

DURATION OF PROGRAMME

The programme will be offered over a period of 3 to 5 years.

AWARD OF DEGREE

In order to be awarded the BSc Management Studies (Tourism and Hospitality Management major) degree, students must successfully complete the 90 credits as specified in the programme structure.

DELIVERY MODE

All courses will be delivered fully online. However, some courses may have face-to-face final examinations.

HOW MUCH WILL THE PROGRAMME COST

The link below provides information on the programme cost.

<http://www.open.uwi.edu/undergraduate/financial-information>

HOW TO APPLY

Applications for the programme will be accepted online.

Interested persons should complete an application form available at

<http://apply.open.uwi.edu>.

The instruction sheet can be downloaded by going to

http://www.open.uwi.edu/sites/default/files/Information_Instruction_Sheet.pdf

WHAT DOCUMENTS SHOULD I SUBMIT?

1. Signed copy of Declaration Page (required for all online applications) Please note that this document will only be accessible after you have selected the "Application is Complete" button.
2. Birth Certificate (not required from UWI graduates)
3. Marriage Certificate (where applicable)
4. Legal Affidavit or Deed Poll if your present name is different from that on the Birth Certificate
5. Professional Certificates/Diplomas obtained from institutions other than UWI
6. Official Transcripts (for non-UWI graduates)

Please note that official transcripts must be sent directly from the granting institution to The UWI Open Campus (please see mailing address at the back of the brochure). All other documents should be submitted through an Open Campus Country Site. Applicants are requested to take the originals to the nearest site where they will be copied, certified, scanned, and then forwarded to the Assistant Registrar. Applicants from countries without an Open Campus Country Site should write to the Assistant Registrar at admissions@open.uwi.edu

The links below provide further information on application, admission and documents required.

<http://www.open.uwi.edu/undergraduate/admissions>

<http://www.open.uwi.edu/undergraduate/documents-required>

WHY STUDY AT THE UWI OPEN CAMPUS?

The Open Campus provides attractive options for academic progress, lifelong learning and career development in a variety of formats and modes of delivery. Join the over 20,000 students who study in the Open Campus each year. Some of the reasons that students choose the Open Campus include:

Access: The Open Campus provides opportunities for students to gain access to higher education. The design of the programmes with entry at several levels allows more students access to The UWI through a number of different matriculation options.

Study at your own pace: The mixed mode teaching delivery method of the Open Campus allows students to organise their time to better fit in with their personal and work commitments. Students can achieve their academic goals on a flexible schedule.

Cost-effectiveness: The Open Campus offers courses/programmes at very affordable cost that can suit any budget. We also offer several financial payment options.

In-country education and training: Many of our programmes offer students the opportunity to study while remaining in full-time employment. In addition, the new skills and ideas developed can be applied in the workplace.

Professional Development: The Open Campus offers opportunities for persons to keep abreast of new ideas and concepts in their own fields of work or in other disciplines.



UWI
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BSc



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The Assistant Registrar

Recruitment, Admissions and Registration

The University of the West Indies, Open Campus

St. Augustine, Trinidad & Tobago, W.I.

Fax: (868) 663-4919 • Email: admissions@open.uwi.edu

For further information, please visit our website

www.open.uwi.edu

Canada

Support for this development is provided to The UWI Open Campus
by Global Affairs Canada (GAC)
under the Strengthening Distance Education in the Caribbean (SDEC) Project.

**Management
Studies**
(Tourism and Hospitality
Management)

Management Studies (Tourism and Hospitality Management)

INTRODUCTION

Tourism and hospitality management remains one of the world's largest and fastest growing sectors, and this trend is predicted to continue. The tourism and hospitality sector is a major contributor to the Gross Domestic Product (GDP) of countries within the Caribbean region. The industry not only provides various employment opportunities within its sector, but it also impacts several business entities whose goods and services are utilized.

ABOUT THE PROGRAMME

This BSc Management Studies (Tourism and Hospitality Management major) programme prepares individuals to become professionals with the required knowledge, skills and competencies to function effectively in the workplace. The programme is designed to offer individuals:

- Outstanding academic and professional development needed by individuals employed or aspiring to be employed to the sector
- Relevant and current core and specialized courses designed for graduates to enter leadership positions
- Cutting-edge technology skills and best practices required to meet the present and future needs of the sector
- Strong interpersonal and communication skills for effective performance in the workplace

WHO IS THE PROGRAMME FOR?

The BSc Management Studies (Tourism and Hospitality Management major) programme targets persons who are currently working, or are desirous of working in any of the numerous areas of tourism and hospitality management within government ministries, private sector entities, non-governmental organizations, educational institutions, and any other persons with an interest in the field of study.

PROGRAMME STRUCTURE

Courses		
Level I	Level II	Level III
English for Academic Purposes	Research Methods for Business – Introduction to Qualitative and Quantitative Methods	Business Strategy and Policy
Introduction to Sociology	Organizational Behaviour and Human Resource Management	Research Project/Practicum
Foundations for Learning Success		Resort Operations
Introduction to Cost and Management Accounting	Business Law I	Hospitality Consumer Behaviour
Introduction to Computers	Principles of Marketing	Sustainable Tourism
Principles of Management	Financial Management	Sports Tourism
Principles of Economics	Introduction to Entrepreneurship	Culture & Heritage Tourism
Mathematics for Social Sciences I OR Mathematics for Social Sciences II	Project Management	Community-based Tourism
Introductory Statistics	Introduction to International Business	Tourism and Hospitality Plant Management
Introduction to Financial Accounting	International Tourism	
	Tourism Planning and Development	

ENTRY REQUIREMENTS

Applicants must meet the University's normal matriculation requirements in order to be accepted into the programme. They must satisfy the requirements in (a), (b), (c) or (d) below:

- (a) Holders with CXC/CSEC and CAPE/GCE A Level qualifications having:
- An acceptable pass in CXC/CSEC English A or CAPE Communications Studies; AND
 - An acceptable pass in CXC/CSEC Mathematics or its equivalent; AND
 - One of the following minimum qualifications:
 - either five subjects (at least two GCE A Level or CAPE) and the remainder acceptable passes in CXC/CSEC or GCE O' Level; OR

- four subjects (at least three GCE A Level or CAPE) and the fourth an acceptable pass in the CXC/CSEC or GCE O' Level

Note: Grade requirements for CXC/CSEC subjects are General Proficiency - Grades I or II prior to June 1998 and Grades I, II, or III from June 1998.

(b) Holders of five (5) CXC/CSEC or GCE O' Level passes or equivalent, not necessarily obtained at the same sitting.

(c) Entrants with a Diploma, Certificate or Associate Degree from UWI or an approved Caribbean tertiary level institution.

(d) Persons over the age of 21 who have been out of school for at least five years, on the basis of their overall academic and professional attainments.