff at the Open Campus Dominica participated in activities organised by and for staff for the purpose of promoting employee wellbeing and camaraderie. Open Campus Creole Day activities were held on October 27, 2019. Staff members celebrated the annual Creole Day Brunch with traditional food as well as story-telling and dance. On

December 20, 2019 a Christmas Social involved staff dining, a games segment and photography booth. Under the Santa's Helpers Christmas Donation Programme, staff members held a social event on December 18, 2019 with employees from the Grotto Home for the Homeless. The event was replete with caroling and staff collected food items from students, alumni and staff and donated them to the institution.

### **Open Campus Saint Kitts and Nevis**

Mrs. Gaile Gray-Phillip, Head at the Saint Kitts and Nevis Site, donated an infrared thermometer, disposable gloves, disinfectant wipes, hand sanitiser, and alcohol, among other things, to the Site in order to comply with COVID-19 management protocols. The actions taken included the mandatory wearing of masks, the installation of an automatic hand sanitiser dispenser at the entry, temperature monitoring, and logging of visitors' information and contact details. The COVID-19 Ministry of Education Task Force visited the Site on June 11, 2020 to evaluate and approve the measures taken.

### **Marketing and Communications**

During the year under review, the M and C department introduced a learning and development session as part of its monthly departmental meetings. The sessions achieved two

objectives; team members were able to acquire new knowledge and they also improved their presentation skills. During each L and D session, a member of the team presented on an area in which he or she has some expertise.

In addition to the internal L and D, Mr Patrick Johnson, Digital Marketer attended the Big Data Conference in Trinidad and Tobago in September 2019 and Richard Barth, Web Master attended the University ICT Retreat in Trinidad and Tobago in November 2019.

### **OCLIS**

**Staff Retreat.** The OCLIS held its staff retreat on October 3 & 4, 2019 under the theme "Think Like a Start-Up". During the two days of activities, staff were exposed to topics which enabled them to envision library services for the future (2030). Staff worked collaboratively in teams, sharing ideas, developing initiatives and strategies which were conceptualised into an action plan under the theme: "Time to Change, Innovate for the Future: OCLIS Framework for Strategic Action – 2030" with a focus on implementing strategic objectives in four areas considered critical for future success: Higher Education, Academic Libraries, Information Professionals, and the OCLIS.

**Library Management  
System - Aleph Circulation  
Module – OCCS Libraries**

**Implementation.** The OCLIS Resource Management division continued its facilitation of a series of Aleph circulation services training sessions for staff at the OC Libraries in Dominica, Grenada, and St. Vincent and the Grenadines. These training sessions will support online access to library collections supportive of teaching and student learning.

**OCLIS Competencies Directory**

Competencies directories are viewed in the literature as valuable resources for libraries, assisting administrators to identify core knowledge, skills and innovative/creative abilities of staff. In April 2020, under the guidance of Campus Librarian Mrs. Karen Lequay, the OCLIS developed two online surveys which were administered to OCLIS staff (SAP total = 10 and ATS total = 15), to gather data to compile the directory. The data gathered from these surveys will be accessible to all via an online database, and will be instrumental in informing future planning and decision making essential to enhancing the work, experience and performance of staff at The UWI Libraries. The Campus Office of Planning and Institutional Research (COPIR) is currently providing assistance in data analysis and presentation of findings. There are plans to administer comparable surveys to staff at campus libraries in St. Augustine, Cave Hill and Mona.



**The Staff Association Fund for Emergencies (S.A.F.E.) fundraising concert**

**The Human Resource Department**

Staffing and Employee Development

- Delivery a suite of online training opportunities for professional development and continuous education, providing psycho-social support to employees during the COVID-19 pandemic.
- Implementation of coaching programmes for new senior members of staff to facilitate the transition into the organisation
- Provision of coaching for the support of emerging leaders

Strengthening of internal recruitment processes for the recruitment of ASAP staff, redesigning the evaluation forms, and introducing psychometric testing.

**Virtual HR Retreat**

From July 29 – July 31, 2020, the department took the opportunity to host a virtual HR Retreat entitled “Who takes care of HR?” This

activity spearheaded by the ATSS staff members aimed to

- Support to team members during the stressful times of COVID-19
- Foster the development of a cohesive team environment and
- Identify critical areas for development going forward.

To this end, the sessions covered the following areas:

- Critical Thinking Skills, Emotional Intelligence
- Conflict Management
- Managing the Stress of HR
- Innovation and Self Care Strategies

The department was delighted and appreciated the OCLT members’ support, especially the Principal and Pro Vice-Chancellor, Open Campus, and the UWI University Registrar, who presented on the topics: “Creating a Resilient Culture” and “How Agile Practices and Business Process Are Connected,” respectively.

Compensation and Employee Relations  
In Jamaica, during the reporting period, the HR Ops Jamaica/UWI 14 Unit facilitated the payment of increased emoluments for ASAP staff for UWI 14 in keeping with the provisions of the most recent Heads of Agreement. In April 2020, the HR Ops Jamaica/UWI 14 Unit was involved in the start of negotiations with the St. Vincent Public Sector Union (PSU) on behalf of ATS staff in St. Vincent and the Grenadines and the UWI 14 in general. However, this process has been suspended due to the negative impact of the COVID 19 Pandemic.

In Barbados, the HR department met with the Barbados Workers Union (BWU) and agreed to change the Stenographer/Clerk nomenclature within the HR Unit to Human Resource Assistant (HRA). Such change facilitates the standardisation of the role of HRA across the department.

### **Home Based Work Arrangement (HBWA)**

Because of the COVID-19 pandemic, the HR department, through collaboration with its internal stakeholders, expanded the existing HBWA to include all staff across its jurisdictions. The HBWA allowed the Open Campus to continue functioning and maintaining its customary high service to stakeholders, notwithstanding the national shutdowns across the region.

To appreciate how the staff was responding to the HBWA, the HR department, with the support of the Planning and Institutional Research (PAIR) Unit, circulated a survey to staff. The responses were instructive in that many were supportive of working from home. The survey responses also allowed the department to expand and enhance its training/development programmes and counselling services for staff so that they may be better able to cope with working during the pandemic and beyond.

### **The HSE Strategic Plan**

The HSE Strategic Plan aims to engage all staff and their representatives to develop a health, safety, and environmental management system, deliver a safer and healthier work environment and encourage a positive, sustainable safety culture at Campus. The HSE Strategic will assist in attaining the following:

1. Implementation and maintenance of an HSE management system
2. Elimination of hazards and risk reduction
3. Continuous improvement of HSE performance
4. Fulfillment of statutory requirements
5. Fulfillment of internal audit requirements

Mrs. Reisha Prudhum-Ali, who joined the HR department in July 2020 as the first Health, Safety, and Environmental Officer, will implement the HSE Plan.

### **The UWI Alumni Association**

Fundraising for Staff Member  
On December 4, 2019, the Campus Alumni Officer and the Open Campus S.A.F.E. Committee collaborated with the M.V. Freewinds and held a fundraiser for one of our colleagues. Performers were Dr. Stedson Wiltshire (Red Plastic Bag), Sis. Margrita Marshall, Myeeshia Clarke, Kristin Herbert, Jane Small, and Aliya Trotman. Some attendees won door prizes.

### **CAO's Response to COVID-19 – words of encouragement AG4**

With the coronavirus's advent, the CAO recognised the need to respond with agility and sent the first message to alumni and students on April 3, 2020. Resulting from favourable responses, the CAO sent weekly messages using the word "CORONA" with the following themes: The Call, Organise Your Thoughts, Reflect ... Be Resilient, Overcomers, Not Alone ... We are In This Together, Accomplishments ... Share Them. In addition, staff and alumni won weekly prizes: Mrs. Shazahra Khan (UWI STAT), Ms. Norma Bowen (staff), Ms. Deanna Noel (staff), Mrs. Renitta Peters-Morris (UWI STAT), Mr Paco Smith (Past President), and Ms. Celia Georges (President).

### **Alumni Responding to COVID-19**

Throughout the region, several alumni volunteered their professional services to give counseling to staff, students, and alumni. The Head of St. Vincent & The Grenadines Site led this initiative in collaboration with their Alumni Chapter.





**Join me for Virtual Exercise Sessions**  
Monday, Wednesday, Friday  
@  
**7:30 p.m. (EC Time)**

April 13 Breathing Exercises	April 20 "Let the music heal your soul"	April 27 Progressive Muscle Relaxation
April 15 "Bring your jokes and come"	April 22 Meditation	April 29 Gratitude Journaling
April 17 Yoga	April 24 Connecting with your body	




**zoom** <https://uwi.zoom.us/j/603862061>  
Meeting ID: 603 862 061

Shazahra Leia Khan, F. S.C.P, BSc (Hons)  
**UWI STAT Ambassador**

**Virtual Exercise Sessions with UWI STAT Ambassador Shazahra Khan**



**Dr. Renee Boyce alumna and Pelican Perks partner**

Of note is Dr. Renee Boyce, alumna and Pelican Perks partner, and Alumnus, His Excellency Sir Rodney Williams. Dr. Renee Boyce made presentations to staff, alumni, and students covering topics such as "Conversations about Coronavirus," "All about the Coronavirus," Keeping Your Home/Work Environment Clean," Defining and Managing Pre-Existing Conditions, and the "Importance of Annual Checkups – Taking Care of Yourself First."

His Excellency, Sir Rodney Williams, shared his message on the COVID-19 disease with the alumni on May 11, 2020. His Excellency recommended that we think more creatively and develop solutions that will enable us to survive and thrive in the new normal after COVID-19.

**UWI Open Campus STAT Response to COVID-19**

During April, Mrs. Shazahra Khan, UWI STAT Ambassador, hosted an exercise programme covering sessions such as breathing exercises, "bring your jokes and come, yoga, let the music heal your soul, meditation, connecting with your body, progressive muscle relaxation, and gratitude journaling." Subsequently, the Open Campus engaged Mrs. Khan to host similar activities.



## Foster the digital transformation of The UWI

### **OCCS**

#### **Open Campus Jamaica Eastern**

The increased dependence on technology spiralled since COVID-19, but many individuals did not immediately possess the requisite technical skills to manage. This was a catalyst for the planning of a free webinar entitled “Technology for Everyday Tasks”. This webinar targeted prospective students as well as the public and provided training on the use of technology in two main areas – online banking and bill payment. This community outreach initiative provided a platform to highlight Open Campus programmes and courses. Local stakeholders, including bill payment companies and banks, who participated in the webinar were asked to promote the webinar on their companies’ platform.

The Sites’ technicians were tasked with monitoring online teaching sessions for CPE learners to ensure the effective delivery of teaching. By the summer of 2019/20, course participants were able to apply online to select from an offering of eight courses delivered over a 5-7-week period.

A digitisation project was also implemented to convert printed forms to electronic forms that were completed and submitted electronically.

#### **Open Campus Jamaica Montego-Bay**

The transition to working from home meant meeting the technological

needs of staff to expedite functioning within the home environment. The introduction of Jabber technology allowed members of staff access to IP phone service from mobile devices. The Banner 9 facility permitted remote access to the Banner Finance and Banner Student for seamless management and monitoring of these critical systems.

#### **Open Campus Montserrat**

Open Campus Montserrat acquired dongles to provide users with the ability to connect to wireless or mobile broadband for continuous Internet connectivity during power outages, as well to assist students with off-site Internet access challenges. One post-graduate student was able to continue her studies during the lockdown period using this equipment. The dongles served as an immediate solution for maintaining connectivity.

#### **Marketing and Communications**

##### **Open Campus Website Cloud Migration**

As the Campus continues to support the digital transformation of the University, the Computer and Technology Services (CATS) department collaborated with the Campus Web Team to facilitate the migration of its web server facility which was physically located at its Miami Data Centre to a cloud-based service provided by Amazon Web Services (AWS). This essentially allowed the team to move away from using separate virtual machines for database and fileserver

and instead use the AWS database infrastructure and file services. This setup offers far more resilience and flexibility in managing server resources. The website migration took place between July 2 and 4, 2020.

### **OCLIS**

#### **Digital Transformation**

The UWI Digital Transformation project launched in 2019, is focused on technology-enabled cultural and operational changes to facilitate more seamless multi-lateral collaboration and data exchange to achieve greater economies of scale. A framework consisting of multiple clusters (Academic, Informatics, and Business) has been established for the purpose of managing and advancing the project. Within the Informatics cluster, the Knowledge Resource Domain has been operationalised and consists of two streams with emphasis on the UWI Libraries and the Archives/ Records Management function. At the Open Campus, the Digital Transformation Project Team has representation at each stratum of this multifunctional structure. The first stage of the project, the Discovery stage, is currently underway to capture baseline data to generate output of the OCCS locations listing, transformative projects being undertaken, and the development of a common language for the University libraries through the development of an internal dictionary.

#### **Registry**

During this reporting period, the Records and Information Management Unit continued with the roll out of the

Electronic Document and Records Management System (Perceptive). The EDRM system has been an important element in the campus's ability to manage its records within a distributed environment. The objective during this time was to continue to support some Sites/Departments using the application for capture of their records as well as to roll out to other Sites and departments. With regards to the EDRMS the work of the Unit in Sites/Departments focused on the capture and upload of governance records, legal documents and archival records by the Secretariat, Office of the Campus Registrar and the Open Campus Country Site Belize respectively. Training was also provided to new users at the Open Campus Country Site St Lucia and the Secretariat Unit.

Roll out of the EDRMS to new Sites and Departments was hampered by COVID-19 and the implementation of the Home-Based Work Arrangement (HBWA). The Unit sought to support users by getting certain members of staff VPN access to allow for continued use of the system whilst offsite. This however proved challenging as there were not enough VPN licenses to service all users.

Other changes during the period had to do with the Campus revisiting its ongoing use of different software and a shift towards already available technology such as SharePoint. As a consequence of this, the Unit was involved in discussions with the CATS division in exploring SharePoint as a viable alternative.

The Open Campus RIM Unit worked with the wider University Archives and Records Management Group on the review and updating of the University Archives and Records Management Policy. The Unit was also involved in other enterprise-wide related efforts such as Digital Transformation and Data

Protection. The Unit also contributed to seminars looking at records management within the Campus and the wider University.

Onsite visits for the year were to the Office of the Campus Registrar where an exercise in organisation of critical records was conducted with the staff as well as other refresher training in the use of the EDRM system. As part of the onsite visit to Jamaica to the Camp Road Site, the RIM Unit met with the Head of Site and other staff to tour the facility, review work that was done and to develop plans for the next phase.

#### **APAD**

##### **UWI e-Learning Committee**

Mr Kevin Ramssoobhag, Learning Support Supervisor continued service as Chair of the University's e-Learning Committee. Under his leadership during 2019-2020 the committee saw movement of the Cross-Campus Moodle (CCM) platform to an Amazon Web Services cloud hosted solution and managed the cross-campus migration.

The COVID-19 pandemic resulted in a decision to move the MBBS Final examination to delivery on the Cross-Campus Moodle (CCM) system. The CCM is the University's virtual learning management system that is hosted by the Open Campus for delivery of cross-campus course materials for students who are registered at different UWI Campuses. The CCM solution enables students/lecturers from all campuses to seamlessly access course material in a single online learning environment. The CCM seamlessly connects each campus Moodle instance and is integrated with the enterprise web conferencing

solution Blackboard Collaborate. The system is managed by a cross departmental APAD and Computing and Technical Services (CATS) team.

The committee contributed on UWI vendor negotiation related to teaching and learning software and services (e.g. Turn-it-In, Blackboard Collaborate Ultra and Zero-rated request to telecom companies for students, in response to the COVID-19 Pandemic).

#### **Business Development Unit**

##### **BDU Website**

The BDU continues to revamp its website to develop a visually pleasing and easy to navigate webpage. The webpage will highlight BDU's projects and contributions to the campus, provide a hub for prospective clients to interface with the BDU members, facilitate sharing information with clients and serve as a repository for the submission of proposals.

##### **The BDU Project Tracker**

The BDU conceptualised this initiative to assist in developing a workflow for easy project tracking. This dashboard will allow for easy viewing of project status, the tasks involved, and each project's financial status. This project tracker also serves as a task time manager to alert project holders of upcoming deadlines. Mr Baldeo continues to develop this system with input from BDU team members and the Office of Finance.

##### **E-Commerce Platform for the UWIOC**

The BDU continues to lobby for an e-commerce platform to facilitate the monetisation of the campus' learning platforms and intellectual property through the delivery of webinars, workshops, and other fee-paying events. Meetings were convened with various stakeholders throughout the Open Campus in which the BDU led discussions for the creation of an e-commerce platform.

# CELEBRATION AND RECOGNITION

## PRINCIPAL'S AWARDS FOR EXCELLENCE 2019/2020



**Administrative, Technical & Service (ATS) Staff Category**

**Mrs Sainia Bennett-Davis**

Senior Administrative Assistant,  
Hugh Shearer Labour Studies Institute

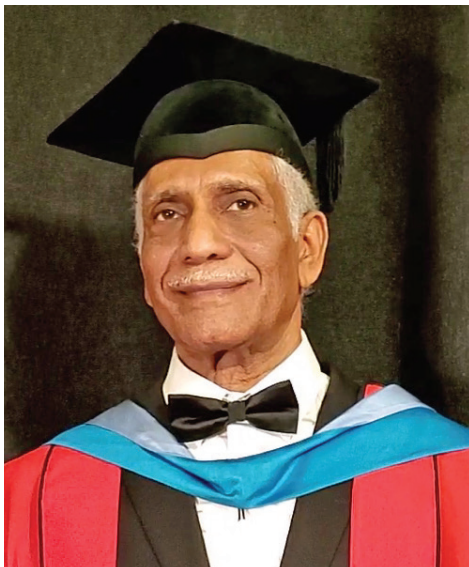


**Academic Category**

**Dr Nicole Phillip-Dowe**

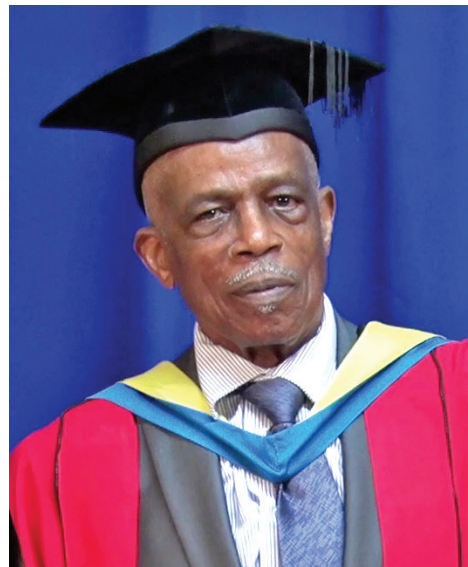
Head, OCCS Grenada

## HONORARY GRADUATES



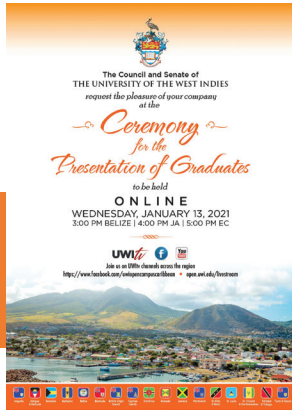
**Mr Franklyn "Frankie" McIntosh**

of St Vincent and the Grenadines for his work as a Musical  
Director/Composer received the Doctor of Letters (DLitt)



**His Excellency the Right Honourable  
Dr Sir Kennedy Alphonse Simmonds**

of St Kitts and Nevis for Public Service Leadership received the  
Doctor of Science (DSc)



## THE UWI OPEN CAMPUS GRADUATION 2019/2020

### UNDERGRADUATE STUDIES



VALEDICTORIAN

**Latoya Atkinson**  
Bachelor of Science  
Management Studies  
(Human Resource  
Management)  
**The Bahamas**



**Camille Teresa  
Baptiste Joseph**  
Bachelor of Education  
Early Childhood Development  
and Family Studies  
First Class Honours  
**Trinidad and Tobago**



**Brent Nelson  
Mc Sween**  
Bachelor of Education  
Education Leadership  
and Management  
First Class Honours  
**Grenada**



**Liseli Angelica  
Asevedo**  
Bachelor of Science  
Human Resource  
Management  
First Class Honours  
**Belize**



**Ormond Claudius  
Leighton**  
Bachelor of Science  
Banking and Finance  
First Class Honours  
**St Vincent and  
The Grenadines**

### GRADUATE STUDIES



**Terry Jerome  
Campbell**  
Doctor of Education  
Educational Leadership  
(Higher Education)  
with High Commendation  
**The Bahamas**



**Sara Allison  
Haynes-Cousins**  
Master of Education –  
Literacy Instruction  
with Distinction  
**Anguilla**



**Eyan St Helen**  
Master of Arts  
English Language  
with Distinction  
**Saint Lucia**



**Tasha Crystal  
Munroe**  
Master of Science  
Management Studies  
(Project Management)  
with Distinction  
**Trinidad and Tobago**



GRADU



# GRADUATES

**VIEW GRADUATION CEREMONY HERE**

<https://www.youtube.com/watch?v=5IMtPVTWGD0>

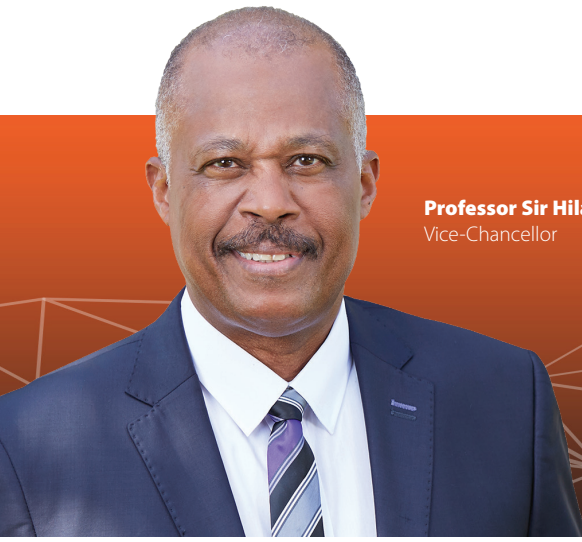
# SCHOLARSHIP AWARDEES 2019/2020

<b>Name</b>	<b>Country</b>	<b>Type of Scholarship</b>
<b>Crystal Bynoe-Greaves</b>	St. Vincent & the Grenadines	UWI Open
<b>Anita Mitchell</b>	Denbigh, Jamaica	UWI Open/TM 2016-2017*
<b>Jonathan Chalon</b>	St. Lucia	UWI Open
<b>Dania Martelly</b>	St. Lucia	UWI Open/TM 2017-2018*
<b>Stephina Martin</b>	Dominica	UWI Open
<b>Nordia McKoy</b>	Mona, Jamaica	UWI Open
<b>Toya Smith</b>	St. Lucia	UWI Open
<b>Jamarl Alexander</b>	St. Vincent & the Grenadines	UWI Open/TM 2018-2019*
<b>Vinlyz Dailey</b>	St. Lucia	UWI Open
<b>Jamilla Guischard</b>	Trinidad and Tobago	UWI Open
<b>Kenna Questelles George</b>	St. Vincent & the Grenadines	UWI Open
<b>Amberje Brown</b>	Mobay, Jamaica	UWI Open/TM 2019-2020
<b>Leteshia Bowens</b>	St. Vincent & the Grenadines	UWI Open
<b>Lee-Ann Edgar</b>	St. Lucia	UWI Open
<b>Sashauna Gordon</b>	Junction, Jamaica	UWI Open
<b>Chrisline Montoute</b>	St. Lucia	UWI Open
<b>Dayna-Kay Johnson</b>	SWTC, Jamaica	UWI Toronto Gala
<b>Kristal Avril</b>	St. Lucia	UWI Toronto Gala
<b>Stacy-Ann Patel</b>	Trinidad and Tobago	UWI Toronto Gala
<b>Ariel Primus</b>	Grenada	UWI Toronto Gala
<b>Delroy Myers</b>	St. Vincent	UWI Toronto Gala
<b>Shevon Hypolite</b>	Grenada	UWI Toronto Gala
<b>Xia Williams</b>	Grenada	UWI Toronto Gala
<b>Jinaele Douglas</b>	Grenada	UWI Toronto Gala
<b>Shevon Jno. Baptiste</b>	Dominica	UWI Toronto Gala
<b>Hyacinth Wickham-Robinson</b>	Brown's Town, Jamaica	Vivienne Roberts





# THE UWI OPEN CAMPUS LEADERSHIP TEAM



**Professor Sir Hilary Beckles**  
Vice-Chancellor



**Dr Luz Longworth**  
Pro Vice-Chancellor & Principal



**Professor Julie Meeks**  
Deputy Principal



**Mrs Karen Ford-Warner**  
Campus Registrar



**Mrs Elaine Robinson**  
Chief Financial Officer (Ag.)



**Dr Francis Severin**  
Director,  
Open Campus Country Sites



**Dr Denise Gaspard-Richards**  
Director, Academic Programming  
and Delivery Division (APAD)



**Mr Tommy Chen**  
Chief Information Officer,  
Computing & Technology Services  
(CATS)



**Mrs Ceceile Minott**  
Head, Caribbean Child  
Development Centre &  
Director, Consortium for Social  
Development and Research



**Mr Eric Innocent Baron**  
Director,  
Human Resources  
Management



**Mrs Karen Lequay**  
University Librarian  
/Campus Librarian



**Dr Ngoni Chipere**  
Senior Planning and  
Development Officer,  
Planning and  
Institutional  
Research (PAIR)



**Mr Cleveland Sam**  
Manager,  
Marketing &  
Communications

# THE UWI OPEN CAMPUS COUNCIL 2019/2020

Designation	Names
Chair	<b>Ambassador Dr June Soomer</b>
Vice-Chancellor	<b>Professor Sir Hilary Beckles</b>
Pro Vice-Chancellor and Campus Principal	<b>Dr Luz Longworth</b>
Deputy Campus Principal	<b>Professor Julie Meeks</b>
Campus Registrar	<b>Mrs Karen Ford-Warner</b>
Deputy University Bursar & Chief Financial Officer (Ag.)	<b>Mrs Elaine Robinson</b>
Campus Librarian	<b>Mrs Karen Lequay</b>
Chief Information Officer	<b>Mr Tommy Chen</b>

Representatives of Governments	
Representative of Government (Jamaica)	<b>Ms Adonia Chin</b>
Representative of Government (Anguilla)	<b>Mr Bren Romney</b>
Representative of Government (Antigua and Barbuda)	<b>Hon. Michael Browne</b>
Representative of Government (Bahamas)	<b>No Appointee</b>
Representative of Government (Belize)	<b>Mrs Deborah Domingo</b>

Chancellor's Appointees	
Chancellor's Appointee	<b>Dr Robertine Chaderton</b>
Chancellor's Appointee	<b>Mrs Marion Bethel</b>
Chancellor's Appointee	<b>Dr Marcelo Coyi</b>
Chancellor's Appointee	<b>Mr Stanley Everton Reid (OBE)</b>
Chancellor's Appointee	<b>Mr Richard W. Duncan</b>

**Open Campus Directors who are equivalent to Deans**

Director, Academic Programming and Delivery (APAD)	<b>Dr Denise Gaspard-Richards</b>
Director, Open Campus Country Sites (OCCS)	<b>Dr Francis Severin</b>
Head, Caribbean Child Development Centre & Director, Consortium for Social Development and Research (CSDR)	<b>Mrs Ceceile Minott</b>

**Academic Board Representatives**

Academic Board Representative (Open Campus)	<b>Ms Levene Griffiths</b>
Academic Board Representative (Open Campus)	<b>Dr Nicole Phillip-Dowe</b>
Academic Board Representative (Mona Campus)	<b>Dr Heather Ricketts</b>
Academic Board Representative (Cave Hill Campus)	<b>Dr Helene Zamor</b>
Academic Board Representative (St Augustine Campus)	<b>Professor Rose-Marie Antoine</b>

**Representatives of Tertiary Level Institutions**

Association of Caribbean Tertiary Institutions (ACTI) Representative	<b>Dr Duranda Greene</b>
Association of Caribbean Tertiary Institutions (ACTI) Representative	<b>Mr Nigel Scott</b>

**Student Representatives**

Guild of Students Representative	<b>Ms Nickisha Jankie</b>
Post Graduate Students Representative	<b>Mr Dexter Waldron</b>

**Non-Academic Staff Representatives (Elected)**

Senior Administrative, Academic and Professional Staff Representative	<b>Mr Kevin Ramsoobhag</b>
Administrative, Technical and Service Staff Representative	<b>Mr Charlton Ali</b>

**Alumni Representative**

Alumni Representative (St Vincent and the Grenadines)	<b>Ms Hannah Hamilton</b>
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# HEADS OF COUNTRY SITES AND DEPARTMENTS

## Office of the Principal

<b>Mrs Wendy Nurse-Weekes</b>	Executive Assistant
<b>Mrs Susan Sarah Owen</b>	Director, Continuing and Professional Education Centre
<b>Ms Anneshia Welsh</b>	Head, Business Development Unit
<b>Dr Emily Dick-Forde</b>	Manager, Special Initiatives
<b>Mrs Sandra Griffith-Carrington</b>	Campus Officer of Alumni Relations
<b>Mr Kervin Jean</b>	Head, Open Campus Academy of Sport
<b>Mr Cleveland Sam</b>	Marketing and Communications Manager
<b>Mr Christopher Thomas</b>	Facilities Manager

## Office of the Deputy Principal

<b>Ms Janet Desouza</b>	Administrative Officer
<b>Dr Janetha Long</b>	Programme Officer, Prior Learning Assessment
<b>Dr Monica Masino</b>	Programme Officer, Prior Learning Assessment
<b>Dr Pamela Dottin</b>	Quality Assurance Officer, Office of the Board for Undergraduate Studies
<b>Mr Sunil Lackan</b>	Chief Process Manager, Enterprise Resource Applications Unit

## Academic Programming & Delivery Division (APAD)

<b>Mrs Vivienne Harding</b>	Head (Ag.), Course Development Department/Programme Planning Department
<b>Mrs Elia Grant-Fraser</b>	Head (Ag.), Programme Delivery Department

## Campus Library and Information Services

<b>Ms Jo-Ann Granger</b>	Senior Librarian
<b>Ms Martina Mendoza</b>	Librarian
<b>Mr Selwyn Rodulfo</b>	Liaison Librarian
<b>Mrs Arlene Alleyne-Regis</b>	Liaison Librarian
<b>Mr Adrian Kellman</b>	Librarian Resource Management

**Computing and Technology Services (CATS)**

<b>Mr Reeve Ramharry</b>	Systems Engineer
<b>Mr Reiza Haniff</b>	IT Security Specialist
<b>Mr Derrick Thompson</b>	Country Site Telecommunications Manager
<b>Mr Randyll Pandohie</b>	Enterprise Applications Support Manager

**Consortium for Social Development & Research (CSDR)**

<b>Mrs Ceceile Minott</b>	Head, Caribbean Child Development Centre
<b>Ms Cerita Buchanan</b>	Head, Social Work Training & Research Centre
<b>Ms Taitu Heron</b>	Head, Women and Development Unit
<b>Mr Donald Roberts</b>	Head, Hugh Shearer Labour Studies Institute

**Human Resource Department**

<b>Dr Roger Nesbeth</b>	Human Resource Officer, Jamaica
<b>Ms Aisha Estwick</b>	Human Resource Officer, Barbados
<b>Mr Ronnie Squires</b>	Human Resource Officer, Barbados
<b>Mr Kristyan Chance</b>	Human Resource Officer, Trinidad and Tobago
<b>Mrs Reisha Prudhum-Ali</b>	Health, Safety and Environment Officer

**Office of Finance**

<b>Ms Ann-Marie Morrison</b>	Financial Manager, Jamaica
<b>Mrs Deborah Trotman</b>	Financial Manager, Barbados
<b>Ms Shelly-Ann Roberts</b>	Financial Manager, Barbados
<b>Mrs Cherry Renee</b>	Financial Manager, Trinidad and Tobago

# HEADS OF COUNTRY SITES AND DEPARTMENTS

## Office of the Director – Open Campus Country Sites (OCCS)

<b>Dr Cheryl E. McDonald-Sloley</b>	Deputy Director Commercial Operations
<b>Dr Veronica Simon</b>	Deputy Director (Ag.)
<b>Mrs Deanna Noel</b>	Administrative Officer

## Heads / Country Managers

<b>Dr Schuyler Esprit</b>	Officer-in-Charge, Antigua & Barbuda
<b>Mr Ryan Byer</b>	Head, Barbados
<b>Mrs Donna Smith-Wallace</b>	Senior Administrative Assistant (Ag.), Bahamas
<b>Dr Phyllis Fleming-Banks</b>	Manager, British Overseas Territories (BOTs) – Anguilla, British Virgin Islands, Cayman Islands, Turks & Caicos Islands
<b>Dr Sharmayne Saunders</b>	Head (Ag.), Belize
<b>Dr Kimone Joseph</b>	Head, Dominica
<b>Dr Nicole Phillip-Dowe</b>	Head, Grenada
<b>Ms Levene Griffiths</b>	Head, Jamaica Eastern Region
<b>Mrs Sandra Evans</b>	Head, Jamaica Western Region
<b>Mr Ian Hayles</b>	Officer-in-Charge, Montego Bay
<b>Ms Gracelyn Cassell</b>	Head, Montserrat
<b>Mrs Gaile Gray-Phillip</b>	Head, St. Kitts and Nevis
<b>Mrs Lesley Crane-Mitchell</b>	Head (Ag.), Saint Lucia
<b>Mrs Deborah Dalrymple</b>	Head, St. Vincent and The Grenadines
<b>Mrs Karen Rosemin</b>	Country Manager, Trinidad and Tobago

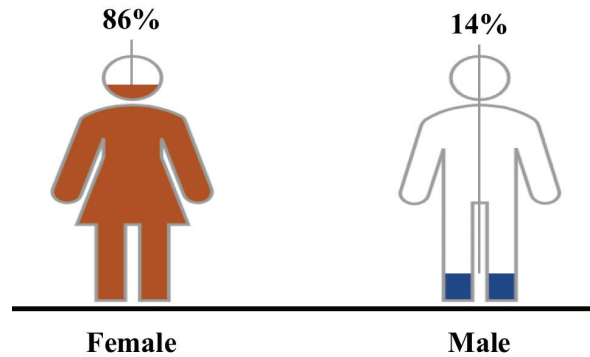
## Registry

<b>Mrs Gillian Holder</b>	Senior Assistant Registrar, Assessment Awards & Records
<b>Mrs Camille Charles</b>	Assistant Registrar, Secretariat
<b>Mrs Alecia Walters-Archie</b>	Assistant Registrar, Student Support & Services
<b>Mrs Keisha Campbell</b>	Assistant Registrar, Recruitment Admissions & Registration
<b>Ms Paula Alleyne</b>	Functional Analyst, Records and Information Management (manages Campus Records Manager portfolio)

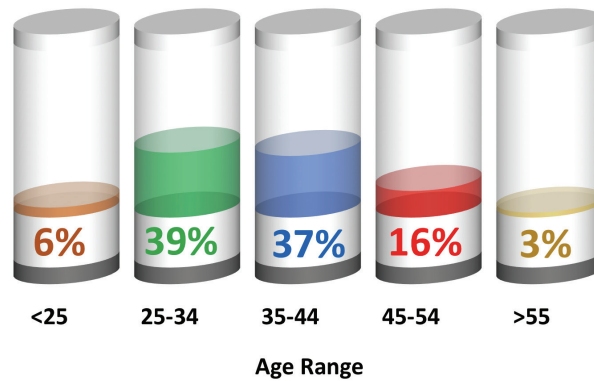


**Graduation 2019/2020**

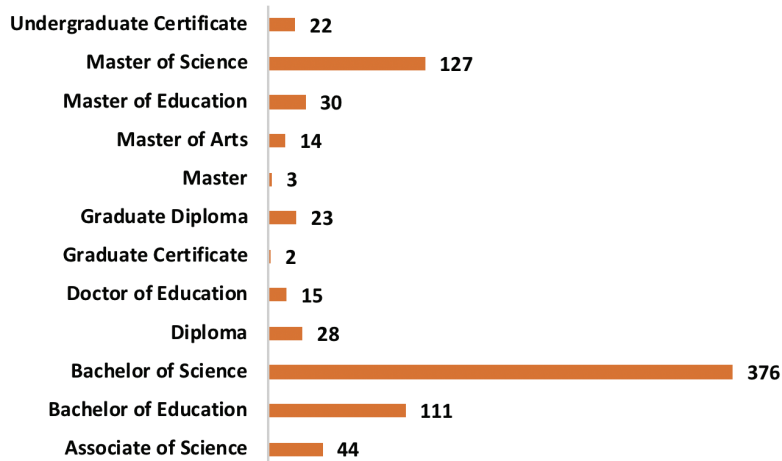
**Figure 1: Graduates by gender**



**Figure 2: Graduates by age-range**



**Figure 4: Programmes by award class**



# GRADUATION AND ENROLMENT STATISTICS

## Graduation 2019/2020

Figure 5: Undergraduate Degrees by award class

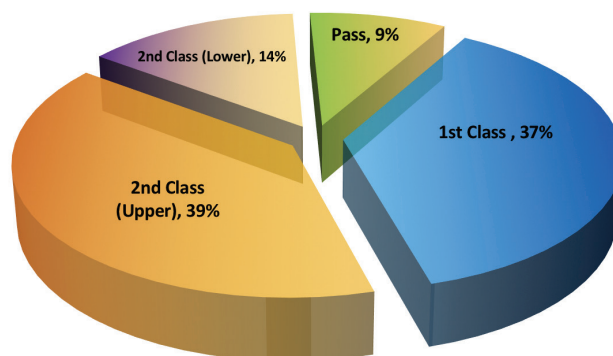
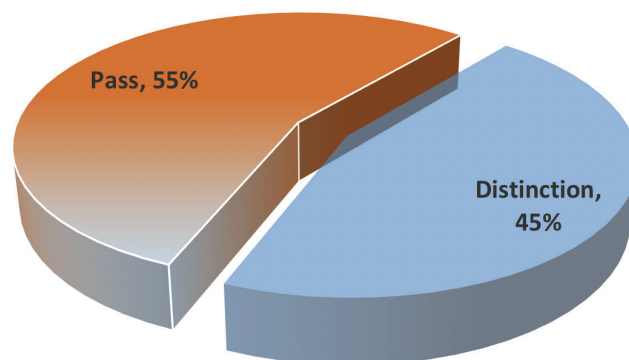
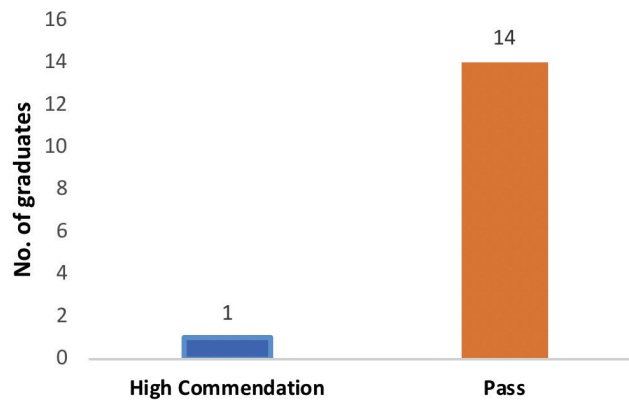


Figure 6: Postgraduate Programmes by award class



**Student Enrolment for Senate Approved Programmes 2019-2020  
AS OF JULY 2020**

Figure 7: Graduates by country of citizenship

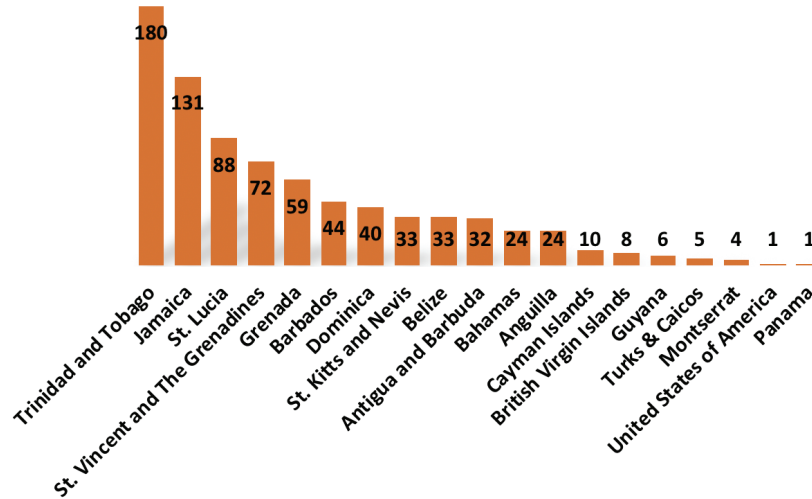


Figure 8: Senate Approved enrolment by gender

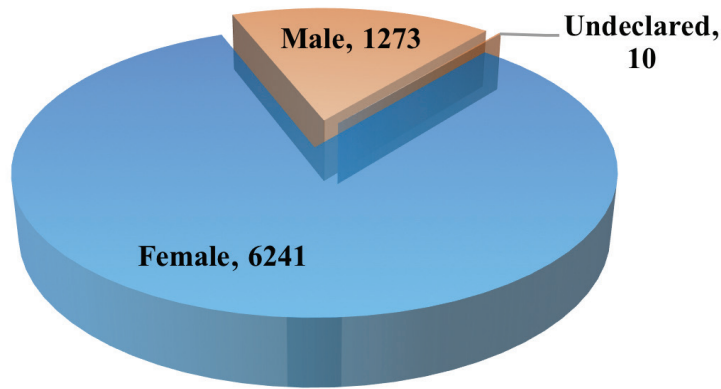
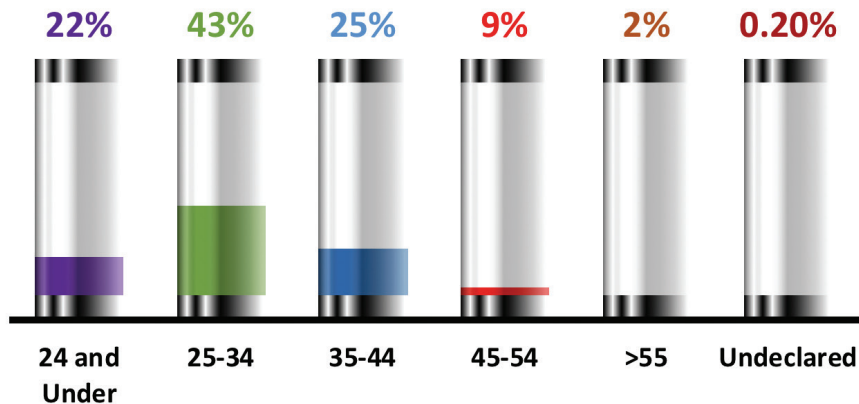


Figure 9: Senate Approved enrolment by age range



# GRADUATION AND ENROLMENT STATISTICS

## Student Enrolment for Senate Approved Programmes 2019-2020 AS OF JULY 2020

Figure 10: Senate approved enrolment by Degree Type

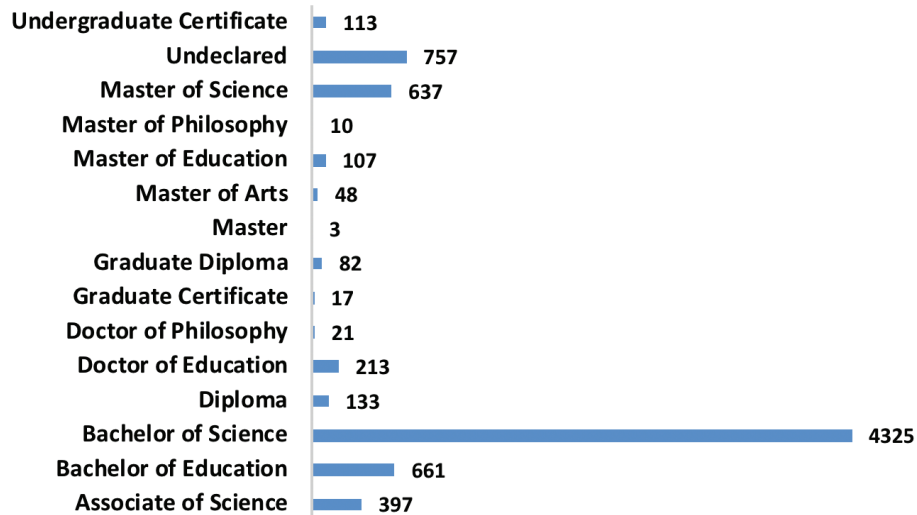
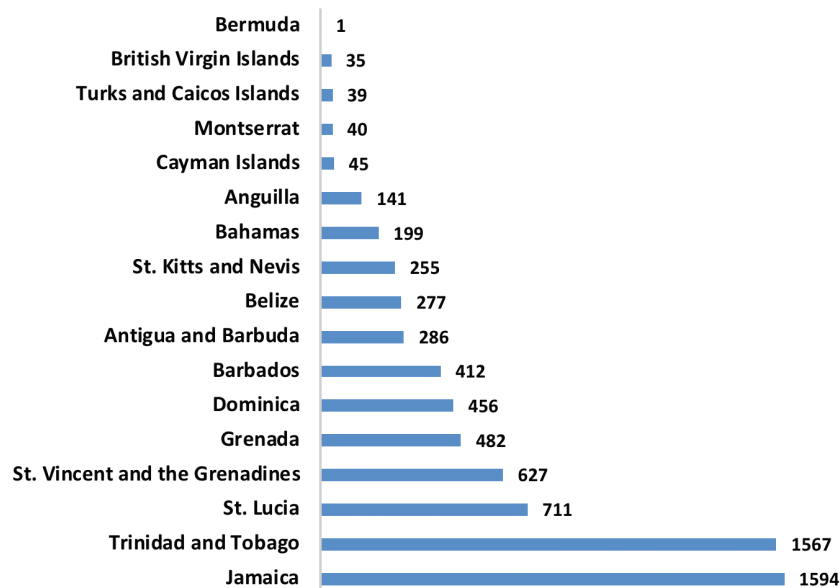
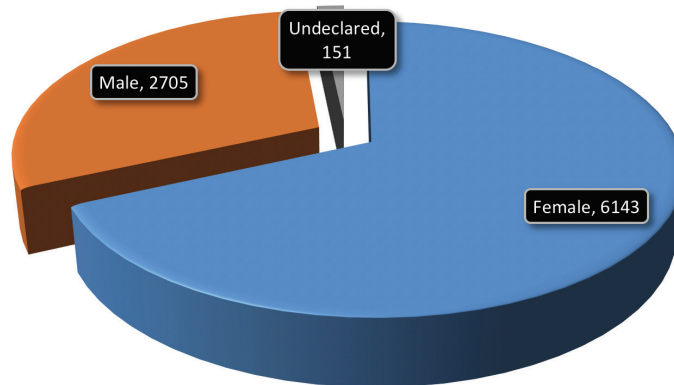


Figure 11: Senate Approved enrolment by Country of Citizenship

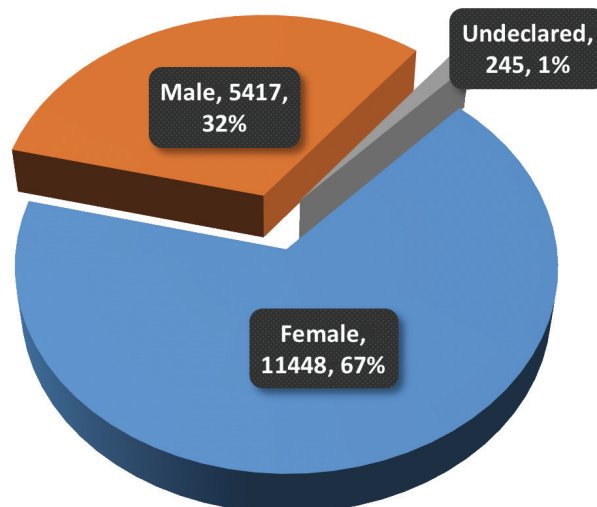


**Continuing and Professional Education Enrolment 2019-2020**

**Figure 12: CPE student enrolment**



**Figure 13: CPE enrolment by course registration**



# GRADUATION AND ENROLMENT STATISTICS

## Continuing and Professional Education Enrolment 2019-2020

Figure 14: CPE enrolment by age range

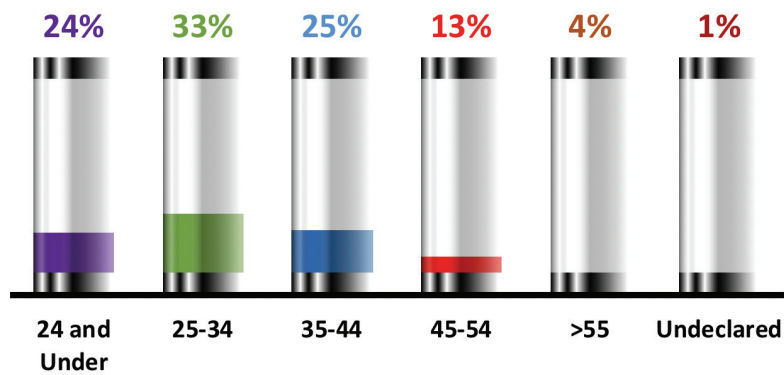
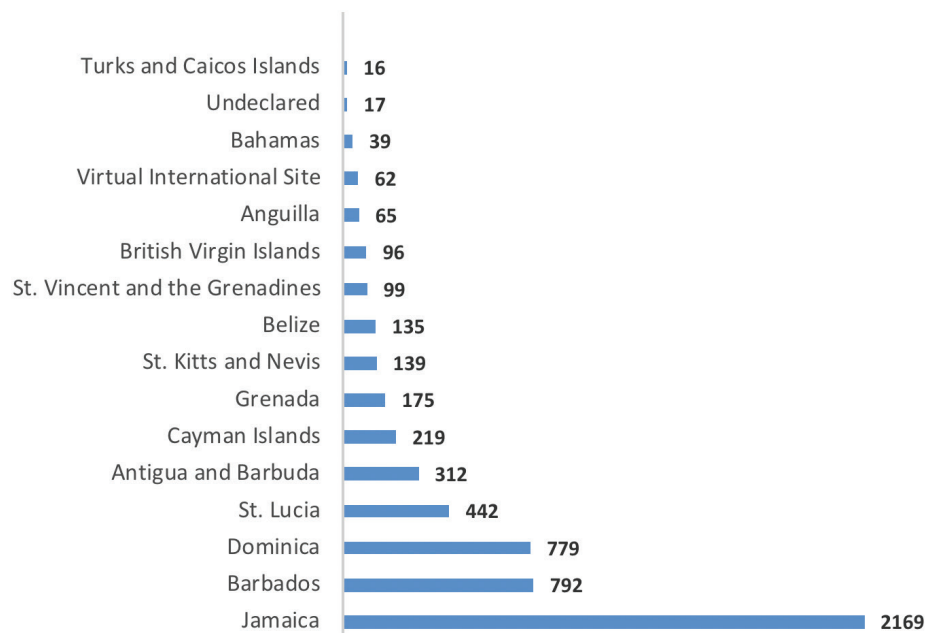


Figure 15: CPE enrolment by country site



## New Permanent Appointments

### Ms Lavinia McClure

Administrative Assistant II  
Programme Delivery Department  
Academic Programming and Delivery Division  
Jamaica

### Ms Jamie-Lee Roche

Programme Manager  
Continuing and Professional Education Centre  
Office of the Principal  
Barbados

### Ms Sinead Mohammed

Clerical Assistant II  
Academic Programming and Delivery Division  
Trinidad & Tobago

### Dr Gaile Gray-Phillip

Head of Site  
Open Campus Country Site  
St. Kitts & Nevis

### Ms Jody Grizzle

Project Coordinator  
Business Development Unit  
Jamaica

### Ms Nickel Abraham

Administrative Secretary  
Open Campus Country Site  
Antigua & Barbuda

### Ms Larissa Dixon

Administrative Assistant  
Open Campus Country Site  
Cayman Islands

### Mrs Francin Remy

Office Attendant  
Open Campus Country Site  
St. Lucia

### Mrs Candice Laviscount

Administrative Assistant  
Open Campus Country Site  
Antigua & Barbuda

### Dr Keshawna Salmon-Ferguson

Programme Manager  
Graduate Programmes  
Academic Programming and Delivery Division  
Jamaica

### Mrs Reisha Prudhum-Ali

Health, Safety and Environment Officer  
Human Resource Department  
Trinidad & Tobago

### Mrs Melissa Deo-Mohomed

Financial Manager  
Treasury and Risk Management  
Office of Finance  
Trinidad & Tobago

### Mr Ne`Tuan Burton

Technical Assistant  
Open Campus Country Site  
Antigua & Barbuda Ms Patricia Bryan  
Administrative Assistant II  
Open Campus Country Site  
Anguilla

### Ms Patricia Bryan

Administrative Assistant II  
Open Campus Country Site  
Anguilla

## Promotions

### Ms Maedica McDavid-Allen

promoted to Administrative Assistant  
Recruitment, Admissions and Registration Department  
Trinidad & Tobago

### Ms Shannon Hackett

promoted to Senior Administrative Assistant  
Programmes Department  
Open Campus Country Site  
Trinidad & Tobago

### Mrs Rhonda Small-Charles

promoted to Senior Administrative Assistant  
Recruitment, Admissions and Registration Department,  
Trinidad & Tobago

### Ms Samantha Williams

promoted to Library Assistant II  
Open Campus Country Site  
St. Vincent & The Grenadines

### Mr Wallace Slusher

promoted to Office Attendant III  
Open Campus Country Site  
Belize

### Ms Kidisha Pinard

promoted to Clerical Assistant II  
Open Campus Country Site  
Dominica

### Ms Rachel George

promoted to Stenographer Clerk II  
Registry-Assessment, Awards and Records Department  
Barbados

## Reassignments

### **Ms Princess Trotman**

from Open Campus Country Site San Fernando  
to Esmond D. Ramesar Centre Chaguanas  
as Clerical Assistant I  
Trinidad & Tobago

### **Ms Riana Ghoor**

from Open Campus Country Site Gordon Street  
to Esmond D. Ramesar Centre Chaguanas  
as Clerical Assistant I  
Trinidad & Tobago

### **Mr Kerry Blake**

from Open Learning Center  
to the Pre-University Centre  
St. Augustine  
as Office Attendant  
Trinidad & Tobago

### **Mr Archie Leiba**

from the Pre-University Centre  
to the Open Campus  
Academy of Sports as Sports Clerk  
Trinidad & Tobago

### **Ms Asha Moore**

from the Registry- Recruitment Admissions  
and Registration Department  
to Open Campus Country Site Gordon Street  
as Administrative Assistant

### **Ms Natifa Alexis**

from the Registry-Recruitment Admissions  
and Registration Department  
to Open Campus Country Site Gordon Street  
as Clerical Assistant II

## Appointment of Staff to New Post

### **Ms Afeefah Beharry**

Senior Administrative Assistant  
Open Campus Country Site  
Antigua & Barbuda

### **Ms Antionette Palmer-Emmanuel**

Administrative Assistant II  
Consortium for Social Development and Research  
Jamaica

### **Ms Charlene Holder**

Guild Office Manager  
Registry – Student Support  
Trinidad & Tobago

### **Ms Kerlene Scott**

Clerical Assistant II  
Registry–Assessment and Records Department  
Trinidad & Tobago

### **Dr Beverly Shirley**

Programme Officer  
January 1, 2020 to July 31, 2023  
Open Campus Country Site  
Cayman Islands

### **Mr Mario Granger**

Clerical Assistant II  
Programme Delivery Department  
Academic Programming and Delivery Division  
Trinidad & Tobago

### **Mrs Liana McNicol**

Administrative Assistant  
Open Campus Libraries and Information Services  
Trinidad & Tobago

### **Mrs Sabrina Dos Santos**

Administrative Assistant  
Office of the Secretariat  
Trinidad & Tobago

### **Dr Sharmayne Saunders**

Head of Site  
Open Campus Country Site  
Belize

### **Ms Sherry Lorde**

Office Manager  
Office of the Principal  
Barbados



**Reclassification/ Redesignation of Post**

**Ms Marion Maragh**

from Clerical Assistant III  
(Grade 06) to Administrative Assistant II (Grade 08)  
Registry Student and Support Services  
Jamaica

**Ms Jody-Ann Telfer**

from Clerical Assistant III  
(Grade 06)  
to Administrative Assistant II (Grade 08)  
Registry- Student and Support Services  
Jamaica

**Ms Dylan Cameron**

from Clerical Assistant I/II  
(Grade 04)  
to Accounting Clerk II  
(Grade 07)  
Office of Finance  
Jamaica

**Temporary Appointments of 1 year or more**

**Mrs Deon Dewar-Gray**

Administrative Officer  
Social Work Training and Research Centre  
for the period September 9, 2019 to July 31, 2020  
Jamaica

**Mr Gregory Jones**

Programme Officer  
for the period August 1, 2019 to July 31, 2020  
Quality Assurance Unit  
Barbados

**Ms Shari Yearwood**

Administrative Assistant  
for the period August 1, 2019 to July 31, 2020,  
Quality Assurance Unit  
Barbados

**Mrs Sonia Browne**

Stenographer/Clerk  
for the period August 1, 2019 to July 31, 2020,  
Open Campus Country Site, The Pine  
Barbados

**Ms Melissa Cumberbatch**

Stenographer/Clerk for the period  
August 1, 2019 to July 31, 2020  
Human Resource Department Barbados

**Ms Richan Durant**

Stenographer/Clerk  
for the period February 1, 2020 to January 31, 2021  
Human Resource Department  
Barbados

**Mr Sherwyn Reid**

Part-Time Laboratory Technician  
for the period October 14, 2019 to October 11, 2020  
Open Campus Country Site  
The Pine, Barbados

**Mr Talbert Williams**

Clerical Assistant III  
for the period November 1, 2019 to October 31, 2020  
Open Campus Country Site Bahamas

**Ms Tarrie Anselm**

Clerical Assistant I  
for the period October 23, 2019 to October 22, 2020  
Open Campus Country Site Dominica

**Ms Kamali Phagoo**

Library Assistant II  
for the period October 1, 2019 to September 30, 2020  
Open Campus Libraries and Information Services, EDRC  
Trinidad & Tobago

**Ms Raelle Franklin**

Library Assistant II  
for the period October 1, 2019 to September 30, 2020  
Open Campus Libraries and Information Services, EDRC  
Trinidad & Tobago

**Ms Janessa Gordon**

Administrative Assistant  
for the period November 4, 2020 to October 31, 2020  
Open Campus Academy of Sports Trinidad & Tobago

**Ms Andrea Brown-Dennis**

Senior Administrative Assistant II  
for the period January 1, 2020 to December 31 2020  
Caribbean Child Development Centre  
Jamaica

**Mrs Chantalle Clarke-Pryce**

Administrative Assistant  
for the period January 2, 2020 to December 31, 2020  
Office of the Director  
Open Campus Country Sites  
Jamaica

# STAFF MATTERS

## **Ms Dezreen Kirkland**

Office Attendant  
for the period February 14, 2020  
to February 13, 2021  
Office of the Director  
OCCS  
Jamaica

## **Ms Charlotte Ramnath**

Business Development Officer  
for the period January 1, 2020 to December 31, 2020  
Business Development Unit  
Trinidad & Tobago

## **Mr Clyde Miller**

Assistant Manager  
Bank Reconciliation  
for the period March 2, 2020 to February 28, 2021  
Office of Finance  
Jamaica

## **Mrs Liz-Ann Phillip**

Financial Manager I - Payroll  
for the period July 1, 2020 to July 31, 2021  
Office of Finance  
Trinidad & Tobago

## **Ms Crystal Gilchrist**

Centre Administrator  
for the period August 01, 2019 to July 31, 2020  
EDRC  
Trinidad & Tobago

**Mr Everson Benjamin** Administrative Officer  
for the period July 1, 2020 to June 30, 2021  
Open Campus Country Site  
British Virgin Islands

## **Mr Cenus Hinds**

Technical Assistant (PT)  
for the period July 1, 2020 to June 30, 2021  
Open Campus Country Site  
St. Vincent & The Grenadines

**Dr Cheryl McDonald-Sloley** Deputy Director  
Open Campus Country Sites  
for the period August 1, 2019 to July 31, 2020  
Jamaica

## **Ms Siguthani Joseph**

Marketing & Outreach Officer  
for the period August 1, 2019 to July 31, 2020  
Open Campus Country Site  
St. Lucia

## **Ms Simin Dolphin**

Research Officer  
for the period July 1, 2020 to June 30, 2021  
Office of the Principal  
Barbados

## **Dr Veronica Simon**

Deputy Director  
Open Campus Country Sites  
for the period August 1, 2019 to July 31, 2020  
St. Lucia

## **Mrs Lesley Crane-Mitchell**

Head of Site  
for the period August 1, 2019 to July 31, 2020  
Open Campus Country Site  
St. Lucia

## **Transfers**

### **Dr Jason Marshall**

from Programme Manager  
Programme Delivery Department  
to Cave Hill Campus  
from March 1, 2020  
Barbados

### **Ms Althea Gittens**

from Production Assistant  
Course Development Department  
to Office of Online Learning  
for the period March 1, 2020  
to July 31, 2020  
Barbados

## **Secondments**

### **Mrs Pauline Francis-Cobley**

Training Coordinator  
seconded to Office of Online Learning, Centre  
Oct 1 2019 – Sept 30, 2020  
Barbados

### **Mr Alpha De Bourgh**

Library Attendant  
seconded as Audio Visual Technician to St. Augustine Campus  
Aug 01 2019 – July 31 2020  
Trinidad & Tobago

### **Mr Christopher Thomas**

Facilities Manager  
seconded from Mona Campus to Office of the Principal  
Open Campus  
March 1 2020 – Feb 28 2022  
Jamaica

**Sabbatical leave end of special leave  
For scholarly purposes**

**Dr Jerome Miller-Vaz**

Head of Site  
Open Campus Jamaica Western Region  
August 1, 2019 - July 31, 2020  
Jamaica

**Ms Melissa Alleyne**

Planning Officer  
Office of the Principal  
December 20, 2019  
Barbados

**Resignations**

**Ms Shirley-Ann Gooden**

Administrative Assistant  
at the OCCS Brown's Town Site resigned  
wef August 31, 2019  
Jamaica

**Ms Jody-Ann Telfer**

Administrative Assistant  
Registry- Student Support & Services  
resigned wef August 18, 2019

**Ms Delena Lynch Mason**

Senior Administrative Assistant  
w.e.f. August 31, 2019  
Open Campus Country Site Montserrat

**Ms Nylvae Woodley**

Administrative Assistant  
w.e.f. November 20, 2019  
Open Campus Country Site Montserrat

**Ms Tesia Harrigan**

Administrative Assistant  
w.e.f. November 7, 2019  
Open Campus Country Site Anguilla

**Ms Lovy Siewah**

Administrative Assistant  
w.e.f. December 27, 2019  
Open Campus Libraries and Information Services  
Trinidad & Tobago

**Ms Cassandra Arthur**

Office Attendant II  
w.e.f. December 6, 2019  
Open Campus Country Site  
St. Lucia

**Mrs Jane Bennett**

Head of Site  
w.e.f. December 31, 2019  
Open Campus Country Site  
Belize

**Ms Donna Foster**

Administrative Assistant II  
w.e.f. January 31, 2020  
Open Campus Savanna-la-mar Jamaica

**Mrs Shanique Latouche**

Clerical Assistant II  
w.e.f. April 21, 2020  
Open Campus Country Site  
British Virgin Islands

**Ms Crystal De-Riggs**

Course Delivery Assistant  
w.e.f. June 5, 2020  
Academic Programming and Delivery Division  
Grenada

**Mrs Melissa Deo-Mohomed**

Financial Manager  
Treasury and Risk Management  
w.e.f. July 14, 2020  
Office of Finance  
Trinidad & Tobago

**Ms Jo-Ann Granger**

Senior Librarian  
w.e.f. July 31, 2020  
Libraries and Information Services  
Trinidad & Tobago

# STAFF MATTERS

## Retirement

### **Mrs Cicely Jacobs**

Programme Officer  
w.e.f. July 31, 2020  
Open Campus Country Site  
St. Kitts & Nevis  
(Retirement on medical grounds)

### **Ms Adelle Harry**

Office Attendant II  
w.e.f. March 16, 2020  
Open Campus Country Site  
St. Vincent & The Grenadines

### **Ms Marilyn Harper**

Clerical Assistant II  
w.e.f. March 13, 2020  
Open Campus Gordon Street Trinidad & Tobago

### **Mrs Karen Celestine**

Cleaner  
w.e.f. April 3, 2020  
Open Campus San Fernando  
Trinidad & Tobago

### **Mrs Ann-Marie Joseph**

Senior Administrative Assistant  
w.e.f. May 20, 2020  
Open Campus Gordon Street  
Trinidad & Tobago

### **Mr Neil Permel**

Office Attendant  
w.e.f. June 27, 2020  
Open Campus  
Pre-University Centre  
St. Augustine  
Trinidad & Tobago

### **Ms Rosemary Jordan**

Office Manager  
w.e.f. May 1, 2020  
Office of the Principal, Barbados

### **Dr Yasmeen Yusuf-Khalil**

Head Programme Delivery Department  
w.e.f. July 31, 2020  
Academic Programming and Delivery Division  
Jamaica

### **Mr Felix Wilson**

HR Projects Officer  
w.e.f. July 31, 2020  
Human Resource Department  
Dominica

### **Mrs Monica Browne**

Programme Officer  
w.e.f. July 31, 2020  
Open Campus Country Site  
St. Vincent & The Grenadines

### **Mrs Karen Lequay**

Campus Librarian  
w.e.f. July 31, 2020  
Libraries and Information Services  
Trinidad & Tobago

## Deaths

### **Mrs Alison Benoit-Matthews**

Clerical Assistant I  
Open Campus Gordon Street  
July 16, 2020

### **Ms Valerie Clare**

Administrative Assistant  
Open Campus Turks & Caicos  
March 29, 2020

## Book Chapters

Alleyne-Regis, A., & Merritt Bernard, A. (2019). Case Study: The One UWI Library. In Pitts, J., Bonella, L., Coleman, J. M., & Wathem, A. (Eds.), *Library services for online patrons: A manual for facilitating access, learning, and engagement* (pp. 28-29). Westport, Connecticut: Libraries Unlimited.

Esprit, S. Teaching Edwidge Danticat's Krik? Krak! Through Global Learning Classrooms." Co-authored with Anita Baksh. In *Approaches to Teaching the Work of Edwidge Danticat*. Eds. Celucien L. Joseph, Suschismita Banerjee, Marvin Hobson, and Danny Hoey. September 2019.

## Articles in Referred Journals

Merritt, Bernard, (2020, March). 70 years GO | school for information. *Information Professional*, 02/2020, 3, <https://70jaargo.nl/wp-content/uploads/2020/03/GO70special.pdf>.

Gray-Phillip G., and Brands, B. (2019). Perception of Harms and Benefits Associated with Marijuana use among adolescents in St Kitts-Nevis. *Texto and Contexto – Enfermagem* [online], Volume 28. August 26, 2019

Conceição, M., Rodriguez, M., Henriquez, P., Modeste, N., Wynter, J., Gray-Phillip, G., Tavares, G., Husaini, D., Tapia, M., Fierro, K., Hamilton, H., Khenti, A., Hynes, M., Ventura, C., and Brands, B. (2019). Perception Of Harm And Benefits Of Cannabis Use Among Adolescents From Latin America And Caribe. *Texto contexto - enfermagem*. [online]. Volume 28. August 15, 2019

# CONFERENCE PRESENTATIONS

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